

"SERVICE, NOT SELF - HE PROFITS MOST WHO SERVES BEST"

THE ROTARIAN



Inside You'll Find

- How to Use Your Camera at Cincinnati.
- Official Program of Rotary Convention.
- Nominations of Candidates.
- Convention News Notes.
- Rotarians-at-Large.
- Ancient Rotarians of Old Cincinnati.
- Electing Rotary Governors.
- A City Finds Her Brothers.
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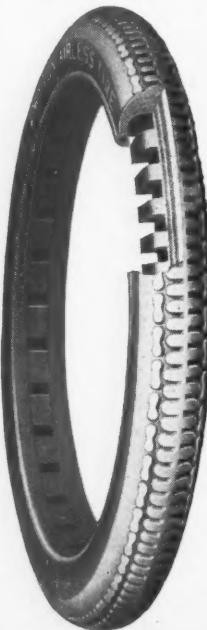
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SPECIAL SUPPLEMENT OF
**THE
ROTARIAN**
Containing Nominations for I. A. of R. C. Offices

Vol. VIII

JUNE, 1916

No. 6

Nominations for I. A. of R. C. Offices The Plan and How It Was Announced

ALLEN D. ALBERT of Minneapolis, as president of the International Association of Rotary Clubs, on 31 March, 1916, sent to the president of each Rotary club affiliated in the Association a letter suggesting a new method of nominating candidates for offices of the Association. There follows a copy of this letter.

I. A. of R. C.
Office of the President
Minneapolis, U. S. A.

March 31, 1916.

My dear Mr. President:—

This letter is the most important Rotary letter I shall write this year, I think. It is the product of a good many talks in the International Board. In it every member of the Board concurs. And with me the other members of the Board join in the hope that when you have read it, and perhaps have discussed it with the other directors of your club, you will choose an advantageous time to read it to your entire membership.

We all want to lift Rotary elections above the jealousies and heartburnings of other elections. We all want that the elections at Cincinnati may be an object lesson in calm and sound judgment and in reflection of Rotary ideals. In fact we will want the entire proceedings of the Convention to exemplify Rotary.

So the International Board is asking the officers and the other members of every club in Rotary to join in serving Rotary this year by doing two particular things—

1. By choosing as delegates to the International Convention men who will accept their commissions as stewardships for Rotary and are competent to fulfill such stewardships; and
2. By establishing between the club and the delegates the understanding that in Rotary there can be neither the asking nor the giving of pledges for votes.

If we can all come together in this spirit, we shall be secure against the aftermath that trails many elections with ill-feeling. But this larger understanding will not meet all the needs of our Rotary election in Cincinnati. It is required, further, that the delegates shall have reasonably full information about the nominees, that they shall have this information in advance, and that it shall be provided for all nominees in a manner substantially uniform.

So the Board is asking of each club that it join in a movement to establish a new method of propos-

ing men for office in International Rotary. This new method consists of the following steps: The group or the club that proposes to present the name of any Rotarian for International office will inform every club in Rotary of that purpose by letter. With this letter will go a statement of the qualifications of the man proposed, his services to Rotary, his training, his business connections, and any other recommendations which the group or the club may desire to urge. The officers of each club will receive and file such letters for the purpose of presenting them to the delegates when the latter have been selected.

Such letters as have been issued sufficiently early—that is to say, not later than May 1st, will be published in the order posted in the mails to International Headquarters up to a limit of 450 words, without photograph, or 300 words with photograph 1 1-2 inches by 2 1-4 inches. The form of publication will be that of a special supplement to **THE ROTARIAN**, corresponding to the Official Directory supplement now appearing from time to time. The letters to the clubs may be as long as the writers think well to write them. A limit is put upon the space to be used in the supplement to our magazine out of obvious consideration of fair play and economy.

The election procedure at Cincinnati will be fixed by the convention according to the vote of the delegates. The committee on program and topics will recommend, however, a definite program for the elections set for Thursday. Much of the recommendation will be mere routine. But the report will include one particular recommendation which is not routine:

That nominating speeches be altogether eliminated save for the simple announcement, that "Amsterdam nominates Rotarian Smith of Stockholm"; and that seconding speeches be eliminated save for the similar announcement that "Zurich seconds the nomination of Rotarian Smith."

If we can do this we can save Rotary a deal of time and talk, give the delegates who must do the voting something of real information as to the men proposed, and make difficult, if not altogether impossible, the clouding of Rotary elections with "ward politics."

And now in conclusion I want to say just a word out of my personal observations.

I have known well every man proposed for the Presidency or a Vice-Presidency of Rotary for the past several years. There is no one of them, in my judgment, that has not winced as he has heard himself extolled in a nominating speech, no one of them that would not have been relieved to have had his name stated simply to the convention and supported solely by a printed statement for which he and his friends could hold themselves responsible.

I have never known a man, nominated for International office in Rotary, who was willing that the slightest pressure should be brought to bear upon any delegate in his behalf.

I have never known one who desired the office except that it should come to him for his merits as his merits were gauged by the convention.

So in writing this letter I am speaking not for Rotary exclusively, but incidentally for the mighty good fellows who are to be nominated.

Rotary elections are tests of Rotary ideals as to efficiency and kindness. This letter counts upon the officers and the members of every Rotary club for cooperation to meet that test.

Rotarily yours,
ALLEN D. ALBERT.

At the same time each Rotary club was notified by the International secretary that the nominations would be published in a special supplement of the June issue of THE ROTARIAN; that each nominee would be allotted the space of exactly one column of one page; that all type and headings would be uniform; that no change would be made by the editor or assistants in the manuscript; and that the "copy" should be in the secretary's office by May 1st.

In accordance with President Albert's suggestion the committee on Convention

Program and Topics has drafted the following rule governing nominations at the convention:

NINTH: NOMINATIONS OF CANDIDATES FOR OFFICE.

Nominations of candidates for offices of the International Association will be made Thursday morning, July 20, beginning at 9:10 o'clock. A roll call of cities represented in Rotary by affiliated Clubs, alphabetically arranged, will be called by the secretary:

1. For nominations for president.
2. For nominations for vice-presidents.
3. For nominations for treasurer.
4. For nominations for sergeant-at-arms.

Those cities desiring to present a nomination shall have the right to do so when their city is called, either by one of their own members or by yielding to another city. Each nominating speech shall consist only of the announcement: "The Rotary Club of _____ presents the name of _____ for the office of _____ of the International Association of Rotary Clubs." Not more than three seconding speeches to each nomination will be permitted and they shall consist only of the announcement: "The Rotary Club of _____ seconds the nomination of _____ for the office of the _____ of the International Association of Rotary Clubs." Seconding speeches will be called for immediately following the nomination, in the following manner: "Is the nomination of Rotarian _____ of _____ seconded?" No roll call will be made for seconding speeches. When one nomination has been made and seconded the secretary shall continue the roll call of cities until another nomination is made, when the same method is to be followed.

Immediately upon the close of the nominations of International officers the voting delegates will assemble by Rotary districts in designated rooms of the building for the nomination of district governors. The nominations for governors must be in the hands of the Election Committee not later than 11 A. M. The provisions for roll call and for nominating speeches limited to one sentence in a set form, and for the seconding speeches in like manner shall be the rule of procedure in the district nominating meetings.

Certificate of Secretary

This is to certify that the ten nominations of candidates for offices of the International Association of Rotary Clubs to be filled by election at the seventh annual convention at Cincinnati, July 16 to 20 inclusive, 1916, which are printed in this supplement, are the nominations received by me up to the time of going to press. They are printed herein in the order in which they were posted according to the respective offices, and in the form and style in which they were received by me. No other nominations than these ten have been received.

CHESLEY R. PERRY
Secretary International Association of Rotary Clubs.

For President
ROBT. H. CORNELL
 of Houston
 is Nominated
 by Houston

For President
WILLIAM GETTINGER
 of New York
 is nominated
 by New York

For President of the International Association, The Rotary Club of Houston will place in nomination, Robt. H. Cornell and his name will be formally presented to the Convention assembled at Cincinnati.

His own Club believes that Rotarian Cornell, as a vice-president of the International Association, has gained sufficiently by his intimacy with the executive affairs of the Association to provide an administration in keeping with the notably successful precedents, if elected Rotary's chief executive.

The Rotary Club of Houston knowing him personally and intimately observing his temperament and capacity, and with a full knowledge of his ability and personality, believes him eminently fitted by nature and experience for the high honor of the presidency of International Rotary.

"Bob" Cornell has proved himself a successful business man, and in six years of strenuous effort has built for the business department of his newspaper an exceptional volume of business. As he has proved his business capabilities, we of his Rotary Club know him also as an able organizer and effective executive, a real leader, and one thoroly imbued with the principles and practices of Rotary's highest ideals. If elected to the presidency we are certain he will contribute an efficient business administration, which will reflect his training in every phase of Rotary's activities.

Rotarily yours,

ELIJAH COLES,

President Rotary Club of Houston.

In April 1914 our Club was five years old, had about eighty members, but was unable to hold weekly luncheons and only moderately successful dinners.

Some one suggested the name of "Billy" Gettinger for president. Many of us knew Gettinger as a man of ability (as a printer), a real fellow and a man of energy, but no one could at that time guess his qualifications as an executive officer.

Today all Rotary knows of the growth and the development of "worth while ideals" in the Rotary Club of New York under the administration of "Billy."

After one year of enthusiastic and successful service as president of our Club, he was re-elected.

He represented us at the International Conventions held in Buffalo, Houston and San Francisco.

At Houston he was elected a director of the International Association and at San Francisco a Vice-President, so that today Rotarians everywhere know him and love him as he is known and loved by every member of our Club.

All Rotary knows that he has performed the duties of his respective offices faithfully, earnestly and with ability.

We of the Rotary Club of New York believe that he is peculiarly fitted to be President of the International Association of Rotary Clubs.

You know "Billy." Little else is necessary.

Think the matter over and if you agree with us that by reason of his ability, experience and enthusiasm he is best qualified to serve Rotary as its International President, join with us in the presentation of his name for that office at the Convention to be held in Cincinnati next July.

This is all that we of the New York Club will have to say on the subject.

Rotarily yours,

THE ROTARY CLUB OF NEW YORK

Wm. J. Beamish, Secretary

For Vice-President
GUY GUNDAKER
 of Philadelphia
 is Nominated
 by Philadelphia



BORN in Lancaster, Penn., June 5th, 1873.
 MARRIED—two children.

EDUCATION—Philadelphia High School; School of Pedagogy; Cornell University; University of Pennsylvania; Attorney-at-Law.

OCCUPATIONS—Teacher, Principal and Supervising Principal of the Philadelphia Public Schools. In 1906 declined advancement in schools and resigned to assist in managing the estate of father-in-law, Clarence B. Kugler, part of which was Kugler's Restaurant. Since then Assistant Manager and Secretary of Kugler's Restaurant Company; Secretary of the Philadelphia Central Realty Company; part owner of V. Clad and Sons, Incorporated—manufacturers of kitchen equipment, bakers' and candy makers' machinery.

PUBLIC ACTIVITIES—Committeeman, chairman, director or president of various civic movements, educational commissions, social and country clubs, etc. During past two years, in order to devote time to activities in Rotary, resigned all offices except directorship in Philadelphia Greater Chamber of Commerce (Five Thousand Members), and presidency of the Chestnut Street Business Men's Association, (Chestnut Street comprises one-tenth of the assessed value of real estate in the City of Philadelphia).

ROTARY ACTIVITIES—In *Philadelphia Club*; Committeeman 1911-1912-1913; Vice-President 1913-1914; President 1914-1915; Chairman Round Table of Rotary 1915-1916. In the *International Association*: visitor at Buffalo, delegate from Philadelphia Club to Houston and San Francisco. Assistant Sergeant-at-Arms at Houston; Chairman Convention, Program and Topics Committee at San Francisco. Present Chairman Philosophy and Education Committee.

The Rotary Club of Philadelphia, heartily and unanimously, places the name of GUY GUNDAKER in nomination for the Vice Presidency of the International Association of Rotary Clubs, for the year 1916-1917. HARRIS J. LATTA, President, CHAS. A. TYLER, Secretary. (Seal)

For Vice-President
GEORGE BRITT HILD
 of St. Louis
 is Nominated
 by St. Louis



George Britt Hild was president of the St. Louis Rotary Club for the fiscal year ending May 1, 1916. During that period his resourcefulness increased the membership over 50 per cent and brought the club forward to a prominent position among other St. Louis organizations.

He served as vice-president during the fiscal year ending May 1st, 1915, and was at the same time a member of both the Board of Directors and Ways and Means Committee. His enthusiasm for the upbuilding of the Rotary Club and his hard work as member of these administrative bodies resulted in his unanimous election as president, in May, 1915.

Mr. Hild's activities in St. Louis Rotary have brought him closely in touch with the affairs of International Rotary and have familiarized him with the work and the responsibilities of the I. A. R. C. officers. His record of hard work and his location in St. Louis, so close to the I. A. R. C. headquarters assure his giving his time, attention and enthusiastic efforts to the International Association activities.

Mr. Hild is 37 years old, was born and educated in St. Louis, and entered the railroad service at the age of 18. Because of his unusual executive ability he has risen rapidly until now he is General Agent of the Southern Pacific Lines with headquarters in St. Louis. In the course of his advance in railroad circles, he has been located in Kansas City, Chicago, Cincinnati and Cleveland.

The St. Louis Rotary Club feels the International Association will benefit much thru the election of George Britt Hild as one of the International vice-presidents.

**For Vice-President
CHAS. H. VICTOR
of San Francisco
is Nominated
by San Francisco**



The Rotary Club of San Francisco enthusiastically and unanimously nominates its Past President, Chas. H. Victor, for the office of International Vice-President.

Rotarian Victor is thirty-eight years of age, is a native of Ohio and received a common school education at Fredericktown, Knox County, Ohio, in 1891.

He went to New York and began work as a boy in the wholesale fancy goods business with which business he remained until 1902. He then formed connections with the Yawman and Erbe Manufacturing Company as salesman. The following year he was appointed manager of the Philadelphia branch and was with the Yawman and Erbe Company in that capacity from 1903 to 1905. In February, 1906, he was appointed manager of the San Francisco Branch of this company from which he has supervision over California, Nevada, Utah, Arizona and the Hawaiian Islands.

He is interested in the civic, fraternal and educational work of San Francisco and during the past year was appointed a member of the faculty of the University of California as lecturer on economics.

Rotarian Victor was President of the San Francisco Rotary Club during the 1915 Convention and the fact that the San Francisco Convention was the most successful in the history of the International Rotary speaks very highly of him as an executive and shows that he is eminently qualified to be an officer of the International Association. Mr. Victor has been a great student of Rotary and has watched carefully its unprecedented growth for the past several years.

San Francisco feels that if elected International Vice-President, Chas. H. Victor will fill the office with credit to the International Association of Rotary Clubs.

**For Vice-President
E. LESLIE PIDGEON
of Winnipeg
is Nominated
by Winnipeg**

Fellow Rotarians:

For four months we have boasted an International vice-president—an executive that every Canadian in Rotary honors, respects and acclaims as representing, in the highest degree, those ideals for which Rotary stands throughout our fair Dominion.

At San Francisco Rev. E. Leslie Pidgeon, then representing the Vancouver Club, and still an honorary member, but now actively connected with Winnipeg, was recognized as a Canadian leader. The trust imposed in his election at that time as an International Vice President has been executed to the satisfaction of all.

As a delegate at the conventions in Houston and San Francisco he has demonstrated to all Rotary his ability and integrity, and withal, his desire to strive for the ideals that are the foundation of true Rotary.

If you know him as we in Canada know him you will but augment our enthusiasm in the presentation of his name for re-election as an International vice-president.

Winnipeg, the first Rotary Club in Canada, commends Vice-President Pidgeon's name for re-election to your thoughtful consideration.

Rotarily yours,

THE ROTARY CLUB OF WINNIPEG,
Gordon E. Hunter, Secretary,

For Treasurer
RUFUS F. CHAPIN
 of Chicago
 is Nominated
 by Chicago

The Rotary Club of Chicago begs to submit the name of Mr. Rufus F. Chapin as a candidate for re-election as Treasurer of the International Association of Rotary Clubs.

Mr. Chapin has held this position in a dignified manner ever since the Association has been organized. He is a banker of high standing and one of the ten original Rotarians. He is Secretary of the Union Trust Company which is located in Chicago and which is the depository of the funds of the International Association of Rotary Clubs. He has attended all International Conventions and is a man of strong personality and loved by all Rotarians and from actual experience I believe that his work for the ensuing year will be just as efficient as in the past.

Thanking you for your support and with kindest Rotarian regards, I am,

Rotarily yours,
J. O. CRAIG,
 President.

For Governor District No. 11
CHARLES W. DAWSON
 of Muskogee
 is Nominated
 by Muskogee



"Charley" Dawson is a practicing architect, and a member of the American Institute of Architects. He was one of the first twelve men chosen in the organization of the Rotary Club of Muskogee; served as its President, 1914-1915, as delegate to the Fifth and Sixth Annual Conventions and the Conference at Wichita, as Chairman of the Architects' Section of the International, 1914. Because of his Houston address on the Philosophy of Rotary, Glenn Mead has dubbed him "The Original Philosopher of Rotary." His speech on Rotary Extension, delivered at Oakland, contained what has been frequently called "The Dawson Plan" of organizing new clubs. He took active part in the organization of the Tulsa club, and did preliminary work in urging the organization at Bartlesville, Colorado Springs, Fort Smith and other points. He has proven a faithful and enthusiastic leader in his own club and in his district, preaching and following to the best of his ability the highest ideals of Rotary service.

The Rotary Club of Muskogee believes that Charles W. Dawson would make an active, inspiring and impartial Governor of this District, and it asks the support of its sister clubs to his candidacy in the coming election.

(Signed) **J. H. MITCHELL,**
 Chairman,
 Board of Directors Muskogee Rotary Club.

o. 11
ON

For Governor District No. 12
BENJAMIN C. BROWN
 of New Orleans
 is Nominated
 by New Orleans



Benjamin C. Brown now the President of the Rotary Club of New Orleans is a man of exceptional executive ability in Rotary, he has the honor of being a charter member of the Rotary Club of N. O.—has successfully served on the regulation list of Committees in which he was never found wanting, has served three terms on Board of Directors, and finally two successful terms as President. He has just recently been appointed Internationally as member of Committee on the Exhibit of Secretarial Work for the Cincinnati Convention.

In business—he has the following distinctions—President National Cone Co., Director of National Association of Ice Cream Manufacturers, Director Southern Assn. of Ice Cream Manufacturers, Member of Association of Commerce of New Orleans and Member of Service Sales Dept., and Committee on Municipal Property, President of New Orleans Ice Cream Co., member of all important Clubs of New Orleans and enthusiastic golfer.

President Brown was also one of the committee who at Jacksonville in 1914 made possible the successful holding of the Southern Conclave in New Orleans. In this he worked faithfully and as the Rotary members attending the Conclave will recollect very successfully.

For those who have been so unfortunate as not to have met "Foddy" as all men know him, it is only necessary to look into his picture and see in his beaming countenance, the soul of a man who is filled with the teachings of Rotary especially that of "Service unto others." The success of the New Orleans Club, which is now flourishing as never before, is the crowning achievement of his Rotary activity.

Upon the strength of his good work we hope to elect him the Governor of District No. 12. His serious moments are when he smiles, for his whole life is worth the while.

For Governor District No. 12
JAMES M. PENLAND
 of Waco
 is Nominated
 by Waco

Dear Brother Rotarians:

The Rotary Club of Waco, Texas, desires to present for your consideration the name of Rotarian J. M. Penland for the honor and office of Governor of the Twelfth District of the International Association of Rotary Clubs, succeeding Rotarian Governor W. H. Richardson, Jr., of the Austin Club, who constitutionally retires at the time of the Cincinnati Convention.

Rotarian Jim Penland is the president of the Waco Drug Company, and is classified as Wholesale Druggist. He is one of the most enthusiastic members of the Waco Club, has served this club in numerous capacities, and in every demand that has been made upon him he has measured up to the ideals and ethics of the International organization, of which the Waco Club is a member.

Waco was the fourth town in the Twelfth District to effect the organization of a Rotary Club.

Jim Penland was a charter member of the Waco Rotary Club.

Jim Penland was one of the delegates from the Waco Rotary Club to the International Convention in Houston in 1914.

Jim Penland served the Waco Rotary Club as President, and he made a good one.

Jim Penland is today one of the directors of the Waco Rotary Club and his advice and judgment has been worth a great deal to the organization.

Jim Penland is a good citizen, is at the head of a substantial business, has made a success of his private business affairs and because of his business ability he has been able to command the capital and influence of some of the most substantial citizens of Waco in the company of which he is the executive. He has the time to devote to the work of Rotary and he has the inclination. The candidacy which is here put forth, however, is not, of his seeking, but is the action of his associates in the Waco Rotary Club who present him because they believe it is for the good interests of the District that he is called to serve.

In addition to his affiliations and capacities as a business man and as a Rotarian, Jim M. Penland is active in the Chamber of Commerce of the city of Waco and one of the most enthusiastic members of the Young Men's Business League.

In presenting Jim Penland's name to you, for your consideration and instruction to your delegates who will go to Cincinnati, this committee would like to impress upon you the fact that Waco is centrally located in the District, that it is an active town with an active Rotary Club, that it has given loyal support to those who have been in authority, and that it is prepared in the future to do all that one organization can do to make Rotary grow and to make it one of the strong factors in business and civic life.

B. C. NETTLES, Automobiles, Pres. Waco Rotary Club.

H. M. COX, Dis. Mgr. S. W. Tel. & Tel. Co., Sec. Waco Rotary Club,

“Isms” and a Final Touch of Earth*

BY “PHILOSOPHY of Rotary” is understood to be meant the soul or spirit that animates Rotary and the code of principles under which it operates. There can be no question that bodies of men so large as to include entire nations may become animated by a single impulse and when that phenomenon occurs we commonly say that it is the soul or spirit of the nation that is thus manifested.

Similarly, associations of men, widespread in their scope, may have a soul, a spirit or a common animating impulse, and in the case of the International Association of Rotary Clubs this coincidence of motive and conduct is the result of the common understanding of the basis of Rotary.

We of the Mobile Rotary Club believe that our philosophy is best defined, so far as concerns our conduct towards fellow Rotarians and other individuals, by the word “altruism,” and so far as concerns our attitude towards our city, our state and our nation by the words, “patriotism and unselfish public spirit.”

Interpreting Altruism and Patriotism

Altruism requires of us such a recognition of the rights and privileges of others as would cause us to give these due weight in all our dealings and to be animated in our conduct always by the spirit of good-fellowship and fairness.

Our public spirit and devotion to our country are manifested by our disinterested patriotism and by our voluntary activity in all matters of public character which require the support and the stimulus of organized effort on the part of private citizens as distinguished from public officials. Especially does this public spirit concern itself with new questions—with such as constitute emergencies requiring prompt and effective action and with such others as apparently have not come under the care of any public agency or

of any other quasi-public body of citizens.

This, however, is not all. If altruism without more be the moving purpose of Rotary, it enters a field already crowded with the churches and the excellent fraternal organizations in great numbers. If patriotism and unselfish public spirit alone be the primary motive in Rotary, then the field again already is crowded with organizations of long standing and great merit.

Must Have Human Touch

To justify its being, therefore, Rotary must have some additional object beyond altruism and unselfish public service. Another cardinal aim of Rotary is the stimulation of good fellowship by the peculiar association which comes about in the Rotary methods of practice. Most important of all, as it seems to us, is the carrying into the daily round of business and professional life of the altruism, and unselfish spirit of service, public and otherwise, and the good fellowship that together should symbolize Rotary.

Finally, Rotary even with the combination suggested above would not be successfully distinctive without the final touch of earth given to it by the choosing of only one man from each calling and the tinging of the altruistic and unselfish parts of the Rotary idea with the practical touch of business interest that tends to make Rotary human; for if it attempt to be too good it will either result in becoming a refuge of those who to the world at large are cranks or odd persons, and thus will lose its broader opportunities for service, or it will fall to the ground, for any lay organization of this type that has not as a part of its basis essentially what is a characteristic common to humanity with its frailties as well as its virtues, cannot hope to be a successful and permanent organization.

*The Philosophy of Rotary as Conceived by the Mobile Rotary Club.

Do You Know Them?

Mr. Meant-to has a comrade,
And his name is Didn't-do;
Have you ever chanced to meet them?
Did they ever call on you?

These two fellows live together
In the house of Never-win,
And I'm told it's haunted—haunted
By the ghost of Might-have-been.

—Susie M. Best.

THE ROTARIAN

Registered U. S. Patent Office

The Magazine of Service

There were printed 28 000 copies of this issue.

Vol. VIII

JUNE, 1916

No. 6

CONTENTS OF THIS ISSUE

<i>Title</i>	<i>Author</i>	<i>Page</i>
PLAY BALL (Foreword)	Rotary Philosophy in Baseball Terms	437
THE HOUSE BY THE SIDE OF THE ROAD (Frontispiece)	Sam Walter Foss	438
THE GAME OF GAMES	Editorial	439
GOOD INTENTIONS	Editorial	440
HOW TO USE CAMERAT AT CINCINNATI	Val. B. Mintun	441
ROTARY CLUB'S DUTIES AND RESPONSIBILITIES TO ITS MEMBERS	Educational Pamphlet No. 3	444
ANCIENT ROTARIANS OF CINCINNATI	R. E. Logsdon	448
HIGH LIGHTS IN HISTORY OF CINCINNATI	An Historical Sketch	450
OFFICIAL PROGRAM OF 1916 CONVENTION		453
ARGENTINA'S INDEPENDENCE CENTENNIAL	An Historic Anniversary	456
HOW SHALL DISTRICT GOVERNORS BE ELECTED?	Arch C. Klumph	457
NOTES ON COMING ROTARY CONVENTION	Little Bits of News	459
NOW WE HAVE IT (<i>Proposed Amendment to Create Membership-at-Large</i>)	Charles Henry Mackintosh	461
MANIFOLD VALUES OF NEIGHBORHOOD CENTERS (No. 6 in Neighborhood Center Series)	Wilhelm Bernhard	464
JENKS, ROTARIAN (Continued)	Philip R. Kellar	468
MORE OR LESS PERSONAL	A. Little Bird	471
ELECTRIC RAILWAY DEVELOPMENT	W. C. Orem	473
A CITY THAT FOUND HER BROTHERS	G. O. Waring	475
A GHOST WALKS AT PADUCAH	Novel Club Entertainment	478
ROTARY EXTENSION WORK	Reports from Districts	480
WHAT THE CLUBS ARE DOING AND	News Letters from the Clubs	481
INDEX TO VOLUME VIII	Special Index Section	
NOMINATIONS FOR INTERNATIONAL OFFICES	Supplement	
ISMS AND A FINAL TOUCH OF EARTH	Mobile Rotary Club ...Supplement	8

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Editorial Office:
910 Michigan Ave., Chicago, U. S. A.

Office of Publication:
Mount Morris, Illinois, U. S. A.

Published monthly by the board of directors as the Official
Organ of the International Association of Rotary Clubs.

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Clubs

Headquarters: 910 Michigan Ave., Chicago
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A CLASSIFIED
INDEX OF OUR

ADVERTISERS

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Page	Page	Page
Addressing Machines	File Tabs	Page
Montague Mailing Machinery Co. Inside Back Cover	Geo. B. Graff Co. 524	Geo. B. Graff Co. 524
Advertising Department	File Wrappers	Irving-Pitt Co. 494
The Rotarian 436	Desaulniers and Co. 527	L. E. Waterman Co. 521
Advertising	Florists	Moore Pushpin Co. 515
Classified, Directory of 487	Directory of 517	National Cash Register Co. 491
Philadelphia Men in Rotary 515	Food Products	Remington Typewriter Co. 501
Advertising Novelties	The W. A. Castle Co. 522	Terrell's Equipment Co. 512
Cruver Mfg. Co. 519	Dennos Food Co. 522	The Egry Register Co. 527
"Happy" Sassaman 525	Redwing Grape Juice. 493	Weber-Erickson-Bunting Co. 512
Taylor Instrument Co. 519	Fountain Pens	Olive Oil
Attrition Mills	L. E. Waterman Co. 527	The W. A. Castle Co. 522
The Bauer Bros. Co. 487	Gummed Labels	Optical Goods
Auto Supplies	Fenton Label Co. 515	E. Kirstein Sons Co. 510
Allen Auto Specialty Co. 521	Health	Paints and Finishes
C. B. Miners & Co. 526	The Battle Creek Sanitarium. 497	Peaslee-Gaulbert Co. 502
Firestone Tire & Rubber Co. Outside Back Cover	The Kercher Baths. 520	Paper Balers
Landers Bros. Co. 524	Hotels	Davenport Manufacturing Co. 527
The Dayton Rubber Mfg. Co. Inside Front Cover	Allentown, Hotel Allen. 517	Paper Favors
U. S. Tire Co. 496	Buffalo, Hotel Statler. 523	Favor Paper Wear Works. 525
Baby Food	Chicago, Hotel Fort Dearborn. 523	Pony Carts
Dennos Food Co. 522	Cleveland, Hotel Statler. 523	Colfax Mfg. Co. 522
Banks	Detroit, Hotel Statler. 523	The Eagle Carriage Co. 522
New Netherland Bank, New York. 516	New York, Hotel Imperial. 521	Portable Garages
Union Trust Co., Chicago. 520	New York, Hotel McAlpin. 517	O. K. Harry Steel Co. 525
Baths	Inside Front Cover	Public Utilities
The Kercher Bath Co. 520	New York, Martha Washington Hotel (For Women). 518	Am. Telephone & Telegraph Co. 489
Bedding	New York, Hotel Majestic. 521	Push Pins
Scranton Bedding Co. 523	Philadelphia, Hotel Adelphia. 515	Moore Pushpin Co. 515
Beverages	Providence, Hotel Crown. 517	Rare Books
Cantrell and Cochrane (Ginger Ale), Dublin and Belfast. 516	Providence, Hotel Narragansett. 517	The Torch Press. 517
Redwing Grape Juice. 493	House Furnishings	Real Estate
Blank Books	Davis & Nahikian. 515	Regelin, Jenson & Co. 500
Irving-Pitt Mfg. Co. 494	Scranton Bedding Co. 427	Refrigerator Baskets
Book Publishers	Crane's. 515	Burlington Basket Works. 527
The Torch Press. 517	Investments	Restaurant
Burlap, Buckram and Webbing	Regelin Jensen & Co. 500	The Hof Brau Haus. 523
Landers Bros. Co. 524	Jewelers	Rotary Jewelry
Carriages	The Miller Jewelry Co. 527	The Miller Jewelry Co. 527
Colfax Mfg. Co. 522	Labels	Rotary Emblem Stickers
The Eagle Carriage Co. 522	Fenton Label Co. 515	Arthur Woodward. 525
Cash Registers	Leather Specialties	Rotary Radiator Emblems
The National Cash Register Co. 491	The Leathersmith Shops. 525	C. B. Miners & Co. 526
Cigarettes	Irving-Pitt Mfg. Co. 494	Rubber Tires
Liggett & Myers Tob. Co. 513	Burlington Basket Works. 527	Firestone Tire & Rubber Co. Outside Back Cover
Stephano Bros. 508	Machinery	The Dayton Rubber Mfg. Co. Inside Front Cover
Cigars	The Bauer Bros. Co. 487	U. S. Tire Co. 496
Henry T. Offerdinger. 504	Magazine	Rugs
Classified Advertising. 487	National Magazine. 509	Davis & Nahikian. 515
Consulting Engineers	Mailing Machinery	Sales Registers
Scofield Engineering Co. 515	Montague Mailing Machinery Co. Inside Back Cover	The Egry Register Co. 527
Directory Classified	Kentucky Military Institute. 502	Sales Service
Detective Agency	Municipal Publicity	Cruver Mfg. Co. 519
The William J. Burns International Detective Agency. 519	City Development Bureau. 525	Sanitarium
Detective Agencies	Rotary Club of Atlanta. See 4, page insert	The Battle Creek Sanitarium. 497
Rotary Detective Agencies. 511	Rotary Club of Cincinnati. 499	Steel Products
Educational	Rotary Club of Colorado Springs. 513	O. K. Harry Steel Co. 525
The Sheldon School. 510	Rotary Club of Kansas City. 495	Steel Stamps and Stencils
Kentucky Military Institute. 502	Rotary Club of Louisville. 503	Weber-Erickson-Bunting Co. 512
Electrical Supplies	Rotary Club of Salt Lake City. 506-507	Steel Cupboards and Lockers
Jas. Clark, Jr., Elec. Co. 502	The Cincinnati Ad. Club. 498	Terrell's Equipment Co. 512
Manhattan Elec. Supply Co. 514	Neckwear	Telephone Lines
Simplex Electric Heating Co. 520	Delpark, Inc. 518	Am. Telephone & Telegraph Co. 489
The United Electric Co. 514	Office Appliances and Supplies	Thermometers
Engravers	Am. Tel. & Tel. Co. 489	Taylor Instrument Co. 519
Bush & Krebs Co. 502	Davenport Manufacturing Co. 527	
Eye-glass and Spectacle Mountings	Desaulniers Co. 527	
E. Kirstein Sons Co. 510	Fenton Label Co. 515	
Favors	Vacation	
Favor Paper Wear Works. 525	Yellowstone Park. 505	

THE ROTARIAN

Editorial Offices

Suite 1014, No. 910 Michigan Ave., Chicago, U. S. A.
Telephone, Harrison, 23; Cables, "Interrotary."

Subscription Price: 15 cents the copy, \$1.00 a Year
in the U. S., \$1.25 in Canada, \$1.50 in other Countries.

Advertising Rates will be furnished on application

Published by The BOARD OF DIRECTORS
of The INTERNATIONAL ASSOCIATION
OF ROTARY CLUBS

Office of Publication, Mount Morris, Ill., U. S. A.

Entered as second-class matter June 29, 1912, at the
Postoffice at Mount Morris, Illinois, under the
act of March 3, 1879.

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1. To standardize and disseminate Rotary principles and practices.
2. To encourage, promote and supervise the organization of Rotary clubs in all commercial centers of the world.
3. To study the work of existing Rotary clubs and their value to their respective members and communities, and to clear the information thus acquired for the benefit of all Rotary clubs.
4. To promote the broad spirit of good fellowship among Rotarians, and among Rotary clubs.

THE ROTARIAN *The Magazine of Service*

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Frank R. Jennings, Manager

28,000 Copies of This Issue Printed

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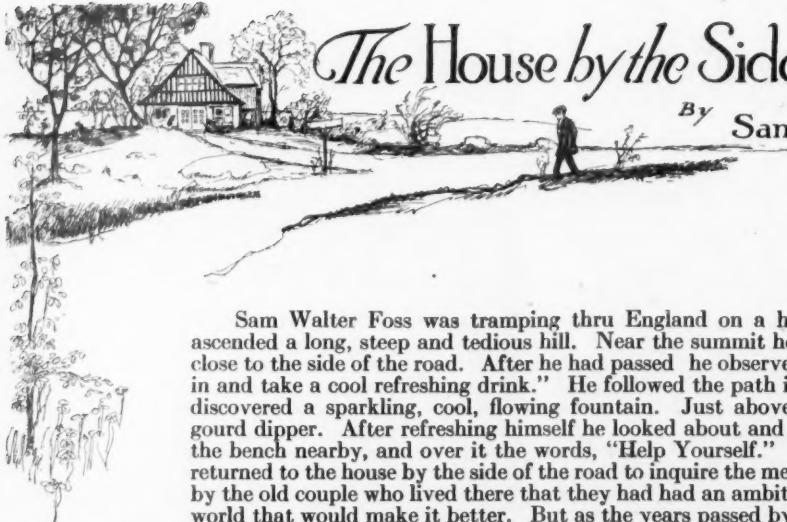
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Play Ball!

Rotary Philosophy Done Into Baseball Verse

Anonymous—altho efforts were made to learn the author's name

This world's a diamond, with the bases laid,
And on it Life's great game of ball is played.
The teams are Human Beings versus Fate,
And Time's the umpire, watching by the plate.
We're at the bat. Our purpose, o'er and o'er
To wield Ambition's club and try to score;
To try to solve the curves the pitcher throws,
And lam the sphere where not a fielder goes.
Some of us seem to bat with skill immense,
Knocking long homers o'er the deep field fence.
Others bunt infield hits, but wildly race,
And beat the ball down to the primal base.
Still others, tho they strive their best, no doubt,
Fan wildly at the air, and then strike out;
Then seek the bench, downcast, with visage drawn,
Crestfallen, shamefaced, blue, ambition gone!
Or rag the umpire, growling like a bear:
"You rubber! That decision wasn't fair!"
That's not the game! Be not a grouch or quitter!
What tho you're not a straight 300 hitter?
You've got another chance. Stand to the plate,
Grab tight your bat, get braced and calmly wait!
Wait for a good one—let the other rip—
And when it comes—Now! Lam it hard! and zip!
It's got to go. And so must you, old man.
Hike for the base. Keep going—yes, you can!
Steal second. Good! Now, easy—not too gay.
There! Get a lead! A hit! Now you're away!
Keep on! Don't stop! Don't lose that dandy stride!
You've got to beat the throw in. Slide, now! Slide!
Hurrah! You did it! Score? Of course you scored.
See—there's your tally marked up on the board.
And now you'll win the game—no doubt at all.
You just can't lose, old man, if you'll *play ball*.



The House by the Side of the Road

BY Sam Walter Foss.

Sam Walter Foss was tramping thru England on a hot summer day. He had ascended a long, steep and tedious hill. Near the summit he passed a little house very close to the side of the road. After he had passed he observed a sign which said: "Walk in and take a cool refreshing drink." He followed the path into a shady nook where he discovered a sparkling, cool, flowing fountain. Just above it hung an old-fashioned gourd dipper. After refreshing himself he looked about and saw a basket of fruit upon the bench nearby, and over it the words, "Help Yourself." As he thought upon it, he returned to the house by the side of the road to inquire the meaning of it all, and was told by the old couple who lived there that they had had an ambition to do something for the world that would make it better. But as the years passed by they were unable to make more than a bare living upon the sandy, rocky farm, and thus they saw that life would pass and they would not be enabled to do anything of real value to the world. They then decided that they would do what they could and thought of this cool spring of water and invited the wearied traveler to refresh himself. And from the time the first early apricots ripened until the last autumn apples were picked, the basket was kept full and each was invited to help himself. As Mr. Foss pursued his journey, he reflected. And, so he told a friend, this is the story of how he came to write *The House By the Side of the Road*. This beautiful poem is reproduced by permission, from his book of poems, *Dreams in Homespun*, published and copyrighted by Lothrop, Lee & Shepard Co. of Boston.

I

There are hermit souls that live withdrawn
In the place of their self-content;
There are souls, like stars, that dwell apart,
In a fellowless firmament;
There are pioneer souls that blaze their paths
Where highways never ran—
But let me live by the side of the road
And be a friend to man.

III

I see from my house by the side of the road,
By the side of the highway of life,
The men who press with the ardor of hope,
The men who are faint with the strife.
But I turn not away from their smiles nor their tears—
Both parts of an infinite plan—
Let me live in my house by the side of the road
And be a friend to man.

II

Let me live in a house by the side of the road,
Where the race of men go by—
The men who are good and the men who are bad,
As good and as bad as I.
I would not sit in the scorner's seat,
Or hurl the cynic's ban—
Let me live in a house by the side of the road
And be a friend to man.

IV

I know there are brook-gladdened meadows ahead
And mountains of wearisome height:
That the road passes on through the long afternoon
And stretches away to the night.
But still I rejoice when the travelers rejoice,
And weep with the strangers that moan,
Nor live in my house by the side of the road
Like a man who dwells alone.

V

Let me live in my house by the side of the road
Where the race of men go by—
They are good, they are bad, they are weak, they are strong,
Wise, foolish—so am I.
Then why should I sit in the scorner's seat
Or hurl the cynic's ban?
Let me live in my house by the side of the road
And be a friend of man.

THE ROTARIAN

Official Organ of the International Association of Rotary Clubs

Vol. VIII No. 6

EDITORIAL

JUNE 1916

The Game of Games

A ROTARIAN questions the wisdom of the application of the baseball philosophy of Ty Cobb to business, made in the first editorial in the October, 1915, issue of THE ROTARIAN, entitled "Playing the Game." He writes:

"So often we hear business referred to as a game and in many respects the comparison and the lessons drawn are very striking and helpful. But there is one distinction between playing a game and conducting a business that cannot be too carefully emphasized or too clearly recognized by true Rotarians.

"A game is a contest, necessarily. There may be one or more sides, or one or more persons on a side, but it is a contest of some sort and the side that wins must necessarily have defeated at least one other. Contestants must watch and defend from every angle and take advantage of every opening. The greatest and most valuable gains are those made at the greatest expense to the other contestants. To take advantage of the error, ignorance, or carelessness of the opponent is part of the game and perfectly legitimate, whether the game be checkers or baseball. Practically all gains made inflict a distinct loss on some one.

"No Rotarian can do business on the foregoing basis and be a Rotarian, tho he still holds membership in a Rotary club. Rotary teaches that competition conducted along the lines looking to the extermination of one's competitors is an abomination. Live and let live! Where one can succeed only at the expense of one's competitors, can only rise by stepping upon or grinding down others, then success is empty indeed. No one with the spirit of Rotary in his heart can approve these methods or desire that sort of success.

"We are supposed to represent one line of business or profession in Rotary, thereby representing our competitors in our club, and we must represent Rotary back to our several lines and instil the Rotary principles into our competitors. To fulfil this mission we must compete only on the most honorable basis. Let our success be because of our achievements and not because of the failure of others."

With most of these statements all Rotarians will agree without hesitation. Any advantage which might be gained over a competitor by means of trickery, dishonesty, or other unfair means, will be barred by the rules of business as conducted by Rotarians. No profit that results from injury to a competitor will be considered honest or as coming within Rotary's understanding of what constitutes genuine profit.

Business is a contest, as he admits in his concluding sentences when he says "we must compete." Any game may be played or contested honorably or dishonorably, according to the desires of the players. When played honorably a game becomes a contest of skill between contestants, and the winner must win because of his superior playing ability and achievements and not because of the failure of his opponent. Any player who relies for success upon the lack of ability of opponents, instead of upon his own ability to achieve, must fail to be a successful player. He takes the position of saying: "I'll win because my opponent is a poor player," and this mental attitude decreases his confidence in his own playing ability and begins to undermine that playing ability. The loser is defeated by his own lack of ability.

A baseball team wins games not because the opponents are poor players but because its members are good batters and fielders and runners and pitchers. A business man succeeds in business, not because his competitors are poor business men, but because he is a good business man and he utilizes his abilities and achieves success as a result.

And it seems that our correspondent has mist the greatest point of all. Business is a game, a contest, not between business men and business men,

but between business men on one side and inefficiency, incapacity, ignorance, dishonesty, etc., on the other. The struggle is not between Bob Smith, attorney, and Tom Jones, attorney, in which each is trying to get the better of the other. The struggle is between Bob Smith, Tom Jones, and all the other business and professional men, on the one side, and against inefficiency, incapacity, laziness, ignorance, deceit, dishonesty, discouragement, etc., on the other side.

And this game of business is not successfully played by any one who looks to the weakness of his opponents for his victory. It is won only by those who depend upon and utilize their own strength to achieve success.

Business is a game, but it is only a minor game in the Game of Games—the game of life, in which the forces of decency and happiness and honorable success—the forces of life—on the one side, are engaged in a contest with ignorance, dissolution, decay, inertia, inaction—the forces of misery and death—on the other side.

Good Intentions+Knowledge+Oil=Efficiency

AMACHINE in an office refused to do its work. Most of the members of the staff sought to discover the cause of the trouble. Two or three tried to remedy it without accomplishing anything except the wasting of their time. The working efficiency of the office was decreased by several hours before it was finally decided that a small part of the mechanism had been broken, probably by the office cleaners, and a repair man was sent for. In less than a minute after his arrival the machine was working perfectly. A single drop of oil on one spot had remedied the trouble.

The desire to help, to be of service, is essential. Without knowledge to back them up, however, good intentions can accomplish very little. Frequently, as in the case of the machine, they accomplish less than nothing. The repair man intended to fix the machine and to this good intention he added the requisite knowledge of how to act, and he possessed the needed oil to carry out his good intentions in the way his knowledge told him he should act. So there were good intentions, plus knowledge, plus oil, and the result was efficiency.

A man may have an honest and heart-felt desire to help a fellow being but unless he knows how to help he will be wasting the time of both by a vain effort to carry out his good intentions. And, even should he possess the needed knowledge—a sympathetic understanding of the other's problem and of the other's real self—he still would be unable to render the desired service unless he should previously provide himself with oil for the point of friction.

A "zeal not according to knowledge," as St. Paul phrased it, may cause much trouble when helpfulness is intended. In every human problem there is one dominant point of friction. There may be, and frequently are, a number of minor friction points in addition, but most of the trouble can be met by a proper oiling of the chief friction point.

Rotarians, in their efforts to be of service to each other and to non-Rotarians, are striving to look at things from the viewpoint of the other fellow as well as from their own viewpoint. Only in this manner can they understand the other's problem sufficiently well to be able to locate the trouble—the point of friction. Only in this manner can they see, as often they do see, that the point of friction may not be in the other fellow but in themselves. Then they are in position to apply the oil—consideration, apology, praise, justice, kindness, sympathy, whatever brand may be needed—and the result will be efficiency in service-rendering.

One of the most worth-while of studies is the study of the other fellow, the sitting beside him mentally and looking upon life thru his windows.

How to Use Camera at Cincinnati

By VAL B. MINTUN

PROBABLY it is a safe statement to make—that seventy-five per cent of Rotarians own "kodaks" or hand cameras of some type. Spasmodically these Rotarians have "the shooting fever" and take many pictures of interesting subjects in and around their homes or on their travels. These "spells" can be made of valuable assistance to the boys behind **THE ROTARIAN** by using them to secure pictorial "stories" and news that would be of great interest to all Rotarians.

In last month's issue of **THE ROTARIAN** I tried to explain the qualities that distinguish a good "news" photograph from one which is of little interest, and also to give some pointers for turning only a fair negative into a good print by the proper enlargement or cutting out of portions of it.

The subject of this article is "How to Use Your Camera at Cincinnati." It is in the nature of a suggestion only, for to go into a technical discussion of the subject would mean getting into such deep water that it would require several submarines, working in relays, to bring one to the surface again.

The time for the Cincinnati Rotary convention draws near. Thousands will be in attendance and many will take along their cameras. How can they use them to secure the best results in the way of photographs for their individual collections and for use in our magazine?

General Suggestions

If all these various kinds of cameras were alike in detail and manipulation, and equal in the range of their capacity, it would be easy to outline, in a way, what should be known in order that fair success could be obtained most of the time. However, the types are so varied that I can but confine myself to a general line of suggestions.

It often has been stated that, "Within the limits of its capacity, the little dollar camera will get as satisfactory results as will the hundred dollar type." That qualifying clause, "Within the limits of its capacity," means so much to the amateur photog-

rapher! The high grade cameras, and necessarily more expensive, with their wide range and capacity, permit the impossible



Class I—Distant Landscape.

as compared with the limitations of the cheaper cameras. This varied range and capacity in cameras is due almost entirely to the "door-keeper"—the lens. The lens, in the sense of being perfect, also has limitations, but that is a story in itself.



Class II—Light colored buildings.

The next important factor is the "first assistant" to the "door-keeper"—the diaphragm openings or stops. These stops have a most important influence in the matter of exposure. The makers of lenses mark these stops on the lens barrel or mountings, by either of the two systems, the F. System or the U. S. System.



Class III(A)—Group in sunlight.



Class III(B)—Full length in sunlight.



Class III(C)—Street scene.



Class III(D)—Landscape.

Table of Relative Exposures

In order that we can make use of such a list later, these markings are given by comparison:

F. Values	U. S. Values	Relative Exposures
4	1	$\frac{1}{4}$
4.5	1.25	$\frac{1}{4}$
5.6	2	$\frac{1}{2}$
6.3	2.48	$\frac{5}{8}$
7	3	$\frac{3}{4}$
8	4	1
9	5	$1\frac{1}{4}$
10	6.25	$1\frac{1}{2}$
11.3	8	2
12.5	10	$2\frac{1}{2}$
14	12.25	3
16	16	4
18	20	5
20	25	6
22.6	32	8
25	39	10
28	49	12
32	64	16
40	100	25
45.3	128	32
64	256	64

The next step is to line up in a sort of systematic manner our "subjects" by classes. Following somewhat the system as set up by the Burroughs Wellcome Co., we have five classes of a wide range as follows:

Class I: Distant or panoramic landscapes; distant beach and river scenes.

Class II: Light foregrounds; open streets, roads or fields; light buildings (white tile or marble); views with figures or animals in the middle distance; boats and shipping.

Class III: (This class will be used more than any other at Cincinnati). Strong foregrounds; full length figures in the open; landscapes with strong foregrounds such as foliage; figures and buildings of average color; street scenes; groups in the open.

Class IV: Landscapes with very heavy foregrounds; badly lighted street scenes; porches; arbors; close architectural subjects when dark in color; three-quarter length figures in the open; groups and full length figures in the shade.

Class V: Portraits in the shade (head and shoulders).

If you go to "Zoo Hill" and take a picture of distant Cincinnati, that will be in Class I.

Take one of the city from a tall building, with large nearby buildings. That is Class II.

Catch Greiner, Mead and Mulholland

standing on the corner, in the sun, and take a picture about 15 feet from the camera. This will be Class III.

Groups in front of the hotel or convention hall in the shade will be in Class IV.

Table of Time Exposures

Having roughly classified our subjects, we must take a standard to work from for our exposures. Assuming that every camera will have a U. S. 4 or F. 8 stop on its lens, and that the majority will be "loaded" with the well known Eastman N. C. Film, we can then arrive at the following table of exposures for our Cincinnati convention in July, between the hours of 9:00 a. m. and 3:00 p. m.

July, 1916, 9 a. m. to 3 p. m. U. S. 4 or F. 8	Bright sun light	Class 1—1-200 sec. Class 2—1-100 sec. Class 3—1-50 sec. Class 4—1-25 sec. Class 5—1-15 sec.
	Sun thru light clouds	Class 1—1-150 sec. Class 2—1-75 sec. Class 3—1-35 sec. Class 4—1-16 sec. Class 5—1-10 sec.
	Diffused light	Class 1—1-100 sec. Class 2—1-50 sec. Class 3—1-25 sec. Class 4—1-12 sec. Class 5—1-5 sec.
	Dull light	Class 1—1-75 sec. Class 2—1-35 sec. Class 3—1-16 sec. Class 4—1-8 sec. Class 5—1-2 sec.
	Very dull and cloudy	Class 1—1-50 sec. Class 2—1-25 sec. Class 3—1-12 sec. Class 4—1-5 sec. Class 5—3-4 sec.

If other stops than F. 8 are desired, refer to the list of comparison of stops. Figure the exposure by multiplying the known exposure, as given above, by the number in the "relative exposure" column. For example: our exposure table gives us the exposure of 1-200 of a second for Class I in the bright sun, at F-8; we desire to stop down to F-16 in order that we can get a "sharper" picture. The "Relative Exposure" column shows the figure 4 opposite F-16. So 4 times the exposure of 1-200 of a second gives 1-50 of a second for the Class I picture under the same conditions as figured for the F-8 stop.

In closing permit the suggestion that if you will consider your picture well before "shooting" and determine if the subject "tells a story" you will save money and get such results that Editors Perry and Kellar will be swamped with good prints from which they can select material for reproduction in *THE ROTARIAN*.



Class IV (A)—Faces in sunlight.

Be sure and have your prints made on the "glossy" paper and do not attempt to trim same in any manner for often the editor desires to trim the prints to fit certain "set ups."



Class IV (B) Figures in sunlight; heavy foreground.

The exposures figured do not take into consideration cameras fitted with focal-plane or multi-speed shutters, nor the use of the various speed plates, but the man that possesses these high grade cameras knows its capacity and can figure his exposures accordingly.

"The Spirit of Rotary is founded on the rock of usefulness of all necessary occupations, and it is daily proving that business principles square with ethical principles, and that ethics in business and service in business are consistent with profits in business."

Educational Pamphlets for Rotarians—Pamphlet Number 3

The Rotary Club's Duties and Responsibilities to Its Members

This is the third in the series of educational pamphlets for Rotarians, prepared by the Committee on Philosophy and Education of the International Association of Rotary Clubs and designed to comprise a text-book of Rotary.

Pamphlet Number 1, publisht in the April issue of **THE ROTARIAN**, was a systematized explanation of Rotary culled from its literature.

Pamphlet Number 2, "The Business of Being a Rotarian," was publisht in the May issue and discuss the assimilation of Rotary teachings by the member of a Rotary club and the resulting transformation of his character thru such assimilation.

Number 3, publisht herewith, takes up the problem of the use of the time of Rotary meetings so the club can best fulfil its duties and responsibilities in the betterment of the individual member and his business.

Number 4, "The Rotarian's Duties and Responsibilities to His Own Classification and to Society," will appear in the July issue.

Each pamphlet will be reprinted in pocket edition form shortly after its appearance in **THE ROTARIAN**.

A ROTARY Club is only the local organization to achieve a great International purpose. Clubs should frequently take an account of stock and see how they measure up to the International ideals.

The first subject of inquiry concerns the relative value of the various activities which take place at Rotary gatherings.

At the start of Rotary there was no predetermined type and, as a result, certain activities of certain clubs did not answer to the acid test of Rotary. Let us consider Club activities in a general way and see what we discover.

It often happens that the good fellowship of Rotary is mistaken for the whole of Rotary. Clubs likewise have lookt upon the formation of firm friendships as their sole reason for existence. The justice of criticisms of these two view-points is obvious.

Good fellowship is not the be-all nor the end-all of Rotary, but it is the best soil in which the plant of Rotary can take root and grow. Good fellowship is evidenced by:

1. The hearty hand-shake.
2. The first-name acquaintance.
3. Chorus singing.
4. "Stunts" of a certain character.
5. Other kindlinesses shown by members to each other.
6. Courtesy exhibited to presiding officers, fellow members and guests.
7. The gentlemanly demeanor and the thoughtfulness which characterize the mature business-man.

These, and such as these, are the expressions of the good fellowship of Rotary.

The cordial reception accorded the programs at Rotary gatherings should not blind club officers to the fact that the constantly changing personnel in some clubs is due to the lack of worth-whiles at the meetings.

It is desirable that the entertainment features be subordinate to the educational and business features. Rotarians are urged to more work and less play solely on account of the time element—the littleness of the time available contrasted with the bigness of things Rotary sets out to do.

Work and play should be so differentiated at club meetings that members will have no doubt as to which is in progress.

There is, of course, an appropriateness in meetings especially set aside for pleasure, such as outings, minstrel shows, ladies nights, etc.

A few words will cover the variety of entertainment embraced in the term "stunts." In general those "stunts" which are concerned with roll calls, promoting acquaintance, securing attendance and boosting of any type are favorably considered in all clubs. There is a growing belief, however, that inane horse-play "stunts" and far-fetched humor "stunts" have no place in Rotary's activities.

Having considered the club activities in a general way, we now are prepared to delve into the question: "How can the luncheons and the evening meetings be utilized to the greatest advantage in bettering the individual member and the individual member's business?"

The responsibility for carrying into effect the stated objects of Rotary and for keeping the club up to the International standard rests squarely on the president of each club. The fact that club directors are indifferent or club committeemen are inactive does not shift this responsibility.

While the programs for the luncheons and evening meetings are prepared by the entertainment committee the success of the club requires participation in the planning by the fellowship committee, who promote acquaintance and friendship, and the public affairs committee, who are interested in matters affecting the public welfare.

The proper procedure in program planning is to first consider the distribution of time at the luncheons and evening meetings, giving priority to the more important activities. It should be remembered that those meetings will accomplish the greatest individual good in which the greatest number of members participate.

After the entertainment committee has prepared its schedule for the club year, it should be presented to the president and board of directors and an entire meeting of the board should be devoted to the consideration of this important matter.

Luncheons

The first half of the luncheon hour is usually devoted to the meal itself and to good fellowship. This leaves only twenty-six hours of actual time in which to accomplish the more serious work of an entire year of 52 weekly meetings. For this reason each minute has an enhanced value. Can we afford to be careless with our time? The fall of the chairman's gavel marks the transition from play to work.

The *first claim* on the luncheon twenty-six hours belongs to those efforts which seek to realize all of the latent possibilities and powers of the members. The arrangement of the program of talks to accomplish these aims requires considerable thought to give a nice balance to two distinct phases of the work; namely:

1. Business talks by members or invited specialists.
2. Lessons in Rotary practice. These are most frequently prepared by a special committee, sometimes called the committee on the Philosophy of Rotary, but better named the Round Table of Rotary.

The opportunity of hearing the member's talk on his own business is regarded by many as one of the greatest privileges afforded by membership in Rotary. The member-speaker is not disturbed by the presence of competitors. He can be candid to the extreme limit; he can be truthful without reserve; he stands before you as a teacher. Too much emphasis cannot be placed on this opportunity for business men.

Considering the second phase—lessons in Rotary—there should be a special luncheon devoted to an inspirational talk on Rotary, at least once in every six weeks. Exchange of speakers with nearby clubs has accomplished wonders in renewing and furthering Rotary doctrine.

In the education of the individual member his self-confidence can be developt by rotating the chairmanship, calling for impromptu discussions, etc. By this means many a shy, diffident, bashful man has been brought out of his shell and made a leader among men.

The *second claim* on the luncheon twenty-six hours belongs to those efforts which seek:

1. To establish more fully in the members' minds the highest standards of business morality. It is believed that the frequent reading of the Rotary code of ethics at meetings, with or without comment, afford the best method of accomplishing this betterment.
2. The unfolding of the chrysalis of service. "Rotarians are men eager to grow in capability for service." Absorption of the principles of Rotary makes them not only capable but willing and anxious to serve. Service has long since ceased to mean mere physical delivery of goods at your back door. Service in a Rotarian sense is a mental process. It is an attitude of mind which relates persons and things with action. Each day is writing new meanings into this wonder-working word—Service. It is less difficult for certain Rotarians such as lawyers, physicians, dentists, ad writers, etc., to exemplify Rotary Service because the only Service they supply has the personal equation behind it. But what about Service in a business or profession where there are from a few to hundreds of employees? In such instances Rotarians should systematically proceed to inoculate their associates and employees with the virus of Service, not overlooking the clerk who answers the phone, and then follow up the case until assured that the virus has taken.

The *third claim* on the luncheon twenty-six hours belongs to those efforts which strive to help the members' business, thru the opportunity which club membership provides.

The opportunity for increased business is an incident of club life, whether the club be organized for educational, uplift, athletic or social purposes. It is not believed that any full-fledged Rotarian has ever assented to the doctrine that members buy from one another because they are fellow-members.

The business world is built on confidence. The greater the confidence, the wider its influence in the exchange of business. In view of these facts it necessarily follows that the organization which encourages the formation of strong friendships, founded upon mutual confidence in reliability and integrity, lays the foundations for future business.

In most clubs there is a natural gravitation of the members toward each other in a business way. The particular advantage which Rotary provides over other clubs is in affording an opportunity at luncheons and dinners for the seed of acquaintance and friendship to grow and to come to fruit more quickly.

Business between Rotarians is the result of confidence and friendship, rather than salesmanship; of service, rather than promotion.

Evening Meetings

The evening meetings, being of longer duration than the luncheons, offer still greater opportunities to accomplish the betterment of the individual member and the individual member's business.

In general the evening programs should be built around a well selected series of inspirational talks. A study of a large number of programs for the evening meetings shows the following facts: Ladies' Night is usually placed in December, so that they may participate in the Christmas good cheer and be part of the splendid charitable work done at that time. The first fall

meeting and the meeting nearest the anniversary of the founding of Rotary are usually devoted to talks on Rotary or Rotarian discussions.

For the other evenings the features are not so firmly fixt, but the programs in general show recognition of the value of (a) inter-city visitation from nearby clubs; (b) business efficiency talks; (c) office equipment and fashion shows; (d) consideration of civic questions of all kinds; (e) city building (f) exercises commemorative of national holidays, etc.

The business sessions of most clubs take place at the night meetings immediately after the dinner. Time saved by interspersing business details thru the dinner is time lost in efficiency and decorum. Bearing in mind that Rotary is a parliament of business men, this portion of the meeting should be conducted with business dispatch, formal attention and thoughtful consideration being given to all matters presented.

It seems best that new members be introduced at the night meetings, and it has become the custom for the president on such an occasion to instruct the new members on Rotary. This is not only impressive and of great value to those who are entering Rotary, but it also benefits the membership generally by recalling to their minds the ideals and practices of Rotary.

Service, which is the slogan of Rotary, demands that all meetings must be well worth while the time of those who attend. No night meeting should adjourn without providing Rotarians with some high ground to strive for, and an inspiration to serve well in one's business, in one's craft or profession, in one's home, and in one's town, state and country.

The Use of Our Name and Our Emblem

The following resolutions have been adopted by the board of directors of the International Association of Rotary Clubs and are here publisht for the information and action of those concerned.

Whereas there appears to be a lack of appreciation thruout Rotary of the position which the Association took at its Houston, 1914, convention with reference to commercializing our name and our emblem by using them as trade mark brands for merchandise, etc., now therefore be it

Resolved that in the opinion of this board the International Association of Rotary Clubs has positively prohibited the use of its name or of the name "Rotary Club," or of the emblem of the Association, or of the emblem of any Rotary club as a trade mark or special brand for merchandise; and therefore be it

Further Resolved, That the Secretary of the Association is hereby instructed to file a general protest with the U. S. Patent Office and with the similar offices in Canada and Great Britain against the granting of any registration to any merchandise under the brand of our name or emblem as above stated; and be it

Further Resolved, that a copy of these resolutions shall be prominently publisht at an early date in **THE ROTARIAN**; and be it

Further Resolved, that the president of each Rotary club be, and is hereby requested to read, or have read to the club these resolutions at the earliest possible moment and to also give publicity to them in the local club publication or meeting notice.

Nominations for International Offices

A list of Rotarians who have been nominated as candidates for offices of the International Association of Rotary Clubs, to be filled by election at the annual convention in Cincinnati, will be found in the Supplement to this issue of **THE ROTARIAN**.

These nominations and statements are publisht in this form, in accordance with a suggestion made by President Albert which has met with a favorable reception.

In the supplement are printed the nominations received at Headquarters up to the time of going to press with this issue.

The fact that a candidate is not nominated in the supplement will not prevent the nomination, on the floor of the convention, of any Rotarian for any office.

These statements are printed to give advance information to clubs and delegates.



Cincinnati, Covington and Newport in 1853; photograph taken from Mt. Adams.

Ancient Rotarians of Cincinnati

By R. E. LOGSDON

Did you ever hear of that very interesting group of Rotarians of old Cincinnati—now all dead—who wore “galluses” and stove pipe hats, who never used typewriters or electric lights in their offices? None of them ever spoke over the telephone. Not one of them, so far as can be learned, was ever in Houston, San Francisco or even Chicago. Not one ever rode in a Pullman car or in the New York subway.

These men were most successful. They were Cincinnati manufacturers and business men. They were true Rotarians, for authentic records show that they were imbued with the real spirit of Rotary, much to their individual profit and greatly to the profit of the community. They called into play Rotary principles in order to build up the business of Cincinnati, their Queen City. The plan succeeded, as it always will succeed.

These men with Rotary principles were not known as Rotarians for the time of this true story was 1830 to 1840.

In those early days Cincinnati manufacturers found the people of their city purchasing goods in great quantities from the east. While the Queen City of the west had grown very rapidly and had developed its manufactures to a remarkable degree, eastern competition pressed hard

on local industry. Eastern made goods were the fashion; they had become established thru long use. It was not easy then, nor is it easy now, to introduce a new article to a public used to the old article.

Need for United Action Seen

Cincinnati manufacturers of the early part of the last century had as their great selling problem the competition of the east. They resolved to overcome this competition. They saw the need of united action. They realized that they could not effectively meet the situation if each acted for himself alone. Above all they recognized the practical value of the Rotary precept—**HE PROFITS MOST WHO SERVES BEST.**

Charles Cist in 1841 told the interesting story of just how these Cincinnati manufacturers, thru the force of Rotary principles, conquered the situation.

“The whole mechanic interest here,” Cist said, “has long since discovered that if they meant to supply this market with what formerly came from the eastern cities, it would not do simply to make as good work; for the weight of prejudice and fashion was against them, and unless they could show an article which was



Cincinnati in 1800. Fort Washington in the right background.

manifestly of better materials, more neatly, or more strongly put together and finisht to a higher degree, they felt it was impossible for them to overcome the force of the current. We then made it a settled principle, at all hazards and sacrifices, to drive out the Eastern article.

"We knew that we had as good or better materials, that the right kind of workmen could be got, and so long as we met our expenses, we must, for so desirable and necessary an object, wait for our profits until we could carry our point. The best of workmen were, accordingly, engaged and brought out at high wages and every effort made to instruct our apprentices on the latest and most approved patterns and models, and in the course of a few years, by the time our boys became journeymen or went into business for themselves, we accomplisht our purpose, and there is not now five dollars' worth of work brought out here, where a thousand dollars' worth was imported ten years ago."

The Profits of the Plan

By serving best, Cincinnati manufacturers thus profited most, for Charles Cist further says in describing the situation in 1841: "You cannot get in the city, if you wanted to, the low priced articles of the east. If they were made here, they could not be sold, however low priced, at any amount." And again, "but we could not make inferior articles at any rate, for they require inferior workmen and ours are not such."

The fundamental principles supporting this early campaign for business is quaintly stated by Cist as, "the whole competition is, who *can* make the best piece of goods, not who *will* make the cheapest one."

In the early days of Virginia the advantages of a reputation for growing "best Virginia tobacco" were well understood. The state therefore, set up by law a compulsory standard of quality and crops not meeting that standard were destroyed by officers of the state. To the credit of the old Virginians, we are told that there was seldom any occasion to enforce this law.

The Virginia plan may be considered as a sort of enforced Rotary service.

The Cincinnati plan of 1830-1840 was a voluntary Rotary service. It establisht the reputation of Cincinnati as a city of quality.

It may truthfully be said that in those lines for which the city is now famous its manufacturers are still following the lead of their pioneers. In some lines in which the city no longer takes the commanding part of the early days, the business has departed just in proportion as the 1840 Rotary plan has been deviated from.

An Inspiring Spirit

How inspiring was the spirit of those early times! Far-seeing enough to evolve the principle of high quality and service, wise enough to understand the need of cooperation, and strong enough to carry out the plan!

It was this spirit that gave to Cincinnati many business establishments now grown to great proportions. It was this spirit that in 1839 gave birth to the Cincinnati Chamber of Commerce, a venerable institution of national reputation, with the fire of youth and a membership of nearly 4,000—whose motto is service to the community. Can not the business men of any

city do for it what Cincinnati business men did for the Queen City in the old days? They can. Who can mark the limits of the progress of any city when all of its business men unite under the banner of service, when each serves his customers to the utmost?

The teachings of Rotary as exemplified by past conventions of the International Association of Rotary Clubs will be continued during the Cincinnati convention in July. The programs of business and entertainment are separate items. It is true that they dove-tail and form a harmonious whole but each is distinct from the other because of the purpose for which it was created. The blending of entertainment with business has been the subject of intensive study in Cincinnati for several years and the success of this study is well evidenced by the satisfactory re-

sults achieved at several hundred conventions meeting at this central point in the past few years.

Each convention marks a new step in the advancement of this idea of properly coordinating business with pleasure. Pleasure is not allowed to interfere with business. Neither is business allowed to interfere with pleasure. The two are so adjusted that the delegate may receive the full benefit of a business communion with his fellow delegates and at the same time receive an excellent portion of the entertainment and hospitality for which Cincinnati is so justly celebrated.

Rotarians aim to achieve results of greatest benefit to the organization at the Cincinnati convention. They may plan their coming with a reasonable assurance that they will be successful.

High Lights in the History of the 1916 Rotary Convention City

CINCINNATI or Losantiville, as it was originally called, was founded by a party of colonists who left the Kentucky settlement of Limestone, now Maysville, December 24, 1788, and landed four days later, December 28, at what is now the foot of Sycamore Street. The party was headed by Mathias Denman and included Israel Ludlow, Col. Robert Patterson and John Filson. Immediately after the landing Ludlow started on a survey of the town which was completed January 7, 1789.

Denman paid five shillings per acre for land which is now worth \$50 to \$6,000 per front foot. In all the early land transactions lots in what is now the business district of Cincinnati sold for from \$2 to \$4 per front foot.

Lots were assigned to the settlers and they began to put up cabins, clear the land and prepare for the planting of crops. Most of the land between Broadway and Walnut Streets was first cleared, altho in many cases trees were allowed to remain where they had fallen and stumps dotted the settlement for many years.

The arrival of families was not long de-

layed after the coming of the first boatload of men settlers. At the time of the arrival of the first families Cincinnati consisted of three cabins, unfloored, in which lived the surveyors and chain carriers. It was necessary to break up the boat in which the first family traveled, in order to fix up a cabin for the family to live in.

Dollars Cut Into Change

Money was scarce, but the skins of wild animals served as a medium of exchange. What little money was in circulation consisted of Spanish dollars and these were often cut into halves, quarters and eighths to facilitate the making of change.

The first schoolmaster in Cincinnati was an Irishman named Lloyd. The first school dates back to 1789 and stood on the river bank near what is now Main Street. Moral suasion not having been invented at this period, it is related that a schoolmaster named Moreton frequently whipped young men with a long rod "until they fairly jumped from the floor."

The first newspaper issued in Cincinnati was *The Sentinel*, which appeared November 9, 1793, under direction of William



Skyline of modern Cincinnati. The tall building on the right in the background is the Union Central building, where delegates to Rotary convention will register; headquarters Cincinnati Convention Executive Committee.

Maxwell. A copy of this edition is in the possession of the Ohio Historical and Philosophical Society.

For the first two years of the life of the settlers in the new community there was no regularly organized government. The first judge chosen was William McMillan. John Ludlow was the first sheriff and Patrick Grimes was the first offender. Grimes was convicted of petit larceny and received 29 lashes on his bare back in punishment.

First Fort Built in 1789

The first frontier fort was established at Cincinnati in August 1789, when Major Daugherty erected Fort Washington. Even with this protection the people were frequently harassed by Indians and emigrants entirely ceased to come to the Miami country until after Wayne's victory in August 1794. After that date Cincinnati was rapidly populated, and with the exception of Lexington, Ky., was the most important community west of Pittsburgh.

The population of Cincinnati in 1810 was 2,340. In 1830 it had reached 24,831. In 1840 there were 46,338 people recorded. The Germans came to help the growth after 1840, and in 1850 the record was 115,435, and the figures rose rapidly to 216,000 in 1870. In 1900 there were 325,000 within the city limits and 480,000 within ten miles of Fountain Square. The 1910 census gave the city a population of 364,463 which exceeded 400,000 by 1915, with over 600,000 in the metropolitan district. **Of the population recorded in 1910, 79% were native born.**

The police force first came into being in 1802 when Cincinnati was incorporated into a village. A night watch was formed of citizens who served without pay. In

1817 the force consisted of a captain and six men. Not until 1834 were provisions made for the regular payment of persons engaged in police duty. No provisions were made for the day watch until 1842, when two persons were selected for this duty at the rate of \$1.25 per day. A non-partisan police force was created in 1886. In 1915 the force consisted of 705 men, the city being divided into ten police districts.

Origin of Fire Department

The city fire department had its origin in July, 1802, at which time the village council required each freeholder and renter to provide a leather bucket and contribute the use of it and his own exertions whenever there should be an alarm of fire. Every male citizen between the ages of 16 and 50 years was required to serve at fires. A hand fire engine was purchased in 1808 and the Union Fire Company organized. The Cincinnati Fire Bucket Company was organized at the same time. A gigantic drum, five feet high and 16 feet 5 inches in circumference was used for alarms until 1824. It was located on top of a carpenter shop at Fountain Square. The construction of the first steam fire engine by Mr. Latta brought about the change from volunteer to paid firemen in 1853. At first there were 16 companies with a payroll of \$78,444. There are now 75 companies with an annual payroll of over \$700,000.

Cincinnati has had two periods of pronounced educational advancement. The first began with the second decade of the Nineteenth century. It was at this time that many excellent private schools flourished and that professional education began. Under the leadership of Dr. Daniel Drake, the Ohio Medical College was

established in 1820, the Lane Theological Seminary in 1828; the Cincinnati Law School became a department of the Cincinnati College in 1833. The leading figure in establishing Cincinnati's public school system was Nathaniel Guilford. The city in 1828 constructed two school buildings of brick and stone. Four additional buildings were occupied a little later.

Growth of Educational System

In the meantime George Graham, one of the city's philanthropic citizens, employed an architect to draw plans for a model schoolhouse, which he later erected upon his own property. He then offered it to the city at cost. This offer was at first refused and the later accepted the Council would not pay the cost of the cupola on the building. Later 9 other schools were erected on this same plan at a cost of \$96,000.

Eventually came an educational renaissance, when under a capable superintendent and a capable board of education, the school system was wonderfully improved. Within twelve years, thirty school buildings were constructed or remodeled at a cost of nearly \$6,000,000.

It is due to Charles McMicken that Cincinnati has, in addition to her elementary and secondary schools, a municipal university. On his death in 1858 he gave to the city his entire estate, valued at \$1,000,000 for the purpose of establishing and maintaining two colleges. Later the colleges became a part of a great university, so that now the schools of Cincinnati range from kindergarten to university, and are within the reach of all the children of all the people of our city.

Cincinnati's progress in music, art, drama, civic and vocational education, in religious work, in social betterment

and the thousand and one other incidentals of city life has kept constant pace with the trend of the times. Her citizens have been conservative, but ever ready to advance along practical lines. Her present prosperity must be attributed to the sterling character of her citizens and their conservatism consistent with substantial advancement.

Industrial Record of City

The fifteen years following 1826 may be called the formative period of Cincinnati's industries. Her products increased ten-fold and lines were established that continued for many years and indeed still in a great measure determine the industries of the city. The workshop of 1826 with two or three apprentices developed into a factory. Cincinnati was at that time endeavoring to compete with the east not by underselling, but by making and selling a superior article.

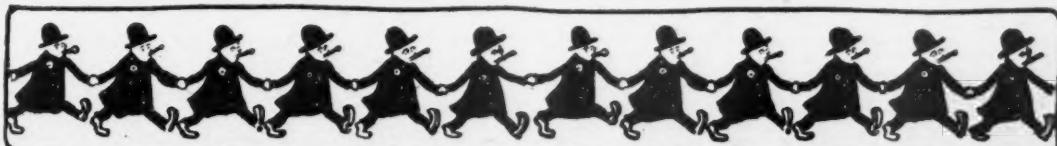
From 1841 to 1859 was a period of rapid development.

In 1841 the whole of Cincinnati's manufactured products amounted to \$18,000,000. In 1851 the total was \$54,000,000. In 1862 it had reached \$112,000,000 and in 1909 the figure of \$262,000,000 was reached.

While the period of Cincinnati's development between the war of 1812 and the Civil War was distinctly a period of the steamboat, the canal and the stage coach, yet after 1850 the railroad had so far expanded as to materially affect the economic development of the region tributary to the city. Cincinnati is now the Gateway of the South. It is served by 17 railroads, more than any other city along the Ohio River. An average of 113 freight trains arrive and depart daily. An average of 129 passenger trains arrive and an equal number depart daily.



The Famous Fountain Square of Cincinnati.



OFFICIAL PROGRAM of the Seventh Annual Convention of the International Association of Rotary Clubs

CINCINNATI, OHIO, U. S. A., JULY 16, 17, 18, 19, 20, 1916

Following is the revised program of the seventh annual convention of the International Association of Rotary Clubs, to be held at Cincinnati, Ohio, U. S. A., July 16 to 20, inclusive, 1916. It has been prepared by the committee on Convention Program and Topics and approved by the International Board of Directors, and will be followed as closely as possible but is subject to revision as may be deemed advisable or necessary.

PRELIMINARY—SUNDAY, JULY 16

Morning

Rotary sermons by Cincinnati and visiting clergymen will be preached in the principal churches of the various denominations at the morning services. The theme will be: *Service, Not Self—He Profits Most Who Serves Best.*

Visitors are urged to attend these services, a list of which, showing the locations of the churches, will be posted at the various hotels Sunday morning.

Afternoon

At 1:00 o'clock the board of directors of the Inter-

national Association will have luncheon at the Sinton Hotel, to be followed by a business meeting of the board.

Evening

An old-fashioned "get acquainted" meeting will be held in the ball room of Hotel Gibson, starting at 9:00 o'clock. There will be music and refreshments. All Rotarians and their ladies who have reached Cincinnati by that time are expected to participate.

FIRST DAY—MONDAY, JULY 17. TOPIC: A SURVEY OF ROTARY.

Morning

Entrance of International officers at 8:55.

Convention called to order by International President, **Allen D. Albert**, of Minneapolis.

Invocation by the Rev. **George Otis Mead**, of Roanoke.

Official Rotary Marching Song, by voting and non-voting delegates led by the Boston delegation.

Address of Welcome by **Ralph A. Tingle**, President Cincinnati Rotary Club.

Response by senior past International President.

Presentation of past International presidents and International officers.

President's address: "A Series of Observations on Rotary."

Reports of committees:

(a) *Convention Program and Topics.*

Russell F. Greiner, Vice-President Union

- Bank Note Co., Kansas City, Chairman.
- (b) *Philosophy and Education.*
Guy Gundaker, Manager Kugler's Restaurant Co., Philadelphia, Chairman.
- (c) *Publicity and Information.*
Frank Higgins, Barrister, Victoria, Chairman.
- (d) *Inter-City Relations.*
George R. MacClyment, Assistant Manager Bradley Polytechnic Institute, Peoria, Chairman.
- (e) *Business Methods.*
J. M. Connable, President Washburn Drug Co., Memphis, Tenn.
- (f) *Public Affairs.*
H. M. Temple, Accountant, St. Paul, Chairman.
- (g) *Classifications and Sections.*
Harry A. Lyman, President The Lyman Co., Cincinnati, Chairman.

(h) *Extension of Rotary in Latin America.*

John A. Turner, Turner Music Co., Tampa, Chairman.

NOTE:—Each committee chairman has been notified to send a written report of 1,000 to 2,000 words to International Secretary Perry, in time to have same printed and distributed to all delegates and alternates not later than July first. If committee reports require more than ten minutes to read at the convention, the committee chairman must present a ten minute synopsis instead of reading his report in its entirety.

The committee reports read the opening day will be discussed at subsequent sessions of the convention.

Adjournment, at 1:00 P. M.

Afternoon.

1:30 P. M. Luncheons by Round Tables and "Good Fellowship" Gatherings.

**Round Tables for this day:
Fellowship.**

Milton C. Potter, Superintendent Public Schools, Milwaukee, Chairman.

Oswald Becker, Manager Travelers Insurance Co., Davenport, Vice-Chairman.

R. T. Arnold, Treasurer Arnold Printing Co., Jacksonville, Secretary.

Entertainment.

L. D. Hicks, Advertising Mgr. The Southern Ruralist, Atlanta, Chairman.

Fay Thompson, Division Passenger Agent Rock Island Lines, Oklahoma City, Vice-Chairman.

Elisha Morgan, President The Saiter Morgan Co., Vincennes, Secretary.

Membership.

Robert L. Thornton, Secretary-Manager United Land and Building Co., Dallas, Chairman.

James O. Craig, President Business Men's Clearing House, Chicago, Vice-Chairman.

Elton F. Hascall, The Detroit Refining Co., Detroit, Secretary.

SECOND DAY—TUESDAY, JULY 18. TOPIC: PROBLEMS OF MEMBERSHIP.**Morning**

Call to order at 9:00 o'clock.

Invocation by the Rev. J. A. Murphy of Topeka.
Report of Committee on Constitution (including the topic of "Involuntary Past Rotarians").

Frank E. Hering, Editor Eagle Magazine, South Bend, Chairman.

Suggestions for discussion upon the report by the Committee on Committee Reports.

General discussion.

"*Honorary Members in Rotary*"—a paper:

John Dennett, Jr., President Hassayampa Creamery Co., Phoenix.

General discussion.

"*Associate Members in Rotary*"—a paper:

James N. Russell, President Russell Grain Co., Kansas City, Mo.

General discussion.

"*Rotary in the Smaller Cities*"—a paper:

Frank L. Rawson, Superintendent New England Telephone & Telegraph Co., Portland.

General discussion.

"*Duplications of Classifications*"—a paper:

Homer W. Sumption, Cement Pipe Manufacturer, San Diego.

General discussion.

Adjournment at 1:00 P. M.

Afternoon

Luncheons by Trade and Professional Sections at 1:30 P. M.

2:30 P. M. Call to order of the Round Tables and the Section Meetings.

**Round Tables for this day:
Public Affairs.**

H. A. Bauman, B. F. Goodrich Co., Akron, Chairman.

Fred Northey, Secretary-Treasurer Northey Mfg. Co., Waterloo, Vice-Chairman.

J. F. Battaile, Secretary-Treasurer University Book Store, Lexington, Secretary.

Club Publications.

R. Clarence Jones, Secretary-Treasurer San Antonio Gas & Electric Co., San Antonio, Chairman.

Arthur Woodward, Advertising, New York City, Vice-Chairman.

Paul C. Howe, American Realty Co., Sioux City, Secretary.

Secretaries.

The Secretaries' Round Table is divided into three sections, as it has been found that the problems of the Secretaries vary in cities of different population.

(a) *Cities under 50,000 Population.*

C. H. Woodward, John G. Woodward Co., Wholesale Confectioners, Council Bluffs, Chairman.

J. D. McCartney, Editor Tribune-Herald, Rome, Vice-Chairman.

Caldwell R. Brown, Asst. Cashier American Trust & Savings Bank, Zanesville, Secretary.

(b) *Cities between 50,000 and 150,000 Population.*

J. L. Wright, President Portland Printing House Co., Portland, (Ore.) Chairman.

Geo. S. Blanchard, President Blanchard Structural Products Co., Dayton, Vice-Chairman.

Tudor R. Williams, Williams & Richardson, Scranton, Secretary.

(c) *Cities of over 150,000 Population.*

Godfrey Morgan, Manager Spencer Kellogg & Sons, Buffalo, Chairman.

Herbert S. Warwick, General Agent, State Mutual Life Assurance Co., Columbus, Vice-Chairman.

H. C. Warden, Secretary Rotary Club, Los Angeles, Secretary.

THIRD DAY—WEDNESDAY, JULY 19. TOPIC: PROBLEMS OF SERVICE

Morning

Call to order at 9:00 A. M.

Invocation by the Rev. E. Combie Smith of St. Louis.

Suggestions for discussion by the Committee on Committee Reports upon "Rotary Standards in Business"—as set forth in the report of the Committee on Business Methods.

General discussion.

Suggestions for discussion by the Committee on Committee Reports on "The Rotarian as a Citizen,"—as set forth in the report of the Committee on Public Affairs.

General discussion.

"Rotary as an Influence"—a paper:

T. C. Powell, Vice-President C. N. O. & T. Ry. Co., Cincinnati.

General discussion.

"The Single Cog"—a paper:

Stewart C. McFarland, Insurance Broker, Pittsburgh.

General discussion.

"The Standard Constitution and By-Laws"—a paper: Arch C. Klumph, Manager Cuyahoga Lumber Co., Cleveland.

Report of Committee on Credentials:

George E. Relf, General Manager Hotel Utah, Salt Lake City.

Adjournment at 1:00 P. M.

Afternoon

No business sessions will be held owing to the entertainment to be given at Coney Island.

FOURTH DAY—THURSDAY, JULY 20. TOPIC: PROBLEMS OF ADMINISTRATION.

Morning

Call to order at 9:00 A. M.

Invocation by Rabbi Henry Barnstein of Houston.

Nomination of officers.

District meetings for nominations of governors.

Report of Committee on Resolutions.

Chas. H. Victor, Manager Yawman & Erbe Mfg. Co., San Francisco, Chairman.

Luncheon at 12:00 noon.

Balloting from 1:00 to 2:30 P. M.

"Election of Club Officers"—a paper at 1:30:

W. B. Bryant, Manager The Press-Guardian, Paterson.

General discussion.

"The International Association of Rotary Clubs and Its Member Clubs"—a paper:

Alexander R. McFarlane, Underwear Manufacturer, Vancouver, Canada.

General discussion.

Miscellaneous business.

Report of Election Committee.

Installation of Officers.

Adjournment.

FRIDAY, JULY 21.

Meeting of the newly elected Board of Directors of the International Association of Rotary Clubs at the Hotel Sinton at 10:00 A. M. All outgoing officers and incoming officers invited and expected to be present.

Election of secretary and editor.

Invitations from cities for next convention. Consideration of matters referred to the Board by Convention.

Consideration of the 1916-17 budget.

Establishment and clarification of the policy and procedure of the organization for the ensuing year.

Havana Will Be Represented at Convention

The newly organized Rotary Club of Havana, Cuba, will be well represented at the Cincinnati convention, reports John Turner of Tampa, chairman of the committee on Extension Work in Latin-America. It was organized 29 April with the assistance of Turner and Rotarian A. L. Cuesta, also of Tampa, with a charter membership of 22 of the leading Havana business and professional men. Its official name is Club Rotario de la Habana. (We hope the Rotario may be changed to Rotador.—Editor.) Regular weekly luncheon meetings are held Thursdays at noon at La Sevilla Hotel. President, Rene Berndes of J. F. Berndes & Co., fertilizers, and secretary of the Country Club and treasurer of the Yacht Club. Vice-president, L. E.

Brownson, is a director of the Banco Nacional de Cuba, partner of Purdy & Henderson, largest contractors on the island, director of the American and Country clubs. Secretary, A. L. Hoffman, the manager of the foreign department of the National City Bank of New York City. Treasurer, C. W. Ricker, the assistant manager of the Havana Electric Co.

"The Havana Club is taking hold in the right way," Chairman Turner reports, "and they intend to be the best club in the city of Havana. With the material with which they have started there is no doubt but that the Club will be a credit to itself and Rotary. The Club has the right 'pep.' It will be well represented at Cincinnati."

Argentina's Independence Centennial

Birth of South American Republic Will Be Commemorated in July

THE one hundredth anniversary of the declaration of independence from Spain will be commemorated by the Argentine Republic in July. One of the great dates of the South American revolutionary period is July 9, 1916, says the February *Bulletin of the Pan-American Union*. Then was signed, in the little city of Tucuman, the declaration which severed the provinces of the La Plata vice-royalty from the Spanish Crown. In Tucu-

"We, the representatives of the United Provinces of South America, assembled in general congress, invoking the Eternal who presides over the universe, in the name and by the authority of the people we represent, protesting to Heaven, to the nations, and to all men of the globe the justice that dominates our votes; declare solemnly in the face of the world, that it is the unanimous and unquestioned will of these Provinces to break those unnatural bonds which have bound them to the kings of Spain, to recover the rights of which they have been despoiled, and to invest themselves with the high qualities of a nation free and independent of King Ferdinand VII, his successors and the mother country. They are therefore, in fact and by right with ample and full power to give themselves those forms that justice demands in response to the state of their present circumstances.

All and each of them so proclaim, declare, and ratify, engaging themselves by means of us to the accomplishment and support of this their will, under the security and guaranty of their lives and possessions, and reputation.

Let it be communicated to whomsoever, that it may be published, and out of respect due to the nations let be

set out in a manifest, the weighty reasons driving us to this solemn declaration.

Given in the hall of sessions, signed with our hands, sealed with the seal of the Congress and countersigned by our secretary deputies.

The building in which this famous Congress met and in which the declaration of independence was signed, is preserved as the Historic House, a larger structure having been erected around and over it.

The declaration of independence was the great pulsating force which gave strength to the armies of San Martin in accomplishing the final overthrow of Spanish power in the Provinces of the Plata and in Chile, and resulted in the establishment of republics throughout the South American continent, including the separation of Brazil from Portugal.



Courtesy of The Outlook.

Argentina's Sacred Independence Hall.

In this little building in Tucuman the first Constitutional Assembly met and, on July 9, 1816, declared the independence of the "United Provinces of the Rio de la Plata." In order to preserve the small structure a large building has been erected which entirely encloses it, thus protecting this Mecca for Argentine patriots.

man will be celebrated the centennial anniversary of this notable event.

Tucuman is one of the smaller states of the Republic but it is the most thickly populated of them all. It is the center of the sugar producing industry and includes on its western rim some of the high peaks of the great Cordilleras.

In 1816 the city of Tucuman, with a population at that time of ten or twelve thousand, was chosen for the meeting place of the delegates to the National Congress of the United Provinces of the Rio de la Plata. The delegates began their deliberations March 24, 1816. The declaration of independence, signed on the closing day of the Congress, July 9, 1816, by all of the delegates, was as follows:

What Is the Best Method of Electing District Governors?

By ARCH C. KLUMPH

SHALL the constitution of the International Association of Rotary Clubs be amended to provide a different method of electing the district governors?

This seems to be one of the live topics of the hour, and one which may possibly be presented at the International convention at Cincinnati. Those who are studying this problem may be interested in knowing of the deliberations of the 1914-1915 committee on constitution and by-laws of the International Association on this particular question.

One year ago the committee met in Cleveland. Those present, who took part in the construction of the new International constitution which was adopted at San Francisco, were Rotarians Hering, Mulholland, Biggers, Duffus, Morgan, Carey, and the writer as chairman. When we came to Article 9, after disposing of the form and manner of electing our president and vice-presidents, the question of electing the district governors was considered.

In the very beginning we were unanimous in holding the opinion that the district governor, formerly bearing the title of vice-president, should be elected only by the delegates from the district which he would represent. The writer at that moment submitted the plan of electing the district governor at the annual District conference rather than at the International convention.

Old Custom Retained

The subject was argued pro and con at very great length. As I recall it there was no real opposition by any member of the committee, and this plan might have been adopted had it not been for the question arising: Would it not to some degree diminish the importance and value of the International convention?

Realizing the paramount importance of the International convention, it was finally deemed advisable to make no radical departure from the former custom wherein

the district governors or vice-presidents had been elected at the International convention. I think the majority of the committee, in adopting this policy, did it with the feeling that careful observation would be made when the plan would be first tried at San Francisco.

The other probable results, which we discuss in our meeting, came true. The intense interest in the convention itself, the important topics there discuss, and above all the selection of the International president and vice presidents, so greatly overshadowed the question of electing district governors that when the hour arrived for the delegates of the different districts to convene for the selection of their governors, the matter was not given the important attention that it deserved.

Only a few delegates attended the meetings; the district governors were chosen, some perhaps hastily, and nearly all by a small representation from their respective districts.

Defect of Present Method

The results were not at all serious, because a most excellent lot of men were selected from the different districts, and yet I feel that the first experiment seemed to indicate that the system was wrong. The principal defect in the plan is that it minimizes the importance and the honor which should be given to the office. It was not uncommon to hear members several days after the convention, inquiring who was selected as the district governor from their district. I fully believe that this form of election was somewhat depressing upon some of the district governors themselves in consequence of the little importance and concern given to their election by the many delegates.

I agree with Rotarian Mackintosh in that portion of his article in the April issue of *THE ROTARIAN*, wherein he states that there is the possibility that the man or

EDITORIAL NOTE: Rotarian Klumph of Cleveland was a member of the board of directors of the International Association of Rotary Clubs and one of executive committee in 1914-1915. He was chairman of the International committee on constitution and presented the report of this committee to the convention at San Francisco recommending amendments, all of which were adopted. He has also served this year as chairman of the special committee to prepare the Standard Constitution and Model By-Laws for the use of local clubs.

men who might be best equipt to serve as a district governor, might not be at the International convention, and their selection thereby be overlookt. It is quite logical that a district governor should be selected from among those present at the International convention.

I do not agree with Charles Henry in his statement that any Rotarian will make a good district governor. If this were true the office would not be as important as I see it.

In the early years of Rotary the clubs were so few that it was quite possible for our International president to keep a watchful care over the activities and behavior of each individual club. He was able to visit personally a great majority of the clubs, look them over, investigate their operations, give them advice, deliver a sermon on Rotary and pass on to the next town.

This day has passed. Rotary has grown beyond the possibility of an International president personally overseeing the activities of each individual club, and as a consequence, a most important function of the International president has become the duty of the district governor, and the district governor should be a man with all the qualifications of an International president.

System Needed for Rotary

On account of our growth in number of clubs, Rotary in the future must be governed thru system, the same kind of system that governs great industrial institutions, great armies and even governments themselves. The leader, whether he be called commander-in-chief, International president, or by other title, must look to his field generals to carry out his plan of campaign. The field generals in turn will look to the captains, who, in Rotary, would compare with our club presidents. Efficiency is necessary and can only be attained thru the most modern system.

It was with this thought in mind that our committee reduced the size of the districts so that the district governor could efficiently administer his duties to all the clubs in his district.

With these facts confronting us it seems quite evident that the district governor should be selected at the annual district conference rather than during the great vortex of activities at the International convention.

But the question arises; are we ready to make this very important change in the method of electing our district governors at the district conferences?

The time may come when this might prove the best plan, but I do not think it would be advisable until we are sure that each one of our nineteen districts is going to hold an annual conference. Nine of the nineteen districts have held no conference this year. I think this fact is to be very much regretted, for surely Rotary is worthy of an enthusiastic and successful conference annually in each district. When that custom becomes establisht, then it may be safe to consider the change in the form of electing our district governors.

The conferences that were held during the past year were enthusiastic, instructive and constructive. These conferences should be an important function in Rotary, second only to the International convention. They should be the preparatory school to the International convention. Whenever possible, the same subjects which are to be considered at the convention should be studied and discuss at the district conferences. Rotary is surely worthy of two meetings per year.

Again it may be possible that the indifference to the election of our district governors exhibited at San Francisco may never again be shown. I recall that at the International conventions previous to the one held at San Francisco the election of our vice-presidents and directors were held with the most intense interest and at both Buffalo and Houston the importance of these offices was fully shown in the campaign carried on by the nominees.

Is it not therefore, the best policy to experiment again at Cincinnati, and possibly one year hence, before changing to a new plan?

Notes on the Coming Rotary Convention

Items of Interest to Rotarians Who Will and Those Who Will Not Attend Cincinnati Meeting

The Sign of Welcome

On the door of the Rotary Convention headquarters in Cincinnati, 1014 Union Central Building, is the following unique welcome sign:

Come right in and say "Hello!"
'Cause things look busy, don't go 'way.
We're planning your fun, you know,
And every day is our busy day.

Reservations having past the six thousand mark, it is apparent that Rotarians are determined to give the welcome sign a real test of strength.

The Big Rotary Scrap Book

The Cincinnati Convention Executive Committee is working on a great big Rotary scrap book in which will be pasted items about the 1916 convention from newspapers, magazines and Rotary publications. The Rotary city which fills the most pages in the book will win the first prize—a large vote of thanks and commendation. A Come-to-Life Club is being organized, to consist of those clubs which have not appointed their special publicity committee to help secure publicity in their cities and then send the clippings to the Scrap Book. The book will be on exhibition during convention week.

Seating Arrangements

The required number of seats will be set aside in the front part of the lower floor of the Auditorium for occupancy by the voting delegates. It is understood that such seats so reserved are to be occupied by the delegates and by none other, but that there shall be no designation on any single seat that any particular individual must occupy that seat and that this rule shall not prohibit a non-voting delegate from entering the sacred precinct reserved for the delegates. The reservation of these seats will leave upwards of 2,000 seats available for all who may wish to use them and Fritz Galbraith guarantees that from anyone of the remaining seats a penny dropped on the stage will sound like a jitney.

Daniels Is Supervisor for Round Tables

Rotarian James T. Daniels of Columbus, Ohio, a member of the convention committee on program and topics has been detailed by Chairman Greiner to supervise the arrangements for and the details of conducting the six Round Tables which are to be held during the convention. Supervisor Daniels will therefore be a busy man Monday and Tuesday of convention week.

Dignity in the Convention Hall

Beautiful Emery auditorium, in which this year's Rotary convention will assemble, is not to be disfigured by banners or other advertising decorations, nor will it be attempted to raise 230 standards on the floor of the delegates' section to indicate the

location of the delegations from the various clubs. At the recent meeting of the Board of Directors in Toronto, the secretary was instructed to advise the chairman of the program committee to draft a rule "which will not permit the use of standards or banners on the floor of the convention hall to designate the position of delegations or other display advertising of any kind in the convention hall, but to encourage the use of such banners or display advertising at club headquarters in hotel lobbies and in all other appropriate places outside of the convention auditorium itself."

Special Convention Newspaper

James Keely, editor of *The Chicago Herald*, member of the Chicago Rotary Club, will publish a newspaper at the convention called *The Chicago Herald Rotary Edition*. The paper will be issued daily during the convention.

California Fruit

The Rotary Club of Oakland is arranging to send a special train from the Pacific coast to Cincinnati. The California and northwestern clubs have been invited to help make up this special. Secretary Schaefer has written the entertainment committee saying that, if desirable, the Oakland Club will bring a carload of California fruit to be distributed on the convention boat-trip. All in favor of it being desirable, please say "aye." The "Ayes" have it—unanimously.

British Rotary May Not Be Represented

It is likely that no delegate from any of the Rotary Clubs in the British Isles will be present. Thos. Stephenson, secretary of the Edinburgh Club, writes: "I fear none of us will be at the convention. These are strenuous times in the old country and no man can spare the time such a visit will entail. But we shall be with you in spirit." A complete story of the convention will be published in *The Rotary Wheel*, the magazine of the British Association of Rotary Clubs.

Cleaning Up the City

Cincinnati is holding a general clean-up and paint-up campaign in preparation for the convention. Cooperation of the fire and police departments and the state fire prevention board will make the city look as clean as a new pin when the Rotarians arrive in July.

Can You Swim?

There's chance for some swimming contests during convention week. Waterloo Rotarians have issued a challenge to other swimming Rotarians for a contest at Cincinnati. Anybody contesting with this Iowa delegation may expect to meet his Waterloo. If you do not take your bathing suit, you can

be outfitted at Cincinnati. If you do, the Cincinnati folks may let you use it.

* * *

This Is the Golf Trophy



Handsome copper cup, finish in verde antique, lined with silver and ornamented with silver filigree, which the Kansas City, Mo., Rotary Club will donate as a trophy in the golf tournament. It is twelve inches high, mounted on an ebony base. The engraving will present a beautiful effect as the rich copper body shows thru in striking contrast with the dark green finish of the surface. When the cup is won by the same person at two consecutive tournaments it becomes his permanent property. The tournament is open to all Rotarians. Send your entry now to Cincinnati, 1014 Union Central Building.

* * *

J. C. Miller's Sister-in-Law to Sing

Mrs. Margaret Berry Miller, soprano, who will sing at the musical festival Tuesday evening, July 18, at Music Hall, is a sister-in-law of Rotarian J. C. Miller of Cincinnati, president of the Miller Jewelry Company. Mrs. Miller has won recognition as an artist of great merit in New York City, where she has appeared on a few occasions during the last two or three years when her duties as a young mother would permit it. It is said that she would have been in grand opera but for her love for home life. It was thru J. C. that her services were donated for the Rotary musical evening.

* * *

Many Special Trains Planned

Rotarians of the Tenth District will travel by special train to Cincinnati, gathering at Davenport and leaving there via Chicago, to reach the convention city about noon on Sunday. Oszie Becker of Davenport is chairman of the Tenth District Transportation Committee.

The New England Rotarians will go by special train, leaving Boston Saturday afternoon. At Albany they will be guests of the Rotary Club at a banquet. Short stops will also be made at Buffalo,

Cleveland, Columbus, Springfield and Dayton. They will reach Cincinnati Sunday afternoon.

The Detroit Rotarians will go by a special leaving Detroit Sunday noon and reaching Cincinnati in time for the get-acquainted reception. The Detroit Club has engaged the fourth floor of the Hotel Gibson and have more than one hundred reservations.

The New York Rotary special train will leave New York Saturday afternoon, July 15. The Rotarians will be entertained that evening at Binghamton, Sunday morning at Akron, and then go direct to Cincinnati. After the convention the special will make a trip thru the Kentucky blue grass section, visit Mammoth Cave and Louisville, and stop off at Washington, D. C. on the way home.

The Indianapolis Club expects to take a party of 300 by a 75-automobile caravan.

* * *

Committee on Secretarial Exhibit

International Vice-President Robt. H. Cornell of Houston is chairman of a committee created by the International board of directors to have charge of the exhibit of club secretarial work at the convention. Other members of the committee are J. S. N. Ridley of Toronto, E. L. Huffman of Cincinnati, Benjamin C. Brown of New Orleans and Charles Happy Sassaman of Philadelphia.

* * *

"Bull Pen" for Illinois Stags

Edwin B. Old Man Lord of Joliet reports that 80 stag members of the Illinois delegation will be quartered in the beefsteak room at the Gibson and that the room has been rechristened "The Bull Pen." He adds: "No, I am not guilty, but that room will make history."

* * *

Tennis Tournament Committee

Dr. Herbert T. Wagner, 1002 Odd Fellows Bldg., Indianapolis, Ind., has been appointed chairman of the committee on arrangements for the tennis tournament. Other members are: Leigh DeCourcey of Pittsburgh, Happy Sassaman of Philadelphia, "Red" Richardson of Chicago, Sam Cook of Syracuse. Send entries of singles or doubles from your club to Dr. Wagner at Indianapolis. Rotarian H. A. Bauman of the Goodrich Rubber Co. of Akron will donate all the tennis balls needed and a dozen as a prize to the winner. There will be other prizes.

* * *

"Stunts" by Various Clubs

Have the delegation from your Club started work on the "stunts" they want to "pull off" at Cincinnati? Better not waste any time, because there's going to be lots of competition.

Iowa Rotarians will extend their Order of The Black Hawk to take in members from other states. They will erect a big Indian wigwam in Fountain Square where Rotarians from other states and provinces and countries will be initiated into the mysteries of this fun-makers' order. Applications for membership will be filled in the order filed.

Terre Haute's Rotary Club will furnish a quartet of good singers. Their "Big Noise and Song Committee" knows there isn't another quartet like it in the world. Maybe they are right.

The Boston Rotarians plan to stage a Puritan tea party in a big tent. That's all they will tell in advance.

Now We Have It!

—The Answer to the Riddle of the Involuntary Past Rotarian.—Condensed from Two Conventions, Twenty Conferences and One Hundred, Sixty-Seven Letters.

By CHARLES HENRY MACKINTOSH

EVER since Frank Mulholland and Ches Perry wished this subject of Involuntary Past Rotarians on me for elucidation in my customary loose but lucid style—as Perry phrased it—I have been laboring under a misapprehension of its scope and importance. I thought it was a big international issue upon which depended the future happiness and prosperity of Rotary, and I started to make a regular crusade out of the cussed thing.

In extenuation, I must admit that I missed the Houston convention where the original Membership-at-Large motion plunkt into the ranks of Rotary like a thirty-two centimeter shell. I heard the echo of the explosion and I sensed the sensitive spots in the survivors, but I didn't discover that there was just a single high-explosive in the whole ton of talk. I thought the whole subject had to be approached with felt-footwear and carried on cottonwool.

None of my countless correspondents—for I wrote to every Past Rotarian on record before writing those resolutions for **THE ROTARIAN** last year—did anything to allay my suspicions as to the deadly seriousness of the situation; and now I apperceive that they were the very ones who were least likely to allay them. They were Past Rotarians, and the question of reincarnation into Rotary was the *only* Rotary question left to them.

About 200 of Them*

There are about two hundred of them; fellows who have belonged to Rotary and have found it the gateway to a broader outlook on business and to a wider human sympathy; real Rotarians, every one of them; believing in Rotary, expanding in Rotary, *living* in Rotary.

And then someone, seeing how much more they were worth since they had imbibed the Rotary spirit, offered each a new job, a bigger opportunity and better pay

with all its potentialities of greater comfort for the wife and a better start in life for the kiddies. That was fine, and right in accord with Rotary's promise that he shall profit most who serves best.

But there was a condition tacked onto the opportunity by Rotary's own hard and fast membership restrictions. It said, in effect, "Take your chance and lose your membership!" And they made the inevitable choice, as who among us would not? They decided in favor of wife and kiddies, went out to the opportunity they had earned and—the gate of good-fellowship and inspiration was slammed shut behind their retreating backs!

Want to Come Back

Naturally enough, *they* take the question of re-entering Rotary seriously and in stern sincerity. They *want* to come back. And some of us believed that fellows who want to come back into Rotary as hard as they do should have a little postern gate cut thru the quick-set hedge of our Constitution and By-Laws just for them.

And so they agitated the question at Houston.

Unfortunately, however, the architect who planned the first postern gate made it bigger than the main entrance. He planned it to admit not only Past-Rotarians but also non-Rotarians who seemed to have the Rotary spirit of service.

Now it's a fortunate fact that this spirit of service is spreading all around the business world. Rotary fathered it, the Associated Advertising Clubs have fostered it, and the working logic of it has caused it to be adopted by all clear-visioned business men. To open the ranks of Rotary to all aspiring sons of service today, would be to lose its opportunity for specialized study and practice; it would be the end of Rotary as a leaven which has yet to leaven the whole.

So the delegates to the Houston convention rejected the plan for this postern gate with something approaching panic! They felt—and they were absolutely right—that you might as well tear down the wall entirely as to cut a gate thru which a million men might march with ease.

A Modest Little Plan

Now, bereft—as it should be and must—of its non-Rotary proportions, our projected postern gate becomes a modest little thing of comparative insignificance. It is made to open only to Involuntary Past-Rotarians who have made good as Rotarians.

At a recent Conference of Ninth District Rotary Clubs at St. Paul, March 18, 1916, President Albert made the significant point that from the beginning of Rotary down to date probably less than one per cent of the present membership will be eligible for re-admission to Rotary under the plan presented at San Francisco.

At the San Francisco convention a resolution was offered to change the International Constitution to permit of the retention in Rotary of all who could earn a majority vote of their local board of directors and also the majority vote of the International board of directors. This resolution was framed to care for tried and proven Rotarians who move to other cities.

A second resolution, stating it as the sense of the Convention that International Rotary looked with favor upon the plan of creating Honorary Members to retain Rotarians retiring from active classification because of business changes, was offered to care for the local situation.

These two resolutions were killed by the Resolutions Committee on the grounds that "they were contrary to Rotary principles," and so did not come to a vote. Many of us took exception to this ruling of the Resolutions Committee, since the "principles of Rotary" are embodied in the Constitution of Rotary, and this ruling, in effect, declared it unconstitutional to propose an amendment to the constitution.

A somewhat unusual circumstance, however, prevented debate, despite the courteous opportunity provided by President Mulholland. As the framer of the resolutions, it was expected, naturally, that I would rush to the defense of my brain-

babies, and this I would have done with alacrity had not my hands been tied by instructions from my home club.

This question of Involuntary Past Rotarians had not found a favorable opportunity for full discussion in my home club prior to the Convention—due to press of other business—and many of our members did not clearly comprehend it. They knew, however, that in some way it touched upon the limited membership clause in the Constitution, and they knew also that I had been requested by the International officers to frame these resolutions. And so, when the time came to elect delegates to project the attitude of Duluth in the 1915 Convention, they felt that they should not sanction any expression upon this particular point until it had received the careful consideration of all our members. They honored me with an appointment as their delegate-at-large with definite instruction that I was not to commit the club at that time to any step leading towards a change in membership restrictions.

Tongue Tied by Club

So, of course, I was unable to support my own resolutions on the floor of the convention since I was there only at the cost of and as the representative of my club. President Mulholland waited a reasonable length of time for someone to start the discussion: others interested in the matter courteously waited for me to open in support of my own resolutions and I was bound by the instructions of my club not to do anything towards furthering this particular matter. And the Convention passed on to the next resolution, and the question of Involuntary Past Rotarians was left in its former unsettled condition.

It has been agitated since at practically every District conference and, as President Albert aptly puts it, has been objected to only by those who over-estimate it. I must admit that Allan D. handed me quite a jolt when he analyzed the arguments for and against the question at our Ninth District conference, where the present plan received unanimous endorsement. After working on a crusade for eighteen months, it is something of a shock to have driven into your dome that the most your mountain can bring forth after all its labor is a perfectly good mouse!

Mice have their uses however—you recall the fable of the Mouse and the Lion? These two hundred Involuntary Past Rotarians who will have restored to them the privilege of wearing the Rotary button, reading **THE ROTARIAN** and writing for it, affiliating with local clubs upon invitation from such clubs, visiting other clubs as Rotarians and attending the International Conventions, may be the very mice to set the white teeth of their logic to gnaw the net of inertia which hangs suspended above every human organization—even Rotary!

That's a flowery flight, fellows, but isn't it a fact that these Rotarians *who have made good as Rotarians* and who want to come back and make even better *must* be white-hot wires?

Aside from *their* desire to reunite with Rotary and help forward the good work, can we afford to be without their services when it will cost us so little to regain them?

Amendment Is Offered

How much will it cost? Just the passage of the following amendment at the Cincinnati Convention:

RESOLVED

That the Constitution of the International Association of Rotary Clubs be and hereby is amended in the following respects:

AS TO MEMBERSHIP

- (1) By amending Article III to read Article III a;
- (2) By striking out Sections 6, 7 and 8 from the present Article III;
- (3) By inserting the following Article III b, immediately following Article III a:

ARTICLE III b

Membership-at-Large.

Section 1. Membership-at-large in this Association shall consist of individuals who have been members of affiliating clubs in good standing as members of this Association and who have forfeited their membership in such clubs either by changing their business classifications or by removing to other cities, and who shall have been duly admitted to membership-at-large.

Section 2. Members-at-large shall each pay an annual per capita tax of five (5) dollars, of which one (1) dollar shall be in payment of his subscription to the official magazine publication of this Association. Payment of said per capita tax shall be made directly to the secretary of this Association.

Section 3. Upon the initial payment of the per capita tax by a member-at-large, there shall be issued to him a cer-

tificate signed by the president and secretary of this Association under its seal, setting forth the fact that he is a member-at-large of this Association and, in accepting such certificate, thereby ratifies and agrees to be bound by the constitution of this Association.

Section 4. All applications for membership-at-large in this Association shall be made to the secretary in writing, accompanied by a certificate signed by the president and secretary of the affiliating Rotary club of which the applicant was last a member, to the effect that such applicant was a member in good standing of such club up to the time when his membership was forfeited either by changing his business classification or by removing from the city in which such club is located, and certifying that such application has received the endorsement of a majority of the board of directors of such affiliating club. All such applications shall be referred by the secretary to the board of directors of this Association, whose action in accepting or rejecting said application shall be final.

Section 5. Any member-at-large shall have the right to attend all conventions and district conferences of this Association and to visit Rotary clubs in cities other than the city wherein he has his residence or his place of business and to visit the Rotary club of such city upon invitation of such club.

Section 6. Upon receipt of notice from any affiliating Rotary club to the secretary of this Association that any member-at-large has been elected an active member of such club his membership-at-large in this Association shall be deemed to have been resigned and he shall be considered no longer a member-at-large.

Section 7. Any member-at-large, who shall be more than sixty (60) days in arrears of per capita tax shall cease to be a member of this Association, provided two notices of such arrearages shall have been sent by the secretary by registered mail to him at his last known address.

- (4) By inserting Sections 6, 7 and 8 of the former Article III as Sections 7, 8 and 9, respectively, of Article III b.

Put that under your mental microscopes and, if you find any flaws in it, let us get them out in time to settle this question once and forever at Cincinnati!

Editorial Note

This article is printed merely as a communication from Rotarian Mackintosh. His proposed amendment to the I. A. of R. C. Constitution is in the hands of the Committee on Constitution and will come up for consideration at the Cincinnati convention.



Manifold Values of Neighborhood Centers

By
WILHELM BERNHARD
Chicago



City Advertising as a Means of Increased Prosperity

IN recapitulating the discussion of neighborhood centers where the effort has been to find a clear and comprehensive picture of what they represent and how they are likely to influence American communal and national life, the conclusion is inevitable that they spring up as a result of the latent desire in us to improve our life thru more harmonious and attractive surroundings; a desire to find closer relationship with men with whom we come in contact in our daily lives; all of which will bring out the full meaning of the value of organized community life, a life that lifts the soul up to a higher plane of living.

It has been shown in preceding articles that a basic need in America at this time—and probably for many years to come—is the fusion of our heterogeneous population into an American entirety; that this effort shall be gradual and persistent; and that one of the chief measures for inspir-

ing unity and nationality is the organization and building up of neighborhood centers, which would include a number of recreation facilities, appealing to different classes of people, and would be the means of uniting them.

It has been shown how such centers should be arranged in order to be a fitting place for men to rest and play and meet each other on a non-competing footing. The necessity that these centers should be a source of strength for civic progress, also has been seen.

These ideas are as old as the world. For some reason we seem to have lost sight and use of them and must see to it that we bring them back again into service. The neighborhood center is an older institution even than the family. Without centers to provide for social intercourse, family life as a permanent



One of the First Posters for an American City

Very dignified and simple treatment full of realism of the Massachusetts city

institution could not have prospered.

We owe it to our children to give them the cultural influence of beauty, which is

not simply an amenity of life but a necessary part of all sane and wholesome human living. Ugly streets make ugly lives, and bad tenements make bad citizens. We must give back to our children those beneficial influences of which they have been robbed, perhaps by a too rapid development and growth of our towns and cities and perhaps by a somewhat misguided course of civilization.

An effort has been made to attract the attention of Rotarians and to interest them in those vital problems and possibilities of helping to improve our cities and create dignified centers and communities which will combine the fullest civic life with the freedom and healthiness of country life, and in which the citizens will be entitled to share in all the benefits of a well organized community life.

It has been shown what has been accomplished in this field.

Naturally Americans are justly proud of our great, progressive, fast-growing cities and we believe in their big possibilities for future development, but there is a kind of pride, very common so it would seem, which holds back instead of helping forward the progressive spirit. This is pride in an almost brutal disregard for anything that does not show off in black and white a staggering financial return on money invested.

All worthy and great things are developing slowly, but systematically. It requires time to let them mature, especially so

where cooperation is comparatively lacking.

So much more reason is there for Rotarians to give a helping hand and to realize that a systematical planning and development of our cities not only will increase our wealth but is also a vital factor in producing a healthier and worthier race. This obvious truth has been sinned against so often that we can not hear its gospel preached enough, neither is it possible to exaggerate its importance.

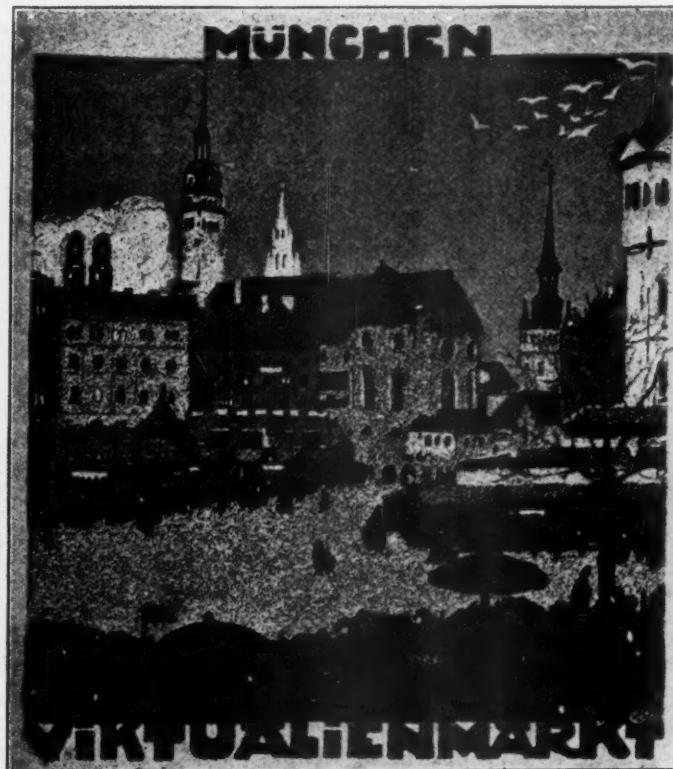
Neighborhood centers, as we have seen, are only a part of the complex organism of a city; they should be planned in connection with all the outlying districts as a part of one big human machine. This planning of cities deals with the city as a unit and aims to secure co-ordination between the various parts and to make each part contribute to the welfare of the whole.

Neighborhood planning deals with the family as a unit and promotes the health

and well-being of the community by properly housing each family.

Without city planning suburban home planning could never be a complete success, and without home planning city planning could not be realized.

City planning, the systematical development and creation of towns and cities, should be our highest expression of modern civic and private life. It requires a broad knowledge, serious and sincere study, and a great deal of experience to combine



Advertising Munich

A bold and brilliantly colored poster which serves to attract many to one of the most charming and picturesque cities in the world.

all the features for the needs of today with the needs of the future.

"City planning is insurance against waste of public and private funds: City planning therefore does not mean additional expenditure of money, but it means an insurance against inefficient expenditure of the enormous sums that go in the regular course of events into the development of a progressive city."—Hegeman.

The movement abroad to use artistic posters as an ally in the advertising of cities has finally arrived in this country. Cities like New York and Boston have taken the lead and other cities are awaking to a realization of the importance of civic advertising, which medium has long been recognized in Germany.

Private business men advertise their goods and cities ought to follow their example. The poster should be used to spread knowledge of their resources and beauties.

The Cincinnati Times-Star points out thus the advantages of this type of artistic advertising for American municipalities: "In Europe, particularly in Germany, the value of the municipal poster has long been understood. Nearly every American abroad has, for instance, seen the Munich poster with its gabled roofs and the spires of the Frauenkirche in the distance; or of Nuremberg with its quaint bell restaurant,

the haunt of Hans Sachs; or of Hamburg, with its crowded wharves; or Breslau with its pinnacled rathaus and the public square. To see one of these posters is instantly to identify the city to which it belongs, which is the best test of its advertising value. How great a return would be the result if every American city adopted an original artistic, graphic poster design, where the city advertises itself and all it has to give. Would not a city placed thus upon the billboards of the country be put anew upon the map?"

It is a matter of fact that recent years have brought some change in the attitude of the public towards the neighborhood center question. Here and there is seen the guiding spirit of some individual or company of men of culture and foresight who are not blind to the necessity of building up neighborhood centers, and consequently thru their medium beautifying our cities and their suburbs. Rotarians ought not to be indifferent to the wonderful opportunities afforded of improving the life we live, and ought to show in will and deed that good, clean, and

healthy neighborhoods are good business propositions, and that good city planning is good investment.

It is encouraging that the town and city planning movement is making a steady progress and that the haphazard way in



Advertising Chicago

A poster by Wilhelm Bernhard, designed for the members of the Chicago Rotary Club. The design shows a silhouette of Chicago's principal street, over which, in shadowy form, bent with vigorous action and with torch uplifted, the Goddess of prosperity is sweeping in with her chariot drawn by spirited horses. A poster suggestive of virile life.

which our cities have been allowed to grow is being superseded by intelligent and wise planning, with due regard for the future.

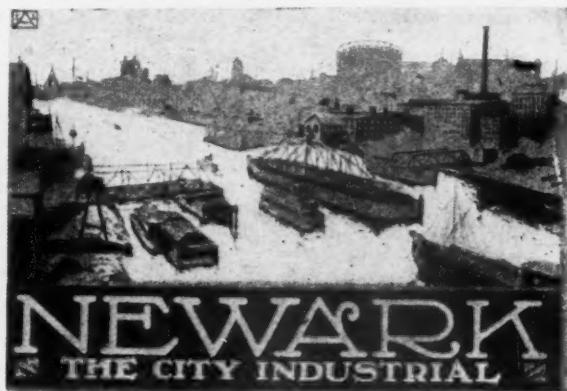
We have seen a few instances of how some of the European countries are building their cities. Some municipalities consider the proper laying out of their streets as one of the most important duties. We are protecting our health, our food, our water supply, but we must go still further and work towards eliminating as far as possible, the ugliness and dirt, and see to it that, no matter how small the community is, every one receives proper consideration in regard to transportation as a stimulant for our industry and commerce, a proper consideration

as to housing questions and recreation facilities and all those innumerable details that



A Masterpiece of Julius Klinger

Julius Klinger is the greatest poster artist of Germany. This poster advertising Berlin is declared to represent the highest achievement of modern graphic art. In the background is seen royal palace of the Kaiser, his residence when in Berlin.



Advertising the Industries of Newark

Industry, transportation and commerce are depicted in this poster. It is the powerful strength of our commerce that we should advertise.

truth and utility of the statement that "no man liveth unto himself."

"A man is not a commercial pirate just because he sails a commercial ship. He is a pirate only when he raises a black flag. Every man's craft is necessary to the craft of every other man, and it is the mission of Rotary to teach this fact; that my profession and every other man's profession, link on link and life on life and hope on hope and toil on toil and pain on pain, is necessary to the full round of redemption of society as a whole."

—J. R. Perkins, Sioux City Rotary Club.

tend to make life more convenient, comfortable and pleasant.

City planning means all these things, and it also means protection for the community from wasting their money lavishly on things that can be had better and cheaper thru foresighted planning.

In planning and building up our cities, our ideal must be to give to them an expression for individual life, for the life of the community that is going to live in them.

It has been said that Rotary is returning an affirmative answer to the age-old query, "Am I my brother's keeper?", and the establishment and development of successful neighborhood centers offers wonderful opportunities to Rotarians to prove the

Words of Praise for "Jenks."

I have been keeping up with "Jenks, Rotarian" and have enjoyed his adventures very much. The story is well written and grips your attention from the first line until you regrettably hit "Continued in our next." The last installment gives one a close view of the real Rotary Club.

Last night I read the story to my kid, who knows a little about the inside workings of Rotary, and he was so pleased with it that he said, "Why don't you write that man and tell him what a good story it is?" So, following the suggestion, I want to tell you that the Bush family is looking forward to the next installment.

May 2, 1916

—Frank P. Bush, Louisville Rotary Club

Jenks, Rotarian

By PHILIP R. KELLAR

What Has Gone Before

William R. Jenks, a wanderer for years, inherits from his uncle, William H. Jenks, the business of Jenks & Co., manufacturers of road building machinery and constructors of good roads and streets, of the mid-western American city of Cornville. Upon his arrival in Cornville he learns something of the Rotary Club of which his uncle was a charter member. He learns also that he has a possible enemy in City Commissioner of Public Works James W. Alson, who believes he should be in Jenks' place because Alson's father had been the only business partner of the elder Jenks. Young Jenks meets Alice Alson, daughter of the Commissioner, and is impressed by her charms. Later, from various sources, he learns that she is her father's unofficial business partner and that many people look askance upon his business practices. Jenks maps out a big business campaign in spite of lack of operating capital. Anticipating the early payment of a large sum upon paving contracts with the city he is startled when one of Alson's inspectors says much of the work must be done over. He and Dick Heilbron, secretary of the company, believe this to be the work of Alson. Jenks goes to Bob Burdock, a young attorney and Rotarian, for advice. He attends a meeting of the Rotary Club with Burdock, is impressed and expresses a wish to join the club and some weeks later is elected a member. Business increases. Jarwin & Co. delay the payment of a large account. The need of operating capital becomes acute and Jenks is forced to borrow from the bank. He meets Alson at the Club occasionally but believes that the Commissioner is not a real Rotarian. Jenks decides to seek an interview with Alson at his office and is surprised when Alice receives him and says her father is not in. He has been unconsciously avoiding her. She declares that she is familiar with the controversy with the city and that her father regrets the mistake made by his inspector but he can do nothing because Burdock has thrown the matter into the courts. Jenks' sympathy for her is aroused over her evident regret that her father cannot "leave politics alone." Jenks leaves but is on the point of returning to tell Alice of his sympathy when he discovers that Alson has been in an adjoining room all the time.

CHAPTER VII

JENKS did not attend the first ladies' shopping luncheon of the Rotary Club the following day. He felt hurt and resentful because Alson had hidden in the store room to avoid seeing him. Upon his return from his talk with Alice, Dick met him with more bad news that had been brought in by one of the Jenks salesmen who had been instructed to stop off at Bowden and try to straighten out the Jarwin & Co. account.

"Jack reports that he couldn't get any satisfaction out of Jarwin & Co.," Dick said. "He thinks they have decided to delay payment as long as possible and then force you to sue; then they'll set up a defense that the goods were not up to contract specifications."

"That's all bosh," Jenks retorted hotly.

"Of course it is, but it's part of the game," Dick answered.

"What game? Whose game?"

"Jim Alson's," the secretary said slowly. "This is the story that Jack brought. He's pretty smooth, you know, and wormed a lot of his information out of the secretary of Jarwin & Co., and got some more from one of their salesmen. Then he put it all together and verified some of his suspicions."

"Well, what is the game?" Jenks demanded. "Let's hear the worst and get busy playing our hands."

"Old Congressman Bill Jarwin, president of the company, has let it be known that his concern is to cause you all the trouble it can."

"But why?" Jenks was floundering about

in his efforts to find something tangible to clutch. "What's he got against us?"

"He's a political friend of Jim Alson," Dick answered slowly. "In fact it's said by those who know that he owes Alson a pretty big political debt, one that he must pay in just the way Alson wants him to pay."

"But a firm like Jarwin & Co. can't afford to be sued for unpaid accounts," Jenks replied. "It will injure their credit too much."

"Not if the defense is that the goods were not up to specifications. Of course, if we should prove, as of course we can prove, that we fulfilled our part of the contract, they'll have to pay the full amount and costs, but it will take a good many months to get judgment and collect. And we can't stand much delay of that sort."

Jenks drummed on the desk with his fingers. The frown had left his face but he was thinking intently. He looked grim and in his eyes there came the look of battle. Finally he arose and spoke quietly; "Guess we'd better begin to shoot now. You wire our agent at Bowden to put the claim in the hands of a lawyer with instructions to sue immediately unless the account is paid in full. I'll run down to the bank and negotiate a new loan sufficient to tide us over another two months, and take up our note—it's due in a few days anyway."

He jammed his hat on and hurried out to Ned Brell's bank. The negotiations for the loan had been conducted with the cashier and Jenks had never received any intimation that Brell knew anything of the transaction. On the short walk to the bank, however, he determined to go to Brell and was disappointed when told that the president was out of the city. He sought Jay Hammon, who was courteously polite until he learned Jenks' errand, and then courteously regretful. He was sorry, but the bank had sold the note. To whom? He did not remember, but if Mr. Jenks would wait a moment he would look up the record. Jenks fumed inwardly while the cashier was gone, and fumed outwardly when the cashier returned with the information that the note had been re-discounted to James W. Alson.

"That's too bad," Jenks said, controlling himself with an effort. "Of course you were within your rights, but I'm sorry you

sold the note. However, it can be remedied easily. I'll give you a new note for \$100,000, deposit \$40,000 to our credit and turn over the \$60,000 to you to pay the first note. It's payable at this bank, as I remember."

"I'm very sorry, Mr. Jenks," the cashier said with humble courtesy, "but I'm afraid I'll have to ask you to wait for Mr. Brell's return. I wouldn't care to take the entire responsibility for handling it that way."

Jenks was taken aback, but retained his smile and answered calmly, "Ned will be back tomorrow I suppose." The cashier nodded. "Then, I'll just ask you to make me a loan sufficient to take up the first note. I'd like to get that off my mind."

"I'm afraid that, too, will have to wait for Mr. Brell's return," the cashier replied. "You see, Mr. Jenks, money is getting very tight and Mr. Brell told me only last week not to make any large loans without consulting him."

Mr. Hammon was deferential and altho Jenks was raging with resentment at everything in general and Alson in particular he could not question the cashier's sincerity.

Jenks hurried back to his office and merely grunted when Dick reported that he had wired instructions to proceed against Jarwin & Co. The secretary wanted to inquire about Jenks' visit to Alson but saw that his "boss" was in no mood to talk and discreetly retired. For an hour Jenks sat motionless at his desk. He tried earnestly to find a satisfactory answer to the question that persisted in presenting itself to him: "Why are things breaking so badly for me?" Jenks was not inclined to indulge in self-pity, nor was it his habit to blame all misfortunes upon others or upon luck. It was part of his philosophy, and had been for years, that a man generally made his own luck by being on the job continually. But he found it difficult to square this philosophy with present conditions. He was not conscious of anything he had done or failed to do that would explain the situation.

And so at last he was forced—and much against his wish—to the conclusion that he was not at fault. It was evident to him that Alson was being persistently malignant in his antagonism. He could credit the City Commissioner with only one motive—the determination to accomplish the business destruction of William R. Jenks.

He was in a tight place. He could not avoid this conclusion even if he wished to. He could not shut his eyes to the facts. The business of Jenks & Co. was good; it was increasing rapidly; by all the laws of business chances it should be prosperous; if the money could be collected immediately from Jarwin & Co. and on the Cornville city contracts, the business would be in a healthy condition and there would be nothing to worry about.

He could see no way to hasten the collection of these accounts and he was beginning to wonder if the business could weather the storm. Had Jenks been of the kind to be frightened, he would have been frightened at the prospect. Instead he was angry, but his anger was of that quality which made those who saw him think only that he was very determined.

Finally, he came around in his thinking to a consideration of the situation with respect to the bank. He wondered why, if Brell's bank had wanted to re-discount his note, it had sold it to the one man he wished above all others not to have it. He wondered how Alson had known that the bank had the note. He wondered if Brell had known anything of the transaction. He could not conceive of a bank president not knowing that such a loan had been made. Consequently he accepted it as a fact that Brell did know. But did Brell know of the sale of the note to Alson? And if so, did he instruct the cashier not to renew the loan or make a new one to Jenks & Co.? There had been a vague atmosphere of restrained knowledge about the cashier. Jenks remembered now that he had felt all the time, while talking to Hammon, that the cashier knew more than he seemed to know.

And so it was only a step to the belief that Brell did know and that Brell might not be averse to helping Alson. And Ned Brell was the president of the Rotary Club! Was Rotary then, an organization of hypocrites? Did its members use the organization as a cloak for insincerity? Were all the protestations of a desire to be of genuine service to humanity just cant? Was he still looked upon as a stranger, and was this the reason why Rotarian Brell should favor Rotarian Alson to the injury of Baby Rotarian Jenks?

He did not answer the questions that afternoon, nor thru the long evening when he sat in his room at Mother Martin's and

thought and thought, nor in the long night, much of which he spent awake in his bed. But they persisted in coming to him and so his heart grew blacker with anger and resentment and at times there crept into it a little of contempt.

He was tired when he arose, and his face showed some of the feeling in his heart. All during the morning he tried to rid himself of his black thoughts by plunging into his work, but he succeeded only in pushing them to one side for the time being. When Dick Heilbron, as the noon hour approached, asked if he wouldn't be late for the Rotary luncheon, Jenks snapped a reply that he was not going.

At 1:30 Bob Burdock, returning to his office from the luncheon, stopt and gave Jenks a cheery greeting, in his big-hearted manner, and said they had missed him and he had missed a good meeting, and told him that Miss Alson had inquired about him and seemed disappointed that he was not present. Jenks tried to be friendly but realized that his manner verged upon surliness, and Burdock left very shortly, evidently quite surprised and puzzled. On his way out Bob stopt to chat with Dick for a moment. "Bill seems to be feeling out of sorts," he said.

"He's worried over the business," Dick replied.

"Tried to do too much in a hurry, I'm afraid," the lawyer commented. "But he'll pull thru."

"I hope so," the secretary responded as Burdock left.

Ned Brell was delayed in his return to the city. Jenks nursed his resentment and continued to ask himself suspicion-breeding questions. He stuck close to his work, avoiding nearly everyone, and grew more and more moody until Dick feared he was becoming morose. The day before the note Alson had purchased became due, Jenks received a notice that it was held for collection by the Cornville State bank. Unable to take it up, he secured an extension of ten days altho forced to hypothecate some of his stock as additional security.

Jenks remained away from the Rotary Club meetings. He threw into the waste paper basket the notice sent him by Secretary Harman calling attention to the rule that a member would automatically be dropped if absent without excuse for four

(Continued on page 524)



Frank Zehrung, past president of the Rotary Club of Lincoln, is a real baseball fan. He is the president of the Western League and says that the possession of a franchise in a baseball league is one of the best advertisements a city can have.

* * *

Jimmie Miller, the four-year-old son of Rotarian W. F. Miller of the Miller Hotel Company of Davenport, has attended most of the meetings of the Davenport Rotary Club during the last year.

* * *

Ford Barnes, one of the wheel-horses of the San Diego Rotary Club, Standard Oil representative, has moved to Los Angeles, having been promoted by his company. The San Diego Rotarians regret losing their director, but rejoice in his success.

* * *

San Antonio is losing one of its most popular and best loved Rotarians by the removal of the Rev. Philip Cook to Baltimore.

* * *

Dr. Samuel L. Scothorn, osteopathic physician member of the Dallas Rotary Club, has been elected president of the Texas State Board of Medical Examiners. He has been a member of this board since 1913. Dr. Scothorn was the first osteopath to become a Rotarian in Texas.

* * *

Rotarian T. F. Smith of Louisville has been elected president of the Paper Trade Association. Another Louisville Rotarian, Roy E. Warner, has been elected president of the National Tire Service Association, organized recently in Indianapolis.

* * *

Rotarian Howard H. Hayes, traffic manager of the Wylie Permanent Camping Company, of Salt Lake City, recently married a Philadelphia girl. The Salt Lake Club called up Howard and his bride, by long distance telephone, to congratulate them.

* * *

Rotarian Joe Kramer has been lost to the Dayton Rotary Club because he has moved to Columbus, Ohio, to become the general manager of the American Lathe & Press Company.

* * *

Charles G. Palmer, former first vice-president of the Rotary Club of Utica, has moved to Albany where he is district sales manager for the Burroughs Adding Machine Company.

* * *

Dr. R. E. Vinson, member of the Austin Rotary Club and delegate to the Cincinnati convention, has been elected president of the State University of Texas. Dr. Vinson is a Presbyterian minister who has had charge, for several years, of the Theological Seminary of Austin. He is a young

man and is described by his fellow-Rotarians as a live-wire, broad in his views and sympathies, an orator of high order, a scholar and thinker along advanced lines.

* * *

Albert Cox, president of the Raleigh Rotary Club, has announced his candidacy for the state senate. Rotarians will meet him in Cincinnati, if he finds that campaigning will not be strenuous, and learn that he has all the requisites of a senator, say his fellow club members.

* * *

Rotarian Homer Jones of San Antonio lost his life in the fire which destroyed the clubhouse of the San Antonio Country Club. Five others were burned to death in the same fire.

* * *

The news of the death of Rotarian Gilbert Y. Tickle, J. P., will come as a shock to his innumerable friends on both sides of the Atlantic. Mr. Tickle was one of the oldest and most widely respected members of the Liverpool timber trade, having celebrated in 1914 the fiftieth anniversary of his connection with the trade. Both because of his membership in the Liverpool Rotary Club and because of his genial, tactful and interesting personality Mr. Tickle has been a welcome visitor among the Rotary Clubs of the United States and Canada during his frequent visits to those countries.

* * *

Rotarian H. W. "Doc" Taylor, secretary of the Mobile Club, is nursing two broken ribs and an everlasting feeling of gratitude that he and Mrs. Taylor are still on the top side of the earth. "Doc" and his wife were in a party of seven in an automobile wreck recently. The machine skidded into a ditch and turned over twice. One of the party was killed and all of the others were injured. "Doc" refused to stay in bed more than a couple of days because he was too busy forming the new Tourist Welcome Club.

* * *

J. A. Perkins of the Bloomington Rotary Club, secretary since its organization, has become an involuntary past Rotarian. He has resigned from his position with the Union Gas & Electric company to assume similar duties with the public utility of Lockport, N. Y.

* * *

The many friends of Rotarian Edwin J. Emerson, manager of the Beaumont Electric Light & Power Co., were shocked at the news that he had taken his own life in Boston, during an attack of acute melancholy. Bob Cornell pays this tribute to him: "Ed Emerson was one of the best friends I ever made; charming, affable and a joyous son of Service. Regardless of his unfortunate ending his life had a survival value." Emerson was a member of the International committee on Sections and Classifications.

* * *

Four members of the Rotary Club of Cleveland have been elected directors of the Chamber of Commerce. They are: Ralph L. Fuller, Charles A. Otis, J. C. Brainard and William G. Rose. Rotarian Fuller is president of the Chamber of Commerce, and Rotarian Otis is second-vice-president.

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Electric Railway Development

By W. C. OREM

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It is conceded that the first practical electric street railway which embodied many of the features of modern practice was installed in Richmond, Virginia, in February, 1888, by the Sprague-Electric Railway and Motor Company for a road eleven miles long with 10 per cent grades. Energy was furnished by a steam power

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Among the most extensive systems of interurban roads are the Pacific Electric at Los Angeles, the Illinois Traction lines, the Detroit United, the several lines which center at Indianapolis, and many others which have materially aided the growth of the cities and territory served and which not only handle a passenger business, but in most cases the local freight and express business of that territory. In some cases this latter business has been almost forced upon interurban roads, but now is recognized as forming a very material portion of their revenue.

Steam Road Electrification

During the past few years the electrification of steam roads has been given careful study by the most capable engineers and financiers with the result that problems that have been very difficult to handle with steam as motive power are successfully handled by electricity. In the early electrification of steam roads the old adage: "Necessity is the mother of invention" was most applicable and the electrifications were confined to operation of tunnels, such as the Cascade tunnel on the Great Northern, the tunnels on the Baltimore & Ohio, at Baltimore, the Detroit River tunnel on the Michigan Central, the St. Clair tunnel on the Grand Trunk and the Hoosac tunnel on the Boston & Maine, and to the electrifications of terminals where heavy traffic made the handling difficult or where the use of steam to the center of cities was very objectionable, such as the New York Central and Pennsylvania terminals in New York.

The success in handling these difficult problems which precluded the use of steam led to the study of handling other steam road problems where the use of steam limited the handling of increased traffic without enormous expenditures for additional tracks, terminals and other facilities. One example is the Butte, Anaconda & Pacific, where large tonnage of ore estimated to be a fairly constant quantity for a number of years was to be handled on single track between mines at Butte and smelters near Anaconda.

The electrification by the Norfolk & Western of a section of thirty miles between Bluefield and Vivian in the coal fields of West Virginia, is a double track road with a large amount of third track, sidings, spurs to mines, etc. It has heavy grades and numerous curves, some of them very sharp.

Under steam operation heavy freight trains were able to make about 7.5 miles per hour. Electric trains are able to make 14 miles per hour. Coal trains of 3,350 tons formerly hauled by three large Mallet compound engines are now being hauled with two electric locomotives. These electric locomotives are 105 feet long and weigh 270 tons. They have a tractive effort of 133,000 pounds on a 1 per cent grade at fourteen miles per hour.

The Chicago, Milwaukee & St. Paul Railroad is electrifying a section of about 400 miles in the mountain district in Montana where traffic is heavy. It is a transcontinental business and its continuity is reasonably assured. Here, as on the Norfolk & Western, very heavy electric locomotives are used which in performance excel the most modern and heaviest Mallets.

Recent installations have, of course, profited by their predecessors and have reached a degree of perfection that insures their immediate success from an engineering standpoint. Electrical machinery has come as near being 100 per cent perfect as can be expected in mechanical devices.

Electrical car and locomotive equipment is designed to move in both directions. It saves in terminal trackage and in many road and terminal facilities such as coal and water stations. Its acceleration in handling passenger trains and its uniform speed in freight train movement all go to make for economy and efficiency, which will insure its adoption on many sections of steam roads when the financial pendulum swings and earnings are such as to enable managers to face the cost of the original installation of electricity.

Solving Financial Problems

The standing of electric railroads with the financial people is rapidly reaching a more stable ground, for with a study of the history of these roads it is possible to determine more surely what earnings may be expected from certain conditions of population and industries of sections to be served.

In the early history of suburban and interurban roads, many lines met with disaster because of the fatal mistake of "selling their goods (transportation) below cost." This perhaps grew out of the fact that many lines were at first extensions of city services and it had not been fully determined just how far a "jitney fare" would go.

A City That Found Her Brothers

Memphis Rotary Club Starts Big Movement to Aid Development of Tributary Farming Territory

By G. O. WARING, Secretary Memphis Rotary Club

BUILDERS of cities and community developers are pointing to Memphis, Tennessee, as an example of what a city may do to aid permanent growth. Memphis is a city with a vision. She has found herself and in finding herself has found her brothers—the farmers in the territory tributary to the city. The farm development campaign, inaugurated by the Memphis Rotary Club and carried thru to a successful conclusion by the Memphis Business Men's Club, has been unique in the history of American cities. Inspired by the Rotary precept: **SERVICE, NOT SELF—HE PROFITS MOST WHO SERVES BEST**, Memphis has performed a big service and knows that the profit is certain.

No city ever grasped more firmly the basic principles of true economic development than did Memphis in the great agricultural revival which began November 9 and closed December 11, 1915. In one month the profitable farming campaign was conducted in western Tennessee, east-

ern Arkansas and northern and central Mississippi; 60 speakers and lecturers were employed; 2,100 meetings were held at which there was a total attendance of 220,870; 80,271 miles were traveled by railroad and 28,642 miles by automobile, buggy and wagon.

Service to the wealth producers in their trade territory was the chief aim of the campaign by the Memphis business interests, and the purpose of this service was the tremendous task of changing a one-crop agricultural system that had been intrenched for more than 50 years, to a safe, diversified crop system by means of which the counties surrounding the city might be induced to raise their own food and stock feed and make of cotton an actual cash crop.

Start of Movement

This movement started in the Memphis Rotary Club in the spring of 1915. The original idea was to bring a colony



One of the three teams in the Memphis better farming campaign, waiting at the station at Houston, Miss., for a train to the next county. These teams of lecturers talked better farming to 220,000 people in 28 days.

of refugees from Belgium and settle them upon territory adjacent to Memphis to have them till and develop a large section of one of the most fertile agricultural areas in the United States.

The plan was discussed in the Rotary Club for some three weeks before a committee was appointed, in the latter part of April, 1915, to go more into details. Charles J. Haase, then vice-president of the Memphis Rotary Club, was named chairman of this committee. The committee met a number of times, occasionally as often as three times a week. The final decision was against the Belgian colonization plan and in favor of the creation of a farm development bureau to work in cooperation with the farmers.

Then 150 of the leading business men and bankers of Memphis visited their neighbors in the counties contiguous to Memphis. They told the business men of these smaller cities and towns: "We are not here to sell you anything but to ask you to join us in making an analysis of the business problems in your county, and help us to find out what becomes of the money made from cotton growing."

Conditions Disclosed by Survey

The farming territory tributary to Memphis is in the cotton-growing section of the United States. As in all other portions of this section, cotton is not only the principle crop but in many instances the only crop, and has been for half a century.



A better farming demonstration lecture at Big Creek school, near Calhoun City, Miss.; taken Dec. 5, 1915

The report and recommendation of the committee were accepted. Plans were outlined for furthering the work but it was seen very quickly that it was a large task and so it was decided to ask the Business Men's Club to cooperate. The Business Men's Club—the B. M. C. as it is locally known—is a large organization composed of most of the business men of the city and practically all of the Memphis Rotarians belong to it.

By August the bigness of the task was more clearly recognized and the decision was reached by the Rotary club to turn over the entire movement to the Business Men's Club, the Rotarians cooperating as individuals. The B. M. C. then organized a permanent "Farm Development Bureau" with H. M. Cottrell at the head as agricultural director.

The Bureau found, in their survey of the territory, that most the cotton money was being sent out of the country to purchase food for the people and feed for the stock, and that most of this food and feed could be grown at home.

It was found also that the one-crop system was making the soil poorer and poorer and the crops more susceptible to the attacks of insects and diseases; that money was scarce and interest rates high; that a credit farming system was the result; that tenantry was on the increase; that the results of these practices and conditions were poor schools, poorly equipped farms, poor roads, poorly paid teachers and preachers, poor people.

The educational campaigns in Arkansas and Alabama under the direction of Professor P. G. Holden of the agricultural

extension department of the International Harvester Co., attracted the attention of the Memphis business men, and a committee called on Professor Holden in Chicago to secure his cooperation. At his suggestion every one interested in the agricultural development of the Memphis farming territory was invited to assist the Bureau. He agreed to provide experienced advance men to assist in the organization work; to furnish 30 trained agricultural lecturers equipped with charts and other demonstration material; to print a million pieces of literature for free distribution—booklets on diversified farming, the cattle tick, hog cholera, live stock, poultry, gardens, canning, home econom-

the south lent their cooperation. The response was prompt and effective.

After three weeks of preparation with an office force of ten people and nine advance men, the profitable farming campaign was launched on November 9 in Shelby county, of which Memphis is the county seat. Most of the sixty speakers were practical farmers from all sections of the United States. They were divided into three crews of 20 members each. Each day of the 28 days of the campaign three counties were covered, a crew of speakers holding from 30 to 50 meetings a day. The 2,100 meetings were held in the open air on farms, in country school houses and churches and in halls in the towns.



Lindsey Reese talking to a group of farmers at Ore Springs, Tenn., in Weakley county; a proof of the statement that one-crop farming leads to poverty; taken Nov. 25, 1915.

ics, sanitation and other subjects dealing with the problems of the cotton belt.

Many Interests Join

The Bureau asked the railroads to join the movement. J. C. Clair, agricultural commissioner of the Illinois Central Railroad, turned over the services of the field men in his department. The Rock Island, Louisville & Nashville, Southern, Iron Mountain, N. O. M. & C. railroads responded to the call. The Agricultural and Technical colleges, the Agricultural High Schools of Arkansas and Mississippi, the Chamber of Commerce of Little Rock, the Farmer's Union, the Women's Nineteenth Century Club, the West Tennessee Normal School, the Cumberland Telephone Company, the Western Newspaper Union, *The Progressive Farmer*, *The Memphis Commercial-Appeal*, *The Memphis News-Scimitar*, and many other influential interests in

The farmers were not asked to come into the towns. Local business men in each county provided conveyances to take the speakers to the country meeting places and in most instances one or two of the town's business men accompanied each speaker to the country.

Interest in this agricultural revival was far-reaching. It was efficient in citizenship-making and character building. Men, women and children were benefited.

The business men of this splendid southern city have had a real vision of their responsibilities and their opportunities, and they are just now beginning to pay back to the soil a debt nearly half a century old.

It was a work that will stand the test of time and rank high as an example of service well performed. Memphis Rotarians are happy to have started it and to have had a part in carrying it thru.

A Ghost Walks at Paducah

*Shade of Old Indian Chief Progenitor of the City
Rebukes Those Who Doubted His
Existence*

SEVEN cities may or may not have claimed the honor of having been the birthplace of Homer, but it is a fact that the shades of an Indian chief and an Irish pioneer have joined in a contest for the honor of having been the founder of Paducah, the Kentucky city on the Ohio river. And Paducah Rotarians feel satisfied now that they have forced a retraction from one man who questioned the statement that old Chief Paduke was the founder of the city.

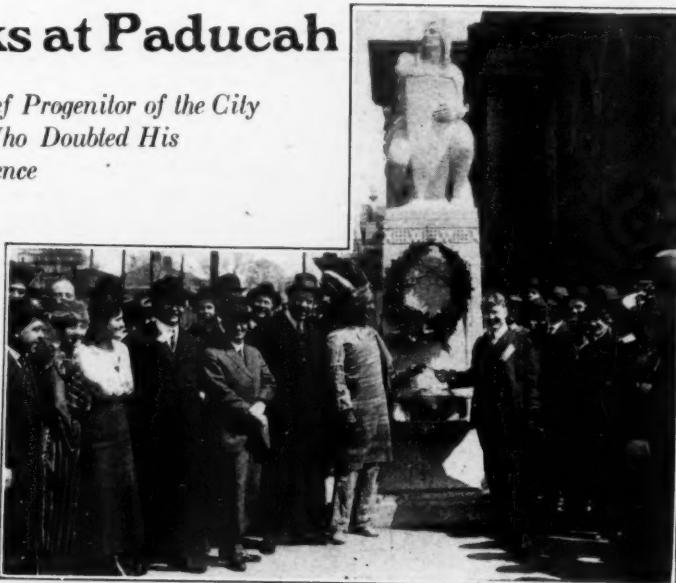
Rotarian Kenneth M. Bradley of Chicago, Lorado Taft, the Chicago sculptor, Irvin Cobb—"Old Irv"—the magazine writer, and the Smithsonian Institute are all involved in the controversy.

Some weeks ago Bradley made a speech at Louisville in which he said he knew of a town which had erected a statue to its supposed founder—a man who never lived. And he spoke of Paducah and the statue to Chief Paduke at the corner of Fifth and Broadway streets. The Paducah press and public called Bradley to task, but his defense was that he got the story from Taft. Ten days later Cobb entered the fray, assailing Bradley, Taft and the universe for disputing the existence of Paducah's Indian progenitor. Then the Smithsonian Institute took a hand, declaring that its record showed nothing regarding the existence of either a Chief Paduke or of the Paducah Indians.

The people of the city countered with quotations from an ancient French history owned by Dennis MocQuot of Paducah, to the effect that such a tribe of Indians did exist in the vicinity of the present city of Paducah before the war of the American revolution.

The Chief Appears

And then Bradley took the war into the enemy's country and visited Paducah



Rotarian Kenneth Bradley laying tribute on statue of Chief Paduke while his "ghost" (Rotarian Allen Ashcraft) extends the peace pipe, at Paducah, Ky., 11 April, 1916. President Scott of the Paducah Rotary Club, is next to Paduke.

on a lecture tour. At noon the Rotarians entertained him, and in the middle of the luncheon in stalked the "ghost" of Chief Paduke, who berated Bradley in the following fashion:

Silence! The Chief Paduke brings a writing from his tribe to the pale face Kenneth Bradley:

Peace be with you, white men's children,
Fear ye not the Red Man's anger.
Wraith of Old Paducah am I—
Come to seek out one among you,
Come to seek out one who falsely
Called me man who never lived here.

Bring this Kenneth Bradley from you,
Let me feast my eyes upon him,
Let me view my vain traducer,
One who speaks so of a dead man.
From my tribe I bring a message,
A true message from my people.

O, that man could e'er so basely
Thus belie a graven image,
Rousing Revolution's daughters,
Stirring cities to foundations,
Cause a great chief pain within him,
So his rest is fraught with trouble.

But I come in peace, not anger,
Come to set straight this big boaster,
Come to shame this great Iago,
Prove to him that I did live here;
Coals of fire to heap upon him,
Till his heart be humbled down.

For, white brothers, I adjure you,
Howso'e'r could ghost approach you,
How could tones from tombs be sounded,

If the living man did once not
Stand and breathe where now I'm standing
On the soil of Old Paduke?

Come to me, ye Kenneth Bradley.
Fill with weed, your peace pipe fully;
Gaze upon my leathery visage,
Then go forth to all the wide world,
Go ye even to Chicago,
Say that I have lived, to all men;

Tell it to the Courier-Journal,
Tell it to Lorado Taft, too,
Tell it to all vain inquirers,
That you've come and looked upon me,
That you've broken bread beside me;
Then your sins will be forgiv'n.
Paduke has spoken.

The Reply Apologetic

Wh'reupon, the properly rebuked and overwhelmed Bradley arose and thusly replied:

Friends, Paducahans and countrymen,
Lend me your ears!
I come not to bury Paducah but to raise him.
The good that Red Men do lives after them—
The evil's oft interred with their bones.
So let it be with Chief Paducah.
If, in the stretch of uncharted time since

First he trod these hallowed shores,
Till he reappeared atop
A fountain of illustrious fame,
Aught, in his deeds hath ever
Served his native heath like this,
Then I beseech you, hold not your peace,
But in the pause of this fair hour
Speak forth and let him no longer
Lie unhonored in his native town.

Paducah was an honorable man!
And so is Irvin Cobb,
Whose writings should his generous coffers fill.
I care not to disprove what Irvin wrote.
And Taft, the sculptor, is an honorable man;

You did love him—once—he did your statue build.
Was this in Taft ambitious?
In everlasting bronze, Taft made Paducah proclaim
The gospel of cold water, e'en in old Kaintuck.
Still doth his fame increase
As he now assumes the role of chief
Advertising agent of his native heath.
Daily doth his fame wax greater
Till now Paducah's name's heard round the world.
And what the Commerce Chamber's longed for
Has come without the twenty thousand bones.

Oh friends, if I did but dare
That proud chieftain's heart to stir to mutiny and
rage,
I could tell of another's claim—
Of one Pat Dugan, who from the grave proclaims,
That he's the Pat for whom the city's named.

And I, the unsuspecting cause of all the thrill,
Do stand before you with laurel wreath,
Would add my little share
Of the world's acclaim,
Long May You Live, Paducah!
(*The Smithsonian says he never did*)

May your fame outlast th' enduring stone
On which you sit enthroned, majestic,
O'er fair Kentucky's shield and the bubbling
Cup of water cool
To quench the thirst of all mankind,
Proclaiming Kentucky's virtue to the world.
My heart is with Paducah there
And I must pause to add my laurel, too.

The Pat Dugan's ashes lie
Forgotten and alone;
And Chief Paducah stands sublime
On everlasting stone;
I turn from both historic names;
To this fact lift my hat:
Your city lives and always will,
She needs no chief nor Pat!

When these atonement exercises were completed the Rotary club adjourned to the statue of Chief Paducah. Bradley laid his offering upon it—a wreath. The peace pipe was handed him by the chief and the two smoked in the center of a curious and interested crowd that had gathered around.

Chief Paducah was impersonated by Rotarian Allen Ashcraft and his lines were written by Rotarian Elliott C. Mitchell.

No Endorsement Given Other Clubs

It has been reported that in some cases organizers of clubs supposed to be patterned after Rotary clubs have made statements to the effect that their clubs have been endorsed by the International Association or the local Rotary club. It should be understood that the International Association at no time has given endorsement, in any form, to the organization of any club represented to be like unto Rotary, and it is believed that no local Rotary club has given such endorsement. Any known authentic cases of such misrepresentation should be reported promptly to International Headquarters.

Rotary In the Smaller Cities

At the Toronto meeting of the board of directors, I. A. of R. C., it was voted unanimously that "it is the judgment of this board that in the consideration of applications for affiliations from new clubs, the board attempt to draw no line founded upon the population of the town represented." This, the secretary understands, has reference, as it says, to "applications for affiliation" and does not mean that there should be any general effort made to accomplish the organization of new clubs in the smaller cities.

ROTARY EXTENSION WORK

From city
to city
the seed
is sown



And across
the water
Rotary takes
its course

DISTRICT NO. 1 Newly Organized Club

Rotary Club of Augusta (Me.): Organized 22nd April, 1916. The officers are: President, John E. Nelson; vice-president, Cyrus C. Babb; secretary, Ivan E. Lang; treasurer, Thos. A. Cooper.

DISTRICT NO. 3 Newly Organized Clubs

Rotary Club of Bethlehem (Penn.): Organized 13th April, 1916. The officers are: President, Robert S. Taylor, attorney; secretary, H. B. Farquhar, newspaper business.

Club Elected to Membership in Association

Rotary Club of Wilkes-Barre (Pa.): Elected as of 1st May, 1916. The officers are: President, Harold N. Rust, 42 Market St.; vice-president, Wm. N. Reynolds, Welles Bldg.; secretary, Avard C. Sproul, Miners' Bank Bldg.; treasurer, W. J. Ruff, 27 Public Square.

DISTRICT NO. 4

A very successful conference of District No. 4 was held May 2 at Richmond, 1916, delegates from nine of the eleven clubs being present. Among the topics discussed were: Involuntary Past Rotarians, Extending the Influence of Rotary, the new series of Educational Pamphlets for Rotarians.

Club Elected to Membership in Association

Rotary Club of Spartanburg (S. C.): Elected as of 1st April, 1916. The officers are: President, R. E. Boggs, Heinlith Bldg.; vice-president, Wardlaw Smith, Chapman Bldg.; secretary, A. W. Horton, No. 4 Montgomery & Crawford Bldg.; treasurer, John B. Cannon, 136 Morgan Square.

DISTRICT NO. 5 Newly Organized Club

Rotary Club of Selma (Ala.): Organized April, 1916. The officers are: President, T. L. McGill; secretary, Morgan Richards, Chamber of Commerce.

Club Elected to Membership in Association

Rotary Club of Key West (Fla.): Elected as of 1st April, 1916. The officers are: President, Jefferson B. Browne; vice-president, J. N. Fogarty; secretary, Wm. H. Malone, Jr.; treasurer, Geo. A. T. Roberts.

DISTRICT NO. 7 Newly Organized Club

Rotary Club of Flint (Mich.): Organized 7th

April, 1916. The President is: Walter E. Dunkin 318 S. Saginaw St.

DISTRICT NO. 12 Newly Organized Club

Rotary Club of Denison (Tex.): Organized April, 1916. The officers are: President, John E. Aubrey, 215 N. Burnett Ave.; vice-president, A. S. Johnson; secretary, H. Guy Alexander, Insurance.

Clubs Elected to Membership in Association

Rotary Club of Clarksburg (W. Va.): Elected as of 1st May, 1916. The officers are: President, Robert R. Wilson, Empire Bldg.; vice-president, Wm. A. Vance, 310 Main St.; secretary, G. W. Dudderar, Union Bank Bldg.; treasurer, James M White, Third St.

Rotary Club of Muskegon (Mich.): Elected as of 1st May, 1916. The officers are: President, Clarence Sessions, Landreth Block; vice-president, Gilbert C. Chaddock, Hackley Bank Bldg.; secretary-treasurer, Paul Christie, 21 W. Western Ave.

DISTRICT NO. 14 Club Elected to Membership in Association

Rotary Club of Pike's Peak Region (Colo.): Elected as of 1st May, 1916. The officers are: President, Frank E. Bumstead, 414 E. Dale St., Colorado Springs; vice-president, Geo. S. Elstun, 16 E. Chucharras St., Colorado Springs; secretary, Floyd R. Brown, Pike's Peak Ave. and Wahsatch Aves., Colorado Springs; treasurer, Henry G. Graves, 111 E. Pike's Peak Ave., Colorado Springs.

DISTRICT NO. 17

The Rotary Club of Duluth is co-operating with District Governor Wells in the work of organizing clubs at Port Arthur and Fort William, in Ontario.

Newly Organized Clubs

Rotary Club of Ottawa (Canada): Organized 13th March, 1916. The officers are: President, T. E. Clendinnen, care W. C. Edwards Co.; vice-president, Geo. Kelley, care Ewart, Scott, MacLaren & Kelley; secretary, Fred C. Magnusson, care The Boroughs Adding Machine Co.; treasurer, J. Fred Davey, care Toronto General Trusts Corporation.

DISTRICT NO. 18

Clubs Elected to Membership in Association

Rotary Club of Edmonton (Ont.): Elected as of 1st April, 1916. The officers are: President, A. W. Challand, 104th St.; vice-president, A. Muir Frith, 10170 100th St.; secretary, Chas. E. Darby, 916 MacLeod Bldg.; treasurer, S. A. Dickson, 602 Tegler Block.

What the Clubs Are Doing

Messages from the Live Ones

(Contributions from correspondents for this department should reach the Editor by the first of the month for insertion in the following month's issue)

Five Illinois Clubs in Joint Meeting

By HOWARD SCHAUB, *Decatur Rotary Club*

WHILE there were features enough at the five city meeting at Decatur Saturday night, April 29, for a comic opera, a burlesque, a full session of serious oratory and fun without limit, the first feeling with every one of the 256 present at the adjournment was that all those members of the Rotary Clubs of five cities were on terms not only of acquaintance-ship but most intimate friendship. The purpose of the convention was to bring the clubs of Peoria, Bloomington, Spring-field, Danville and Decatur closer together, and that purpose was accomplisht to the fullest, while the entertainment was of the most lively and novel character.

Each one of the five cities was allotted a half hour of the program. Each presented something strikingly different and there wasn't a dull moment.

Delegations ranged from twenty-five from Bloomington to fifty-five from Peoria. All were unloaded from interurban cars in front of the Hotel Orlando, where the meeting was held, except Danville, which was met at the station about a mile away by twenty-five Decatur members with automobiles.

Dinner was served about 7 o'clock. The Rotary wheel in various electrical effects was shown not only in the dining hall but in the lobby of the hotel.

Daniel Bonus, president of the Decatur club, introduced Porter J. Millikin of Decatur as toastmaster. His introductions were little more than presentations of the presidents of the different clubs, who were in charge while the clubs were giving their programs.

Bloomington came first, with a violin solo by Herman Orendorf, that instantly silenced the laughing, talking crowd. Eg-
bert B. Hawk made an address entitled "The Attitude of Modern Business Man

to his Public," setting out the purposes of Rotary.

Springfield opened with an address by John A. Barber on "Inter-City Rotary." R. F. Butts read the words of a song he had composed, the music of which is to be furnished by Daniel Bonus, of Decatur. This song is to be sung by the Illinois dele-gation at Cincinnati. Five members of the Springfield club presented a musical burlesque. All were finisht performers on their different instruments. Lewis Wig-gins, plump, fair, danced into the room in the costume of an up-to-date society girl, sang two songs and waltzed out.

Danville had brought the Amphion quartet with an accompanist and two famous soloists. They furnished music enough for a good evening in itself. Be-sides that it had two good speakers, Peter Wills, secretary of the Chamber of Com-merce, and Dr. Elbert B. Cooley.

Peoria presented two speakers as its part of the program. The first was Kee Maxwell, who gets up a daily humorous column for *The Peoria Journal*. He gave many humorous hits, including two ori-ginal poems. P. G. Rennick, who is down in the club's classification as an "after dinner" speaker, made an address that fully justified his classification.

Decatur had one speaker, Herbert Ang-ster of Chicago, governor of the eighth Ro-tary district, who said:

"In traveling over Illinois and Indiana and in meeting twenty-five clubs, I have never seen a gathering that imprest me more than this one, or one in which the spirit of Rotary was better exemplified. I hope you will all come to Cincinnati in July and rub shoulders with 7,000 Ro-tarians from all parts of the English speak-ing world."

The concluding feature of the evening

What the Clubs Are Doing



Asheville Rotarians and guests at banquet held to boost the National Music Festival at Black Mountain.

was Decatur's presentation of its member, George E. Moeller, whose striking resemblance to President Woodrow Wilson has often occasioned comment. "President Wilson" was escorted in by a half dozen members of the Decatur club. He was in a long, black, frock coat, with a high silk hat. From all over the hall there were exclamations of "true to life." He stopt in front of the speakers' table and read an address in a dignified solemn tone, as if he were addressing both houses of congress, but uttering hits at the different ones of the five cities.

Of course, there were songs thruout the evening and many hits at different members. These impromptu features began with the soup and marked every course, so there was not a moment without fun, and all working together to build up the get-together spirit, which was the big feature of the meeting.

AKRON: Birth month Meeting: Good Talk on Mexico

The regular monthly meeting of the Akron Rotary Club in March was a birth month dinner party. More than one hundred were present, divided according to their birth months, from little January with three, to big November with fourteen. The decorations were appropriate for each month. At the thirteenth table, which had no cloth and was furnishit with stone ware, the unborn were seated, being those who had not furnishit information as to their birth months. An interesting, up-to-date talk on Mexico was given by Rotarian R. M. Leggett, who spent several years in that country in-

stalling mining machinery. * * * Akron has closed contracts for the convention and made deposits to secure reservations for fifty members at Cincinnati. More are expected to fall in line. Twenty ladies are going.

ALLENTOWN: Safety First Meeting Interesting

The safety first meeting in April of the Allentown Rotary Club was a very interesting and instructive affair. The attendance was large and local interests cooperated by sending representatives. The safety first movement was considered in all its many phases and each speaker was an authority on his particular subject. Among the speakers were Major H. A. Reninger, safety engineer of the Lehigh Portland Cement company; George F. Fonda, safety engineer of the Bethlehem Steel company; and Rotarian G. Willis Hersh, safety engineer of Hersh & Bros., who presided at the meeting.

ALBANY: Organization of Club in Kingston Is Aided

A number of members of the Rotary Club of Albany made an inspiring visit to Kingston, upon invitation of several leading business men of Kingston who were considering the organization of a Rotary club. The meeting was remarkably successful. * * * Conservation of natural resources received attention at a recent meeting when moving pictures were shown by a member of the New York state conservation commission. * * * George Washington's birthday was commemorated on Sunday, February 20, when the Rotarians and their families attended services at the Fourth Presbyterian church where Rotarian Dr. George Dugan talked of the principles of Rotary. * * * The St. Patrick's Day luncheon meeting was a big success. A city flag was suggested, and recommended unanimously for adoption, consisting of a silk banner decorated with the emblem or flower of most of the nations, with the harp and shamrock in the center.

What the Clubs Are Doing



Members of the Rotary Club of Binghamton "snapped" while they were cleaning up a bad spot in the city and transforming it into a "beauty spot."

No. 1—D. J. Kelly (superintendent of schools) clearing away brush. No. 2—Bill McNulty (soloist and advertising specialist) "carrying water for the elephant." No. 3—W. H. Hecox (insurance timekeeper) and H. C. Waldbillig (Standard Oil magnate) water boy. No. 4—W. F. Seward (City Librarian) on the scraper seat. No. 5—S. H. Dailey (electrical wizard) using a hand rake. (See article on next page.)

ATLANTA: Public Welfare Committee Is Appointed

Following the recent visit of International President Albert to Atlanta, the Rotary Club's president, Lee Jordan, appointed ten Rotarians to serve upon the Allen Albert Public Welfare committee. L. D. Hicks is chairman. The committee will work for higher civic ideals, following Albert's suggestions for:

- Centralization of charities.
- A housing code.
- Adjustment of health.
- Compulsory education law.
- Reorganization of the school system.

Recreational developments: extension of park system; public singing at organ recitals; public picnic grounds; pageants; establishment of symphony orchestra.

Development of trade channels in normal trade territory; consolidation of chamber of commerce into association of bureaus; council of social agencies; assertive leadership in social causes, with program of community development; less of ward near-sightedness and more civic consciousness.

AUSTIN: Member Elected to Head Great University

The Rotary Club of Austin had a great day April 27 when the luncheon became an ovation to Rotarian Dr. R. E. Vinson, who had just been elected president of the State University of Texas, the largest educational institution in the southern United States. Dr. Vinson is a delegate from the Austin Club to the Cincinnati convention. He is a young Presbyterian preacher, for several years president of the theological seminary of his church in Austin, and is described by his fellow-Rotarians as a live wire, broad in his views and sympathies, an orator of high order, a recognized scholar and thinker along advanced lines. More than 100 were present at the luncheon and wore varsity caps of white and gold, sang varsity songs adapted to the occasion and testified to their joy over his good fortune. In responding, Dr. Vinson said: "With the support you are demonstrating today I shall enter this new field of action with hope and courage." He promised to be at the Cincinnati convention with the other Austin delegates, Father "Pat" O'Reilly and Secretary J. W. Ezelle. * * * President Billy Richardson, also governor of the Twelfth District, has been stimulating interest in

What the Clubs Are Doing

the election of his successor as governor, urging the clubs of the district to propose candidates. * * * The spirit of Rotary has taken a strong hold in Austin and the club is recognized as the liveliest thing in the city. The reason is given in two words—unselfish service. The club doesn't work for itself but for the community in every way that opportunity offers. Fraternity and brotherhood are not the watchwords of the club—they are its activities. Two years ago the club started with a charter membership of nine; the membership today is nearly 150 of the city's progressive men.

BELFAST: Cinematograph Used at Luncheon Talk

The cinematograph was used at a recent luncheon meeting of the Belfast Rotary Club to illustrate a talk on china and glassware by Rotarian Charles E. White. The tableware in service at the luncheon was loaned for the occasion and Rotarian White explained the various pieces while the meal progressed. By means of 30 lantern slides the company were taken on a visit to Stourbridge and shown the various stages of glass manufacture and decorating. The difference between moulded and cut glass was explained in detail. The conclusion of the entertainment consisted of motion pictures of the various processes previously described.

BINGHAMTON: Rotarians Clean Up City With Own L'l Hands

Correspondent Seward of the Binghamton Rotary Club writes: "Binghamton Rotary took an active part in the local "clean-up" week. About 100 Rotarians in their alleged working clothes, led by a "band," Mayor Truitt driving a dump wagon and Superintendent of Schools Kelly managing a brake, marched to a tongue of land between the confluence of our two rivers, acclaimed on the way by an astonished populace. Mobilized under a tent they absorbed large quantities of food and drink warranted to sustain life. Then, with pick, hoe, shovel, rake, harrow, roller, they cut loose, while photographers hovered on the edges.

"What was a disreputable, abandoned piece of ground strewn with ashes and tin cans, inciting to riot and sedition, was transformed by the intellect, esthetic sense and muscle of Rotary into a fair and gracious park, with green turf, bordered by rhododendrons, with masses of tulips and hyacinths, rose hedges, borders of box, while a high leaping silvery fountain is seen thru every glade and vista looking to the central feature of this triumph of landscape gardening. Truly may the *tout ensemble*, as it were, remind the Rotarians of the gardens at Versailles or Chicago's lake front. * * * Binghamton Rotary has made a recent contribution to child welfare work in this city, bringing Rotary's total gift to this fund to nearly \$2,000."

BLOOMINGTON: Club Active in Aiding Civic Enterprises

The Bloomington Rotary Club has been actively assisting several civic enterprises, among which is the "Girl's Industrial Home" for which, thru private subscription, a fund of \$20,000 has been pledged to erect a new building. This home for girls was

started several years ago by a few good-hearted women of Bloomington, and has successfully cared for a large number of dependent children annually, (1) by affording temporarily the protection of a home, and (2) by placing the child in some family qualified to provide for the child in every way.

* * * The Rotary Club has also assisted the "Better Babies" cause. About four hundred babies were entered in the scoring contest. * * * Bloomington was well represented at the five-city meet (Bloomington, Danville, Springfield, Peoria and Decatur) held at Decatur, April 29th. The meeting was largely attended, over 200 being seated in the dining room of Decatur's beautiful new Hotel Normandie. The utmost good fellowship was displayed in the exchange of Rotary sentiments expressed in speech and song. Inter-city Rotary meetings afford a large field for the cultivation of Rotary principles and should be generally encouraged.

BOSTON: War's Effect on U. S. Business Discust

The subject of discussion at the March dinner meeting of the Boston Rotary Club was "The War, Its Present and Future Effect on Business in this Country." The matter was considered by a chemist, William E. Howe, by a representative of the U. S. Department of Commerce, W. A. Graham Clark, and by Prof. O. M. W. Sprague. A general discussion by members of the club followed. * * * The annual Ladies' night was a valentine party. Invitations were sent to the ladies, consisting of lace valentines, heart-shaped, upon which were the words:

*The Rotary Club will dance and dine
On the night of St. Valentine;
Now tell me, don't you want to go
With him whose face appears below
If "Yes," then quickly let me know—
"The pleasure will be mine."*

And a photograph of her husband appeared beneath the verse. The response was unanimous and the meeting was wonderfully successful. * * *

* At the April dinner meeting the subject was "Fire Protection" and the principal speaker was Franklin W. Wentworth, secretary of the National Fire Protective Association. A committee was appointed to develop a comprehensive plan of co-operation, with the idea of bringing the subject to the attention of the International Convention at Cincinnati. * * * Boston Rotarians are making great preparations for this convention and the club will undoubtedly be well represented.

BROOKLYN: Famous Explorer Entertained by Club

A Brooklyn boy, the famous explorer Anthony Fiala, was the guest of the Brooklyn Rotary Club at the luncheon, April 27. Fiala accompanied Theodore Roosevelt on his South American trip and for three years was commander of the Zeigler polar expedition. He talked on "Polar and Equatorial Reminiscences." * * * At the previous meeting when President Edwards, just returned from a six weeks' trip thru Central America, brought the news of the organization of a Rotary Club in Havana, Cuba, the Brooklyn Club sent a message of welcome.

What the Clubs Are Doing



Secretary Godfrey Morgan in the new headquarters of the Buffalo Rotary Club. (See article on this page.)

BUFFALO: Club Has Fine Permanent Headquarters

The Buffalo Rotary Club has established permanent headquarters in Hotel Statler, adjoining the room in which the weekly luncheons are held. They are open for the use of members and visiting Rotarians during business hours, and Secretary Godfrey Morgan is always there prior to the regular meetings. The furnishings are simple but substantial, consisting of a directors' table, desks for the secretary and his assistant, filing cabinets, plenty of chairs. The walls are barred to advertising pictures but are decorated with the club charter, certificate of incorporation, a framed copy of the Rotary Code of Ethics and photographs of well known Rotarians of the Buffalo and other clubs. The headquarters are not the private offices of the secretary, but are for the use of all Rotarians. Secretary Morgan writes as follows: "A cordial invitation to all Rotarians visiting Buffalo is extended to visit our headquarters and let the Buffalo Club be of service to them in every possible way. To promote the use of headquarters by Rotarians to as great an extent as possible, we aimed to have them convenient as to location, attractive in appearance and equip for service. They are right next to the room in which we hold our weekly meetings, where members can drop in and get such information as they desire, and use the telephones, thereby keeping in touch with their offices during their absence. We have on file a complete and up-to-date catalogue of the firms represented, THE ROTARIAN and other International publications." The headquarters were established after a thorough study and discussion of the matter from all viewpoints, which finally convinced even the most doubtful that they not only were advisable, but necessary to properly care for the business of the club.

CHARLESTON: Convention and Woman Suffrage Attract Attention

The Charleston Rotary Club is working up a

good delegation to the Cincinnati convention. Hancock, Youse and Secretary Edgar constitute the committee having the matter in hand. Mathews, Edmonds and Lovett are the special publicity committee. At recent sessions of the Club, women representatives were heard for and against equal suffrage, a question now pending in West Virginia.

CHICAGO: Recruiting Army of 200 to March on Cincinnati

"To uphold the honor and position of the Mother of Rotary" the Chicago Rotary Club is conducting a vigorous recruiting campaign to secure members of an "On-to-Cincinnati 200 Club" that Chicago may send the largest delegation to the International convention to go from any city. It also will be in the nature of a testimonial of loyalty to President Jim Craig whose term expired May 30. The club has been divided into seven companies, each with one captain and five lieutenants. Each captain is to see his five lieutenants personally and the lieutenants in turn are to call personally upon the seven members of their respective squads. First names only are to be used, and each captain and lieutenant is armed with an order authorizing such action. A typewritten progress chart, containing the name of each member is posted in the club's headquarters. When a member signs a Cincinnati card a red line is drawn across his name. Members with valid reasons for not going to Cincinnati will be excused after they have been court martialed by the CAN committee, consisting of Craig, Angster and Neff. Their honorable discharge will be designated by a blue line drawn across their names, and any members in any way harassing them afterwards will be charged with insubordination. Until a member has drawn a blue line he will be bombarded in every conceivable way until he surrenders. The chart will be shown at all meetings of the club. In the instructions to the recruiting officers appears the following paragraph: "If your personal call does not accomplish the desired result you will at least learn to know

What the Clubs Are Doing



Members of Chattanooga Rotary Club and officers in charge of southern military training camp, Fort Oglethorpe, Ga., taken in front of Hotel Patten on occasion of preparedness meeting of the club, 27 April, when officers of the camp were special guests of honor.

the members of your squad better by meeting them at their places of business and learning to call them by their first names. Remember, above all, that conscription and Rotary do not mix."

COLORADO SPRINGS: Convention Travelers Asked to Stop Over

The recently organized Rotary Club of Colorado Springs—"The Pike's Peak Region Rotary Club"—wants Rotarians to stop off and visit there on their way to or from the Cincinnati convention. President Bumstead writes: "This is the playground of the world and we want to show other Rotarians what we have. Our club is young and the people of Colorado Springs do not realize what it is. We want to show them, thru means of visiting delegations, that Rotarians are the very best people on earth." Colorado Springs is the gateway to the wonderfully picturesque and interesting mountain region of Colorado.

COLUMBUS: Bi-Monthly Dinners With Neighboring Clubs

Correspondent Lorenz of the Columbus, Ga., Rotary Club, writes: "As our club is just in its formation period it might be of interest, especially to the clubs in this section, to know a little of our activities. We did exceptionally good work as a team in a campaign for membership in the Y. M. C. A. and were greatly complimented. * * * In cities of this size it is getting to be the custom to boost the attendance of baseball. Our club on Saturday, April 15, canvassed the business houses with petitions to sign to agree to close their business places on Thursday, April 20, from 3 p. m. to 6 p. m. and it is said we closed them up tighter than ever before and won the distinction of having the largest attendance in the South Atlantic League on the opening day. * * * The club has passed a resolution to take six o'clock dinner with the nearby towns on the 1st and 3rd Thursday of each month to get better acquainted with our neighbors. * * * We have taken under consideration other matters of interest locally. The entertainment committee is making arrange-

ments to give President Allen D. Albert a hearty welcome on his visit here during Chautauqua on May 30. * * * There will be several of our members in attendance at the convention in Cincinnati.

DANVILLE: Clever Plan to Increase Acquaintance

At a recent meeting of the Rotary Club of Danville a clever plan was successfully tried to increase acquaintance among the members. A printed list was placed at each plate. This list contained the addresses and telephone numbers of every member, but nothing else to identify him. Blank spaces were left in which to write the names and businesses, and each one present was told to fill in these blank spaces. A prize was offered to the table which answered correctly the greatest number. The members were seated at tables in fours. After the dinner the best slip from each table was past on to the next table and the roll was called by having each member introduce himself as his number was called. Three Rotarians filled out correctly the 68 blank spaces.

DAVENPORT: City Beautiful Campaign to Go On

The Davenport Rotarians, pleased by the success of their campaign for a city beautiful, lookt about for a new movement for city betterment to support. Public playgrounds, vacant lot gardening, and a public swimming pool, were all lookt upon favorably, with the greatest interest manifested in the pool. But the final decision was in favor of continuing the city beautiful movement, as something well in hand, only partially accomplished and worthy of Rotarian thought. Rotarian Waterman, who has led in the work, has handed the leadership over to Buck Ramsey who will be chief guide in the continuation of the campaign. * * * The weekly meetings are well attended, about 125 being present every time. They are spirited and interesting. There was a warm de-

(Continued on page 488)

Classified Business Directory

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LEGS MADE BY WINKLEY ARTIFICIAL LIMB CO., Minneapolis, Minn., are the best that money, science and conscientious effort can produce. Write J. H. Jepson, for catalog. Member Mpls Rotary Club.

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BUSINESS SYSTEMS—SHORT CUTS IN FIGURES. By Joel Hunter, C. P. A. Everybody wants it! A new book that everybody needs. Price \$5.00 postpaid. Money refunded if not satisfied. Romm & Co., Box No. 369, Atlanta, Georgia.

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A BEAUTIFUL FRAMED COPY OF THE ROTARY CODE of Ethics for only One Dollar postpaid. The Leathersmith Shops, 1033 Race St., Philadelphia, Pa.

ROTARY FLAGS

OFFICIAL ROTARY FLAGS SHOULD FLOAT FROM the flag staff of every Rotary Hotel and meeting place. Made in all sizes according to the official design as adopted by the International Association of Rotary clubs. Write for particulars. Carnie-Goudie Mfg. Co., Rotarians, Kansas City, Mo.

TAILORS

"Ro—Tailor" IS R-I-G-H-T! ("ALBERT" McKay—) S-E-R-V-I-C-E and S-T-Y-L-E—(all the while.) When next this way, DROP IN at MACON—G—A!

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are true ROTARIANS, in every sense of the word. They are the Mills that "profit you most because they serve best." In many a plant the "SCIENTIFIC" is the steadiest employee. They are built for continuous and dependable service, uniform grinding, and economical operation.



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Advise how "Scientific" Machinery can solve my problems.
Name _____
Address _____

What the Clubs Are Doing



One of the big truck-loads of acacia trees planted along a seven-mile stretch of the Lincoln Highway by the Rotary Club of Oakland. (See article on page 500.)

(Continued from page 486)

bate recently over what can be done and is to be done with the involuntary past Rotarians. * * * April 25 the Davenport Rotarians took lunch with the Rock Island Club.

DUBUQUE: Bodyguard for Convention Delegates

Young as the Dubuque Rotary Club is, it will send a considerable number of its members to the Cincinnati convention to act as a sort of bodyguard for delegates President McFadden and Secretary Bill Murphy. Many members are planning to take the trip. * * * President McFadden has returned from an eastern vacation and reports that much of the pleasure of his trip was derived from meeting and mixing with Rotarians. * * * Secretary Murphy attended a meeting of the club secretaries of the Tenth District at Des Moines, April 27, the object of the conference being to devise ideas, stunts, etc., for the edification of Rotarians at the Cincinnati convention.

FORT WAYNE: Club to Boost Centennial Celebration

Fort Wayne is putting its name on the map this year with a monster June celebration of the hundredth anniversary of Indiana's admission to the sisterhood of states. The Rotary club is, as usual, the live wire leader in the event which will consist chiefly of a great historic pageant in which 700 actors will participate. * * * Sunday evening, April 23, the Rotarians attended an evening service at Plymouth Congregational church, of which Rev. Arthur J. Folsom, Rotarian, is the pastor. The subject of his sermon was the Rotary slogan—HE PROFITS MOST WHO SERVES BEST. * * * The South Bend Club swooped

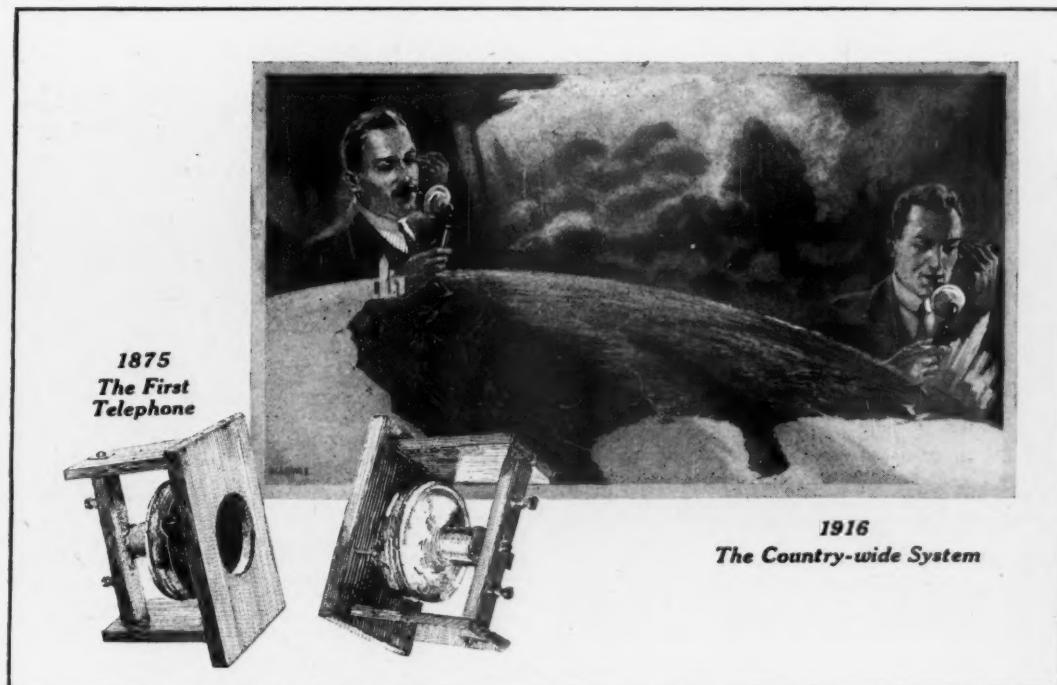
down on the Fort Wayne bunch last month, bringing along Frank Hering who gave an inspiring talk on Rotary. * * * Prof. William D. Henderson of Ann Arbor, in an excellent address on "Dollars and Sense in Education," and Tom Corwine, polyphonic entertainer, contributed to a live session May 1. * * * The Rotarians have won



Altar of Plymouth Congregational church, Fort Wayne, Rotarian Arthur J. Folsom, minister, where Rotarian Club attended Sunday evening services, April 23.

the praise of all classes of citizens by their leadership in the organization of a Civic Forum. This is composed of the president and one other member of six organizations in the city: the Rotary Club, Commercial Club, Retail Merchants Association, Real Estate Exchange, Quest Club and Automobile Association. The object is to form a clearing house for ideas; to effect concerted action when desired; and thus to accomplish results which

(Continued on page 490)



Forty-one Years of Telephone Progress

The faint musical sound of a plucked spring was electrically carried from one room to another and recognized on June 2, 1875. That sound was the birth-cry of the telephone.

The original instrument—the very first telephone in the world—is shown in the picture above.

From this now-historic instrument has been developed an art of profound importance in the world's civilization.

At this anniversary time, the Bell System looks back on forty-one years of scientific achievement and economic progress, and gives this account of its stewardship:

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It has organized an operating staff loyal to public interests and ideals; and by its policy of service it has won the appreciation and good will of the people.

With these things in mind, the Bell System looks forward with confidence to a future of greater opportunity and greater achievement.



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What the Clubs Are Doing

(Continued from page 488)

individual efforts could not hope to accomplish. Of the twelve members of the Civic Forum seven are Rotarians.

GALESBURG: Rotarians Beautify Free Kindergarten Grounds

Galesburg Rotary's most notable recent activity has been the beautifying of the grounds of the Galesburg Free Kindergarten. Following the erection of a large addition to this institution, the yards and playgrounds were left piled high with dirt, ashes and rubbish. The Rotary Club undertook to clean up the premises and landscape the grounds. This work has been done largely by the Rotarians themselves, who assembled at the kindergarten on three evenings for the purpose of shoveling ashes, digging flower beds and planting shrubs. The club made a jolly frolic out of all of these occasions. The grounds now serve as a real contribution to the "city beautiful" campaign which the Rotarians have waged in Galesburg for two years. * * * The Rotary Club has again this year been instrumental in promoting a clean-up week; co-operating with the Woman's Club and the Greater Galesburg League. * * * Charles W. Hoyt, Rotary president since June 1915, left Galesburg, May 1, to take charge of a department store he purchased in Oshkosh, Wis. A farewell banquet was tendered him by the city when he left, in recognition of his unselfish service in the many civic activities of the Rotary Club.

GRAND RAPIDS: Delegation to Cincinnati Will Be Large

The "On-to-Cincinnati" committee of the Grand Rapids Rotary Club, A. C. Terrell, chairman, is doing excellent work and a large delegation at the convention is assured. By the middle of April about 30 members had started making plans to go, and more were expected to follow their example. * * * At a recent meeting President West had distributed to each member as he entered the dining room, a numbered card made to fit into and stick out of the top of the outside upper coat pocket. The numbers were readable across the room. When dinner was served Number One introduced Number Two, Number Two introduced Number Three, and so on. It helped to widen acquaintances.

HARRISBURG: Governor Harris Is Guest of Honor

George W. Harris, governor of the Third District, and president of the Washington Rotary Club, was the big guest of the Harrisburg Rotary Club Tuesday, April 18. Mr. Harris' principal talk was made at the noon lunch, emphasizing the ideas of Rotary and the need of close cooperation in business and social organizations. At the evening business session Captain George F. Lamb, formerly of the U. S. Army, told about "The Stars and Stripes on Foreign Soil." Later in the evening the club members, with their ladies were the guests of Manager Lloyd C. Hopkins, of the Majestic Theatre. A section had been reserved for the Rotarians and after the second vaudeville performance the club members put on their own "vodevil" of songs, instrumental music, and a minstrel show that outclassed anything ever seen on the Majestic stage.

HIGHLAND PARK: A Rotary Song to "Old Black Joe" Air

The Rotary Club of Highland Park has been singing with much *éclat* lately this Rotary song written by Rotarian Dr. George S. Foden:

ROTARY

(Air: *Old Black Joe*)

By George S. Foden, M. D.

Gone are the days, for the use of "business craft";
Gone are the days, when man can live by "graft";
Gone are those days; we can hear triumphantly
The sound of heavenly voices singing
Ro-ta-ry.

Chorus:
We are coming! We are coming!
Raise your voices joyfully
And join those heavenly voices singing
Ro-ta-ry.

This is the land of freedom and the blest,
Where he profits most who serves his fellow best.
Come, join the song, and sing triumphantly,
Now swell those heavenly voices singing
Ro-ta-ry.

Come, join this host, and do not lag behind.
Raise heart and voice, with feelings most divine.
Send, to the skies, this sound triumphantly
And join those heavenly voices singing
Ro-ta-ry.

HONOLULU: Many Visitors From "The Mainland"

Correspondent Ed Towse of the Honolulu Rotary Club writes: "With the large number of tourists visiting these islands, the Club has the pleasure every week of entertaining several Rotarians from the mainland and of learning of the current activities of our sister organizations in the "States." Hawaii deals in three things, climate, scenery and hospitality. Since January 1, this year, we have had over 7,000 customers, and believe that practically all of them were satisfied. Our big time here every year for the sojourner is the week of February 21, when we have our Mid-Pacific Carnival. The various nationalities join in the big holiday and many of the events are absolutely unique. What would you say for instance about the Japanese lantern parade with 10,000 of these people having a good time for the pleasure of the rest of us? And it is so all along the line. The Rotarians are invited to call and make themselves at home any day in the year. * * * We will be represented at the International Convention. Perhaps we will send President Paxson, who sells Ford automobiles when he is not busy with civic affairs. Then again we may induce Secretary Coke, our legal member, to make the trip. In any event Hawaii will be there to make herself known."

HUTCHINSON: Tenth of Homes in City Beautiful Campaign

Correspondent Clary of the Hutchinson Rotary Club writes: "The Hutchinson Rotary Club feels very proud of the success, so far, of its city beautiful contest. The entry list contains the names of 364 entrants and we feel that this number is very creditable for a first effort in a city of 20,000 population. This is estimated to be one entry for every ten homes in the city. We are giving \$350 in cash prizes, besides special prizes which will be given from time to time. Many children have been in-

(Continued on page 492)

Spend a pleasant afternoon at The National Cash Register factory



View of The National Cash Register Factory.

RUN up to Dayton when you visit Cincinnati in July. See the many things of interest in our city.

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ESCORTS will conduct you through the factory and explain what we do.

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IT pays for itself as it goes, out of the money it saves.

The National Cash Register Company
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A printed receipt or sales-
lip with every purchase
Trademark registration
applied for.

What the Clubs Are Doing

(Continued from page 490)

terested in this movement thru the cooperation of Rotarian J. O. Hall, superintendent of city schools, and thru the offer of cash prizes for the best short articles on the 'City Beautiful' written by school children. * * * The Hutchinson Rotary Club is fast becoming recognized as a force in civic affairs. Nothing for the benefit of the city as a whole is started that we are not called upon to help boost—and we start a good many things ourselves. * *

* Our last noon day meeting was held at the Y. M. C. A. and was a success. At this meeting we raised our initiation fee from \$5.00 to \$10.00. A recent letter sent out by Secretary Newton contained the following paragraphs: * * * 'Come and get better acquainted—make a "friend" or two. Our friends are to our acquaintances what toast is to bread, acquaintance warmed up.' 'Let us live with the principles of Rotary till they are as familiar to us as our own business, and associate with Rotarians until they constitute our warmest and closest friends.'

INDIANAPOLIS: 300 Going by Auto to Cincinnati

Extensive plans have been completed for a large automobile caravan in which the members of the Indianapolis Rotary Club will go to the Cincinnati convention. Reports indicate that approximately 300 people, including ladies, will make the trip. This party will require about 75 cars. Banners will be displayed. The roads will be oiled between Indianapolis and Cincinnati and every city and village along the route will be stirred with Rotary enthusiasm. * * * R. E. Palmer, of the engineering staff of the Emerson School of Efficiency, New York, made an interesting and helpful talk to the club at the meeting on April 11. Mr. Emerson made the point that the heart of the efficiency movement centers around the two principles of standardized conditions and operations, which bring about the greatest elimination of waste.

KALAMAZOO: Enthusiasm Grows Over Approaching Convention

Enthusiasm is growing in the Kalamazoo Rotary Club over the approaching Cincinnati convention. Members who have attended recent district conferences and have realized the value of Rotary gatherings on a large scale, are especially active in talking about the convention. The club expects to have a worthy representation at Cincinnati. The club is "active, fully alive and has growing pains." A number of activities are planned for the immediate future that are expected to be of more than local interest. Harry Lauder was guest of honor at a recent special noonday luncheon.

KANSAS CITY (MO.): Army Ready to March on Cincinnati

Postcards recently were sent to the 275 members of the Rotary Club of Kansas City (Mo.), asking if they would attend the Cincinnati convention. At this writing 216 cards have been returned and only three members said they could not attend. Maybe all of the other 213 will not go to Cincinnati but Kansas City will send a small army to the convention. * * * The biggest banquet ever served by the Rotary hotel (The Baltimore) was served

on the occasion of the annual ladies' night dinner, when 450 Rotarians and guests were present. From 7 p. m. until the wee small hours every minute was filled with something just a little better and more surprising. And the prizes for the ladies! These ranged from a bar of soap to a round trip ticket to the Cincinnati convention donated by District Governor Hutchings. Each lady received some forty different articles, donated by the members, and a large basket to carry them home in. Several thousand dollars worth of prizes were drawn for in addition. Horace Williamson, poet laureate of the Cincinnati club, was present, boasting for Cincinnati and the convention, and living beyond the reputation which had preceded him. Frank Hering of South Bend was another out-of-town guest and made an inspiring talk on Rotary, at the conclusion of which he was presented with a beautiful set of cut glass by Russell Greiner. Greiner, with the assistance of a waiter, managed to break it all up and \$1.98 worth of glassware went to smash just as Hering reached out for it. Frank's acceptance was a scream.

LEXINGTON: Convention Visitors Invited to Stop Over

The Lexington Rotary Club has issued a special invitation to the southern Rotarians and a general invitation to all Rotarians to stop over in Lexington on their way to or from the Cincinnati convention. Those intending to accept the invitation to stop over in the heart of the famous blue grass section are urged to notify Secretary J. Frank Battaile in advance. The Club is becoming quite proud of its reputation for hospitality and the number of visitors at the weekly luncheons has been gratifyingly large. The evening meetings have been changed from monthly to quarterly and attendance at the noonday meetings has increased as a result. Early in April the Rotary Club, Chamber of Commerce and Ad Club joined in a luncheon in honor of Rotarians George Helm and Joe Bowles of Knoxville. Governor "Bob" McDowell's visit was an enjoyable event. The Rotarians are looking forward with pleasure to the visit of President Albert to Lexington early in July on a Chautauqua lecture tour and are getting ready to give him a genuine Rotary reception. A Rotary school was conducted when new members were introduced at the April meeting. One of the lessons was, "Rotary is like a peck measure because you cannot take any more out than you put in." A movement for a new auditorium for the city will be started by the Club. The Club will join other cities to "put Kentucky on the map" at the convention.

LINCOLN: Two Inspection Trips Thru Member's Stores

Two members of the Lincoln Rotary Club, Tucker & Shean and Harry Porter, entertained the club recently by taking the members on inspection trips thru their stores. Each was presented with a gold Rotary button of their own manufacture by Tucker & Shean. The wearing of the Rotary button has become very popular in Lincoln, the Rotarians believing in advertising the fact that they are Rotarians. Annual ladies' night was very successful. The club took charge of boosting for the opening of the Western League baseball season, Rotarian

(Continued on page 494)

A Vineyard in every bottle

—the pick of the famous
Chautauqua vineyards
—the first, light crush
from choicest, select
Concords—that is Red
Wing the grape juice
with the better flavor.
Unchanged.

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but they're so practicable and durable that we're keeping nearly all our records in them. There's a type to meet every purpose, and the **LOOSE-IP-LEAF** stock forms that fit them are so carefully designed that we are able to use many of them without the slightest change. That's a big saving, as well as a convenience, because specially ruled forms cost time and money.

They're the ideal binders, both for sheets that are referred to frequently and for those that are kept only for occasional reference. We get them in the key lock or the slide button style, and the bindings vary from plain gray canvas to handsome corduroy and red leather.

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Irving-Pitt Manufacturing Company
Largest Loose Leaf Manufacturers in the World
(*Rotarians*)
Kansas City, Missouri

WHAT THE CLUBS ARE DOING

(Continued from page 492)

Zehrung being president of the league, and Lincoln turned out the largest opening day attendance of any city in the league up to the time this news letter was written. Lincoln will be represented at Cincinnati by a "live" delegation and other Rotarians are asked to please make a note of this.

MADISON: Farm Tractor Demonstration Planned

The Rotary Club of Madison is making plans to promote a big farm tractor demonstration next September. An executive committee, consisting of representatives from various important business groups of the city, has been appointed by the Club to raise funds and stage the big event. This demonstration, which will be of a purely educational character, is expected to bring 50,000 people into the city during the four days on which the show will be in progress. The underlying idea is to teach the farmers what farm tractors can do on the farm. A thousand acres of unbroken land have been secured near the city for the plowing exhibitions and 60 tractor manufacturers will demonstrate what their machines can do on this land. The project is being looked upon with a great deal of interest thruout the entire state. The agricultural magazines and the press of the state and the University of Wisconsin have promised to cooperate to the fullest extent possible.

MEMPHIS: Leaders in City Beautiful Campaign

The Memphis Rotary Club has taken the lead in a city beautiful campaign. A "Flower Mart" was held in Court Square—in the business center of the city—under the auspices of the Rotary Club, assisted by the Nineteenth Century Club, the largest woman's club in the south. The flower sale netted about \$350, which will be used for cash prizes in a contest to improve yards in the city and public grounds thruout the county. The committee has divided the city into ten districts and first and second prizes of \$10 and \$5 will be given in each district. A prize of \$20 will be given to the public school maintaining the most beautiful grounds thru the summer. First and second prizes of \$25 and \$15 will be given for the two best improved public grounds in the county. Great interest in the contest is being manifested and it has aroused interest in sections of Arkansas and Mississippi adjacent to Memphis. The Business Men's Club, of which most Memphis Rotarians are members, has started a vigorous campaign for the embellishment of the several railroad rights-of-way leading into the city.

MOBILE: Tourist Welcome Club Sponsored by Rotarians

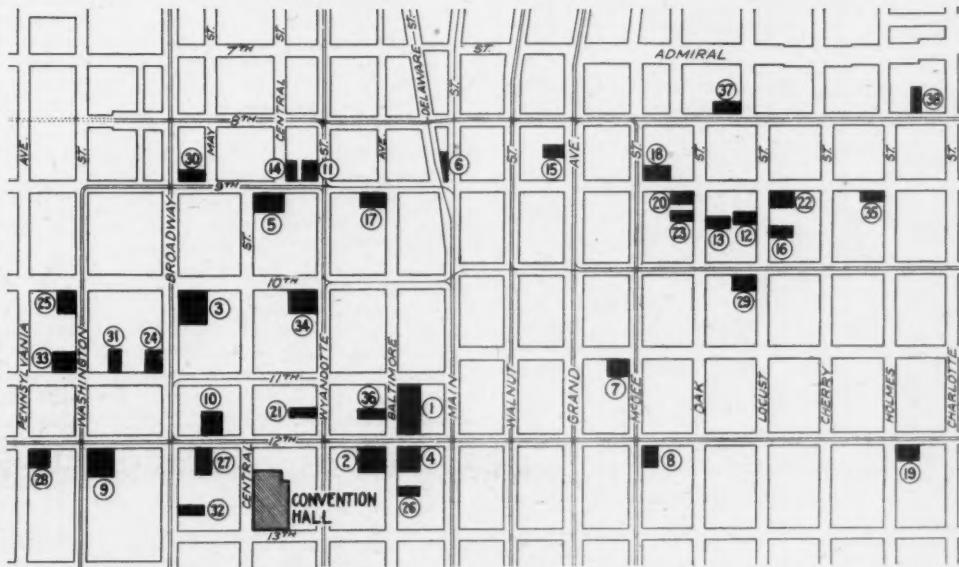
The Mobile Rotary Club is the joint parent with the Chamber of Commerce of a new baby christened the Tourist Welcome Club. Its godfather and president is Doc. H. W. Taylor, secretary of the Rotary Club and its chief nurse is Rotarian Billy Clemens who spends his time trying to get favorable newspaper clippings upon which to feed it. (Billy is the publicity manager, in other words.) The baby's life mission is to bring tourists to Mobile and make them feel at home after their arrival. The Welcome Club has handsome headquarters at

(Continued on page 496)

MEET IN 1917 AT



Thirty-eight Big Hotels for Kansas City's Guests



1 Baltimore	11 White	20 Gladstone	29 Cortez
2 Muehlebach	12 Densmore	21 Rasbach	30 Merchants
3 Coates House	13 Snyderhof	22 Sherman	31 Montague
4 Sexton	14 Moore	23 Broadmoor	32 Piermont
5 Savoy	15 Federal	24 Brunswick	33 Virginia
6 Westgate	16 Tanner	25 Jarboe	34 Metropole
7 Kupper	17 Cosby	26 Majestic	35 Arnett
8 Mercer	18 Victoria	27 Convention	36 Bray
9 Washington	19 Cotter	28 Cordova	37 Hendryx
10 Edwards			38 Palmer

These modern, fireproof Kansas City Hotels, all in the down-town district, near Convention Headquarters, can conveniently accomodate, without crowding, in their five thousand five hundred rooms, all who may wish to attend the Rotary Convention should you decide to elect

KANSAS CITY "The City Beautiful" The 1917 Convention City

Kansas City, the second largest railroad center in America, with over 300 passenger trains daily on 32 railroad lines all entering our new 5-million dollar Union Station, is in truth "The Heart of America," just as Missouri is the center state of the union.

A large book of views, "Kansas City, The City Beautiful," will be mailed free, upon request to the Secretary of the Rotary Club, Kansas City, Missouri



Knobs—Not Mere Ridges

The knobs stick out from 'Nobby' Tread Tires far enough to protect the tread from nails, sharp stones and glass.

The knobs are big enough and are so scientifically placed, that they add still more resiliency to an already marvelously resiliency tire.

The knobs on these "Aristocrats of the Road" hold the ground with a tenacity that says, "I will" with every revolution of the wheel.

All this because the knobs on 'Nobby' Treads are vigorous, protruding knobs—not mere ridges on a tire.

'Nobby' Tread Tires are the largest selling very high grade anti-skids in the world.

Ask any United States Tire Dealer for your copy of the booklet on "Judging Tires."

United States Tire Company

'Nobby' 'Chain' 'Usco' 'Royal Cord' 'Plain'
"INDIVIDUALIZED TIRES"



WHAT THE CLUBS ARE DOING

(Continued from page 494)

24 N. Royal street, furnish to make visitors comfortable. Taylor writes: "We have no notion of amputating any tourist from the haunts of any of our Rotarian friends, nor to deprive their communities of the benefit of tourist travel. But the tourist is a nervous-like animal, seldom staying long in one place, gyrating around with a sort of rotary motion, blowing where he listeth, and all that sort of thing. So when the respective communities whose destinies are watched over by our Rotarian friends are quite thru with the aforesaid tourist (and he has anything left) we should like to have him gently propelled in this direction. We don't like to brag, but truth compels us to admit that this Gulf Coast section is the only original Garden of Eden. We are writing each Rotary club asking to be informed as to what their communities are doing for tourists and how the Rotary clubs are helping. We want to get in touch with the fellow that's on the job."

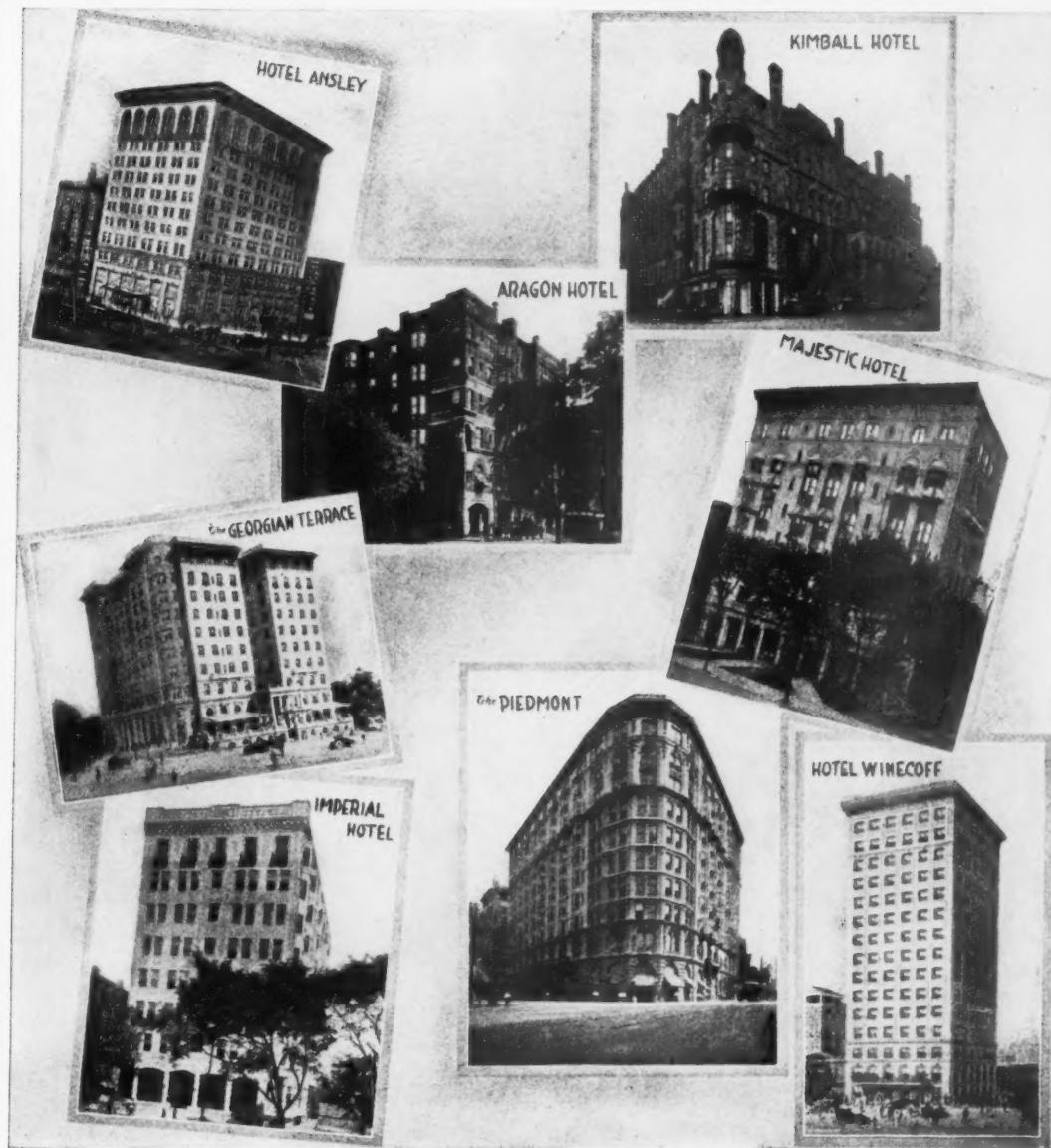
NEW ALBANY: Entire Club May Attend at Cincinnati

The New Albany Rotary Club at the last meeting put the finishing touches on preparations for attending the International convention in Cincinnati. From present appearances practically all of the New Albany Rotarians will go. * * * The Club has lately been devoting considerable attention to the matter of state and local taxation. The tax laws in Indiana are said to be abominable, particularly as they affect border cities such as New Albany, and the Club has decided to enlist in the reform movement, which will probably make itself strongly felt at the next session of the state legislature. Rotarian Pink Varble, of the Louisville Club, a tax expert, has address the New Albany Club at the last two meetings. * * * At the last meeting five of the most prominent business men of New Albany were admitted to membership. This fills the club quota, it having been decided to limit the membership. Other applicants will now be placed on the waiting list.

NEW ORLEANS: Good Results of Conclave Are Lasting

The success of the southern conclave has left in its wake the best and most influential Rotary foundation ever laid, is the opinion of the members of the New Orleans Rotary Club. International President Albert's address on the south has been of all-inspiring benefit to the Rotarians and opened the eyes of the club to the new work that must be successfully undertaken. * * * The Confederate veterans were the guests of the Rotary Club at a performance of Griffith's great film play "The Birth of a Nation." Two hundred silver haired youths of fifty years ago were taken to the Tulane theatre by special car, and given the best seats in the house; school children in the balcony sang "Dixie" when they entered; they lived again thru the scenes depicted on the screen. How much the old boys in gray enjoyed the performance can be known only by those who were there to witness their delight. * * * At the last business meeting, which was the climax of the Busy Bee contest, 98 per cent of the membership was present. Billy Porteous put on a great lecture on the story of the telegraph, covering a period of 3,000 years. The

(Continued on page 500)



EIGHT of the ONE HUNDRED and ONE hotels and restaurants that invite International Rotary to meet in ATLANTA in 1917. Twenty-five hundred rooms and fifteen hundred baths will be placed at disposal of the Rotary Clubs. Due to her progressive citizens, her hotels, her railroad facilities, average temperature of 61 degrees, altitude of 1050 feet, and other natural advantages, ATLANTA has become widely known as THE CONVENTION CITY OF DIXIE LAND. Nearly one hundred and fifty conventions meet in ATLANTA annually.

Atlanta Wants You in 1917

A Definite Data Rotary

B
represents
Northwest

The Ten Clubs
in this District
have had one
International
Convention

That's one
to ten



This map tells the story. Take it to pieces and put it together in Southeast has never been awarded an International Convention and

Atlanta Wants You in 1917

Map of the United States

A



A

represents
Northeast

It has One Hundred and Five Rotary Clubs and has been awarded Four International Conventions.

That's one
to
twenty-six

D

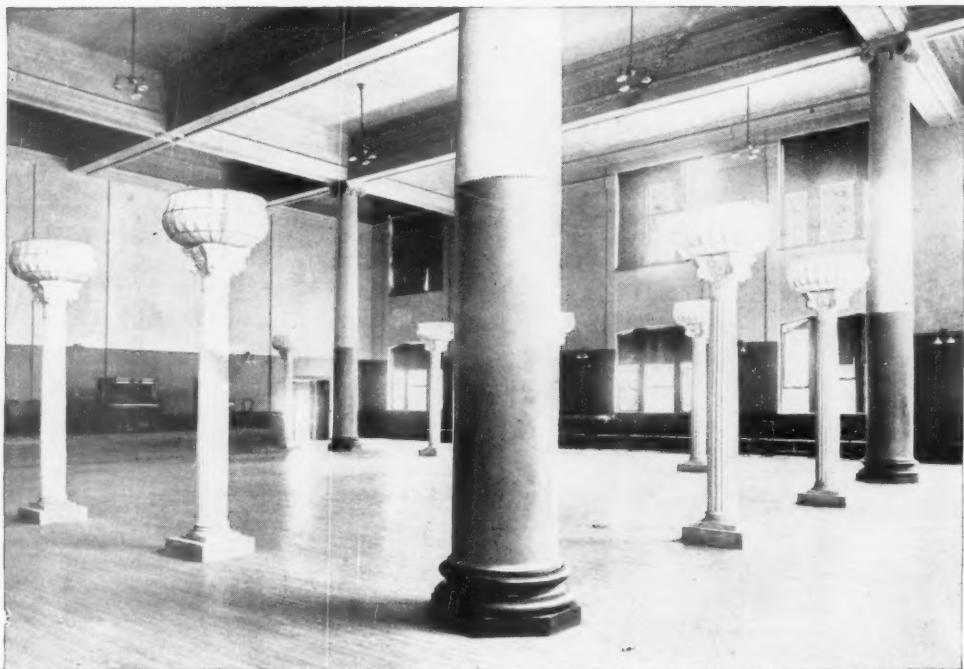
represents
Southeast

There are thirty-nine Rotary Clubs in this territory which has never enjoyed the advantage of entertaining an International Rotary Convention.

That's none
to
thirty-nine

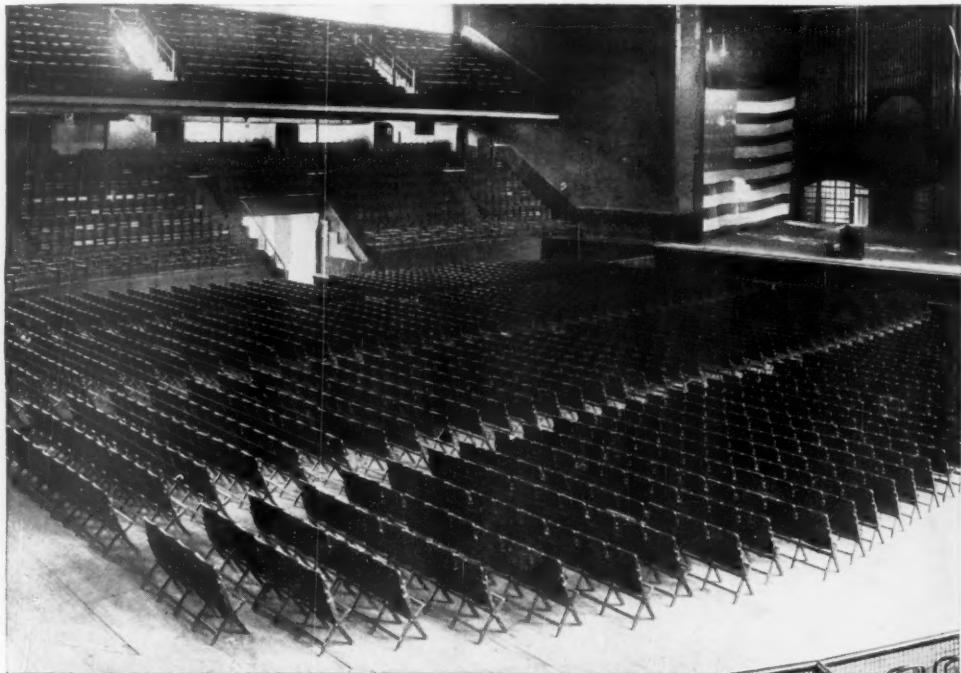
halves, thirds, or quarter sections. The fact remains that the great that Atlanta is the logical point for our Annual Meeting in 1917

Atlanta Wants You in 1917



Taft Hall, in Atlanta's Auditorium—Ready for you in 1917—Seating capacity, 800 people

THE Atlanta Chamber of Commerce—Southeastern Fair Association—Atlanta Retail Merchants Association—Merchants Credit Association—Convention Bureau—Associated Charities of Atlanta—Ad Men's Club—Atlanta Freight Bureau—Retail Grocers and Butchers—Hotel Men's Association—Atlanta Clearing House—Stationers Club—Georgia Chamber of Commerce—Atlanta Typothetae—Atlanta Association of Credit Men—Presidents Club—The Atlanta Real Estate Board and Atlanta Association of Building Owners and Managers join Atlanta Rotary Club in a cordial invitation to visit us in 1917



Atlanta's Auditorium—Seats 8000 people—Splendidly suited to needs of 1917 I. A. of R. C. Convention

ATLANTA WANTS YOU IN 1917



A "Real Rest" Vacation

When business cares weigh heavily upon you, and social duties seem a burden—it's time to think about the big annual vacation.

Plan now to enjoy a real "rest" vacation at Battle Creek—not a "haphazard" outing—but a period of enjoyable health-getting under ideal conditions.

At Battle Creek you are assured first of all of a carefully arranged dietary. The foods are all selected and prepared with utmost care, and under the guidance of expert dietitians you learn to eat scientifically.

Outdoor pastimes are made a pleasing part of the vacation program. Your favorite recreation—whether golf, tennis, swimming, volley ball or passive games—is available at Battle Creek.

Every guest desiring medical attention has advantage of the extensive resources of the institution. The facilities for scientific examination and treatment are unexcelled.

A vacation spent amid healthful surroundings where every day is a day of real health-getting will send you back refreshed and invigorated.

Beautifully illustrated Book and full particulars will be sent on request. Write or use the coupon as you choose.

THE BATTLE CREEK SANITARIUM
Battle Creek, Michigan

Box 230

Box
230

Please send
me your beau-
tifully illus-
trated
"Vacation Book."

Name _____

Street _____

City _____

State _____

The splendid plans which the Queen City is making for the Rotary Convention indicate what she can be expected to do for the

**Convention of the
Associated Advertisers Clubs
Cincinnati 1917**

No two conventions are so similar in their tastes and needs as these. It is evident, therefore, that a city with the facilities and men able to produce the 1916 program of business and pleasure that has put all Rotarians on the tip-toe of expectancy will be able to entertain the Advertisers Clubs in 1917 as they never have been entertained before.

All Rotarians who are members of the A. A. C. will be glad to return to Cincinnati in 1917 after they have enjoyed her boundless hospitality at the 1916 Rotary Convention. And they can bank on the fact that Cincinnati always goes her previous efforts one better.

**The Cincinnati Advertisers Club
The Cincinnati Chamber of Commerce**

Convention Joys

Your Co-operation Needed

The success of the spectacular events of Rotary's 1916 Convention depends upon the co-operation of every Rotarian in Cincinnati during the Convention. Read of the following events and resolve to let nothing tempt you to remain out of them.

An Exchange of Courtesies

Monday evening, July 17th, a real old fashioned election night celebration awakens Cincinnati to the fact that Rotary is in town. An exchange of courtesies on the order of a carnival frolic will be the beginning of a wonderful evening's entertainment. Visiting delegations will begin a round of the Hotels early Monday evening, serenading and collecting every individual of Rotary and converging on Fountain Square, where fifty street cars will be ready to take them to the Zoo. Be there with your horns, rattles, torches, banners and band.

Golf

The Athletic Committee desires entries for the two-somes of each Club of the Golf Tournament mailed in at once. Beautiful cups and other prizes will be competed for.

Tennis

Entries in this Tournament should be mailed in to the Athletic Committee immediately, in order that proper arrangements may be made. Fine prizes for the winners.

Carnival at Coney

It takes time to get up convenient fancy costumes which may be slipped over your regular apparel. When carnival descends upon Coney Island, Wednesday of Convention week, you don't want to be a mere spectator.

"A spirit of merriment spreading wide,
Mocking the frown of the dignified,
A throng of jovial ladies and men,
All for the time turned children again."

Arrange for your costume now and tell us you will participate. Everyone will do it. Everyone will join in the spirit of the most frolicsome night ever enjoyed by a Rotarian. Tell us what **you** are going to do.

The Executive Committee
and nearly four hundred other Cincinnati Rotarians,
"Fritz" Galbraith, Chairman; Horace G. Williamson, Sec.
Room 1014, Union Central Building,

Cincinnati, Ohio

Big Profits In Chicago Real Estate

UNUSUALLY good returns for your money combined with unusually sound security—that's the big advantage in Chicago real estate investments. We control a number of very desirable business and residential properties in Chicago that can now be purchased on attractive terms.

IF you own property that you would like to exchange for income producing Chicago property, let us know. We can arrange the deal satisfactorily.

DO you own Chicago property? If so, we are prepared and equipped to handle the details of its management for you carefully, conscientiously and inexpensively.

WE own and offer some particularly attractive, exceptionally well secured mortgages on Chicago real estate yielding good rates of interest. We are also in position to arrange real estate loans promptly and satisfactorily.

William Jenson
E. N. Manning
Max L. Wolff
Rotarians Comprising the Firm of

REGELIN JENSON & Co.
Phones: Randolph 1584—1585—1586

Main Offices:

**82 West Washington Street
CHICAGO**

WHAT THE CLUBS ARE DOING

(Continued from page 496)

Club entertained many guests who were attending the real estate men's convention. * * * A novel feature was put on at the O. H. Van Horn luncheon when the Newcomb Girl's Mandolin and Guitar Club played for the benefit of the Tulane University stadium fund. They passed their caps and collected \$75. Preparedness was discuss by Dr. E. N. Brush of the American Medico-Psychological association and Lieut. Com. Porterfield of the U. S. navy. * * * The Club is making elaborate preparations for the "Ladies' Nite Dinner Dan-sant." * * * A new method for electing officers has been adopted, a committee of ten to select the nominees.

NORFOLK: Many Members Going to District Conference

Many Members of the Norfolk Rotary Club were expected to start by boat the evening of May 1 for Richmond to attend the Fourth District conference May 2, with Richmond as the host club. Norfolk Rotarians are anticipating sending a large delegation to the Cincinnati convention.

OAKLAND: Tree-Planting Campaign Wins Praise

"In many ways the Rotarians of this city have placed Oakland under deep obligations to them," says the leading editorial in *The Oakland Enquirer* of April 15, 1916. "In promoting civic purity, governmental efficiency, and giving attention to the esthetic side of municipal affairs, this tireless organization has rendered invaluable service to the community. The most recent example of the same is its successful effort to beautify Lincoln Highway between Oakland and San Leandro, approximately seven miles in length. The undertaking of the Rotary Club is to adorn both sides of this superb boulevard with acacia trees, some twelve hundred of which have already been distributed and are being planted today. To insure proper care of these while growing the services of the Boy Scouts have been enlisted. This is real constructive work. It is work which has both a present and a prospective value. It is work that bespeaks commendable public spirit today. It will become a perpetual monument to Rotarian and Boy Scout enterprise and public spirit in the future. It will enhance the beauty and prestige of Oakland as years advance. The value of this splendid enterprise is not esthetic only. Not even our superb harbor, our unsurpassed transportation facilities; not even our strategic position as the continental Pacific gateway to the commerce of the world, taken alone, is of greater consequence in securing industrial and commercial investment than would be the repute of our being the most beautiful and public-spirited city on the continent. The Rotary Club and Boy Scouts have taken a very wide step in the direction of accomplishing the supremacy of Oakland." The tree planting campaign enlisted the enthusiastic support of all members of the Oakland Rotary Club.

OKLAHOMA CITY: Every Member Attends Telephone Banquet

Practically every member of the Rotary Club of Oklahoma City attended the "telephone" banquet
(Continued on page 504)

The New Remington Model is the last word in type- writer progress

THINK of one improvement which adds twenty-five per cent to the letter writing speed of your typist? Think of another improvement which makes type collisions impossible and gives surpassing manifolding power!—think of another which absolutely equalizes the touch!—think of all these things, added to all the other things for which the Remington is famous, and you will have an idea of what the buyer gets when he buys a latest Model 10 Remington.

A demonstration will convince. Let us show you this latest Remington model—NOW.



Remington Managers in over 50 cities are Rotarians

Remington Typewriter Company
(Incorporated)
New York and Everywhere

COMING OR GOING
JUST A DAY IN **LOUISVILLE** THEN YOUR TRIP
WILL BE COMPLETE

ROTARIANS from the SOUTH and SOUTHWEST:-

use the Louisville & Nashville R. R. en route to

CINCINNATI

and accept the invitation of the Louisville Club to stop over in Louisville. Information regarding Louisville & Nashville service may be obtained by addressing

R. D. PUSEY, Gen'l. Pass'r. Agt.
(Rotarian)

LOUISVILLE, KY.

NOTE: Announcement is made for the benefit of Rotarians who do not travel to Cincinnati via the L. & N. R. R. that side trip excursions will be run from Cincinnati to Mammoth Cave during the convention period. (Tickets routed over Louisville & Nashville R. R. carry Mammoth Cave stop-over privilege).

You Have a Modern Boy—Give Him a Chance Under Modern Methods

Do you want to make a clear-brained, healthy-minded man of that boy? Then let his mind grow in a healthy body.

Our method keeps boys in the open throughout the year. We Winter in Florida--Continuous study, continuous outdoor life! Positively no interruption in the work. Brain and Muscle Develop Together

School Under Government Supervision--Highest award made by War Department for our military work. The only "Honor School" in the South. Graduates admitted to leading colleges and universities without examination. *Give Your Boy a Chance* by inquiring into our methods. Catalog upon application.

KENTUCKY MILITARY INSTITUTE

The School with a Winter Home in Florida
Until Jan. 3rd, 1916, - - - - - Lyndon, Ky.
Then until Apr. 22, Military Park, Fla.
C. W. Fowler, Supt., Mbr. Louisville Rotary Club.



WILLEY Electric Portable Drills

Are time and labor savers. They render a real service to your workmen and save you money. Send for Catalog.

Mfr'd. exclusively by

Jas. Clark, Jr., Electric Co., Inc., Louisville, Ky.
JAS. CLARK, Jr.
Louisville ROTARIANS
420 W. Main St.

OSCAR P. WODACK
Chicago
Machinery Hall

THE ROTARY PAINT MAN *in your town knows*

Pee Gee
Paints and Finishes

Three Louisville Rotarians request
that you specify them

PEASLEE GAULBERT COMPANY
INCORPORATED
Established in Louisville in 1867



PICTURE EVIDENCE

is convincing. With more quality engravings your catalog and booklets will sell more goods. Let us prove it by handling the "picture part" of your next edition. Samples, ideas and estimates submitted free of charge. Write us now.

BUSH-KREBS CO. "IDEA" DEPT. LOUISVILLE, KY.

**COMING OR GOING
JUST A DAY IN LOUISVILLE THEN YOUR TRIP
WILL BE COMPLETE**

A MILLION DOLLARS FOR FACTORIES

¶ Louisville is raising a million-dollar factory fund, under the auspices of the Board of Trade. The president and secretary of the board, by the way, are Rotarians.

¶ If you make goods of any kind, and need additional facilities, we suggest that when you come to this city on your way to the Cincinnati convention in July, you investigate its opportunities.

¶ Louisville is particularly suited for **Woodworking factories**—the hardwood forests of the South insure low cost of material.

¶ **Textile plants**—cotton is close at hand and cheap, labor is plentiful, and the jobbing markets are at our doors.

¶ **Iron-working industries**—Southern pig iron and skilled moulders and machinists and structural iron-workers form a combination hard to beat.

¶ These are just a few of the business opportunities here, and they will be exploited more fully when the million-dollar campaign has been organized. But meantime keep this in mind—Louisville can help you.

COME TO LOUISVILLE

Rotary Club of Louisville, Louisville Board of Trade,
Louisville Convention and Publicity League
S. A. Campbell, Sec. Rotary Club of Louisville



From My
Factory
via Parcel Post
Direct
To YOU For
\$5.00

Per
100
Londres
or
Perfecto

A scientific blending of Imported and Domestic tobaccos by expert cigar makers, producing a mild, fragrant, delightful smoke that you can smoke all day long with pleasure. It's the best value ever offered anywhere by anybody. You pay 10c in any store for a cigar of like quality and merit. All the cost is put in the cigar. No bands or fancy labels. Just plain cedar boxes or tin cans for dry climates if you prefer. I am offering you the best cigar that can be made for \$5.00 per 100 direct from FACTORY to smoker.

You Run No Risk

I will send you 100 by Parcel Post. Smoke 10—if you like them send me your check for \$5.00 in 10 days. If not return the balance and receive credit in full. Can I mail them today?

Box of 50, \$2.60

OFFTERDINGER'S SPECIAL PERFECTO

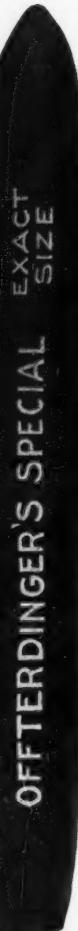
Perfecto

To Rotarians Everywhere
If I can be of service to you here write me. When in Washington use my offices located on the busiest street in town.

HENRY T. OFFTERDINGER

508 Ninth St., N. W.

The Rotarian Cigar Mfr. of Washington, D. C.



Londres

WHAT THE CLUBS ARE DOING

(Continued from page 500)

on April 18. Thru the courtesy of Rotarian A. W. Bogenschutz representing the Pioneer Telephone company, receivers connected with long distance were placed at each plate. The principal address was delivered by Henry J. Allen, the noted Wichita editor, from his office in Wichita, 200 miles away. The meeting was so delightful that similar ones will be held often. * * * Thirty-three members joined the Chamber of Commerce boosters on a social visit to Tulsa. A feature of the joint Rotary luncheon at Tulsa was the "marriage" of Oklahoma City and Tulsa, represented by two good Rotarians. * * * The Rotary Club taking the initiative, in co-operation with the Retailers, Manufacturers and Jobbers Associations, succeeded in putting out of business a "tax ferret" who had been causing a great deal of annoyance, but accomplishing little real good in the county for several years. * * * The Rotarians are backing the city's efforts to secure a bond issue for the construction of a large water-storage system. They are aiding in a city beautiful campaign. The club passed a resolution calling upon both sides in the threatened railroad strike to settle their differences without resort to brute force.

OMAHA: Study of City Government at First Hand

The members of the Rotary Club of Omaha are going to study city government at first hand. Correspondent Fickes writes that they "contemplate having each of the city commissioners talk to the Rotary Club about city affairs coming under his jurisdiction. We intend to get a correct idea of the management of city affairs by our commissioners, so that we may intelligently boost, not kick. * * * A short time ago we had the pleasure of listening to a most enlightening talk by International President Albert. He left many fine thoughts with us and gave the impression that in order to be good Rotarians we must do something for someone else. The Club, also, was greatly benefited by an address from President Smith of Oberlin college. * * * We have given two parties for the ladies within the last few months and hope soon to give another. * * * Our weekly meetings are being made interesting by business talks by some chosen members."

PADUCAH: Rotarians Work For Cincinnati Convention

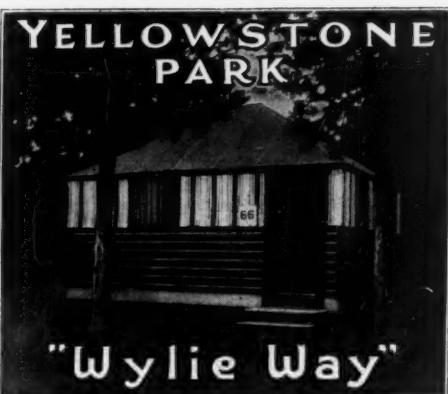
The Paducah Rotarians are working hard on the Cincinnati convention and expect to turn out a rousing delegation for the big event. A committee of eight is rounding up delegates daily. * * * The Paducah club participated in the formation of an Associated Charities and brought an expert charity organizer here to instruct the new organization in its work. * * * The club has instituted a prize contest for the best club design. * * * At a recent luncheon Rotarian Rudolph Nagel delivered an address in German. It was interpreted by Charles K. Wheeler. Nagel complained that Wheeler had given a wrong interpretation of his remarks, in which, according to Wheeler, he accused the club members of everything from burglary on up. The argument was submitted to a

(Continued on page 508)

Maybe

there's as good a town as old "Salt Lake" for the 1917 Convention, but I never heard of it.

(Signed) "Wylie Way"



"The Rotary Route"

This is our 1916 Announcement about Yellowstone Park service. The season is from June 15 to September 15. Side trips to the park can be made from Livingston, Mont., Cody Wyo., Butte, Mont., Salt Lake City.

The cost of a trip from the East or West Coast to Yellowstone and return is much less than the average Rotarian will estimate. The round trip summer rail fare from Chicago to Yellowstone is only \$45.00. Complete Park trip about \$40 for 6 days.

"Wylie Way" was taken by Immediate Past President, Frank L. Mulholland and family in 1915 and has his endorsement.

"Wylie Way" has the endorsement of the Salt Lake Rotary Club. Howard Hays of the Salt Lake Club is the only Yellowstone Rotarian.

The "Wylie Way" system of cooking and camping was established in 1883 and is the pioneer outing system of the Yellowstone. More than 10,500 guests in 1915.

Send for a beautiful folder.

Howard H. Hays, G.T.A.
25 W. South Temple St.
Salt Lake City—Utah

Salt Lake City—1917!

If the 1917 convention is held in Salt Lake City, Rotarians will have a splendid opportunity to visit Yellowstone Park at very slight additional cost.

Ever since Congress set aside Yellowstone as a "pleasuring ground" for the people it has been recognized as the greatest region of scenic wonders in the world. Now, as Secretary Lane reminds us, it has become the largest and "most populous game preserve in the Western Hemisphere."

Seeing the Yellowstone is a privilege which no American of means should deny himself. So why not combine this pleasure with the business of your convention next year?

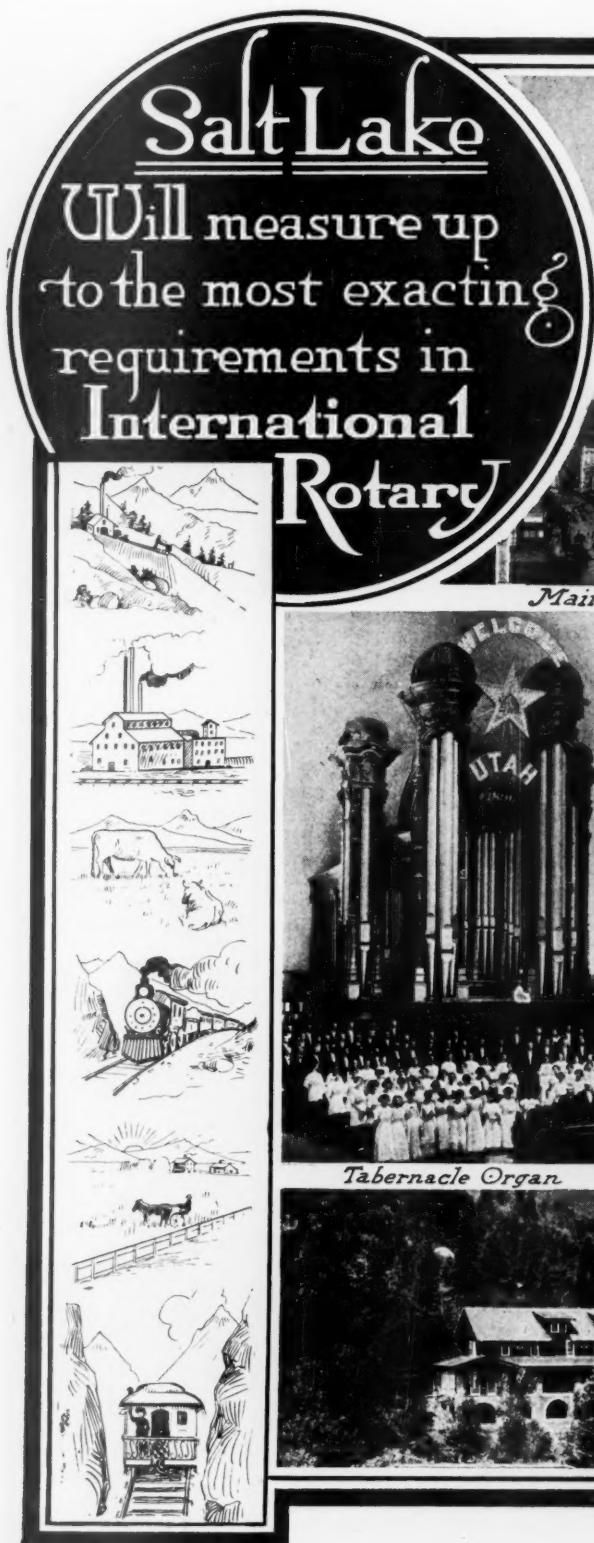
From all points east Salt Lake City is reached quickly and comfortably over the lines of the Union Pacific System, enabling eastern Rotarians to enjoy the same grade of super-travel which the western members have this year in their journey to Cincinnati.

Union Pacific System

Joins East and West with a Boulevard of Steel.

Gerrit Fort
Passenger Traffic Manager
Chicago, Illinois.

Salt Lake
Will measure up
to the most exacting
requirements in
International
Rotary



Main Street Salt Lake City

Hotel Utah Roof Garden

Pinecrest Inn

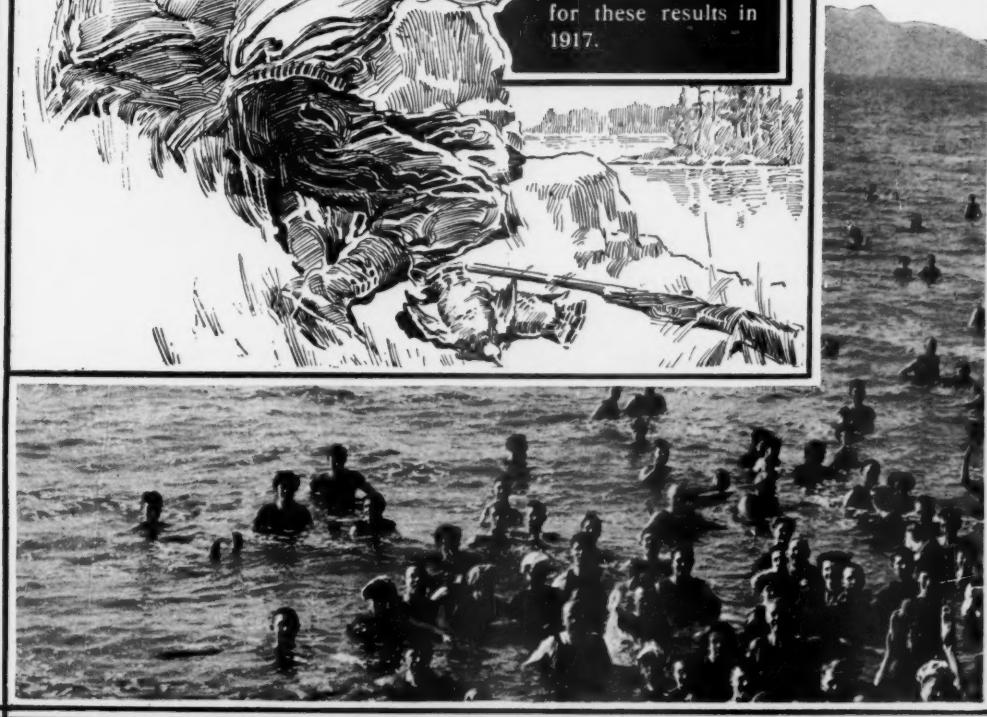
Tabernacle Organ

For the Busy Rotarian

The one who gets so much out of each convention that he begins to figure and plan, and arrange his business affairs so that he may attend the next one. The ANNUAL CONVENTION is the ANNUAL VACATION.

Why not arrange the 1917 Convention so that the delegate may return to his home and his club not only with the inspiration of the convention, but refreshed in mind and body; full of enthusiasm and ginger, and pep; splendidly equipped mentally and physically.

Try Salt Lake's bracing mountain air for these results in 1917.



The appreciation of what is good is a mark of distinction.

The host watches his guests with interest as they sip the 1820 Brandy that came out of the cob-webbed bottle.

There will perhaps be only one man in the gathering whose eyes will give back to his the answering gleam of appreciation.

And it will be that man, too, as one connoisseur to another, who will offer his case of Rameses Cigarettes. He has always smoked them. There is no other cigarette for him. He and his kind will never change.

They say, "Nobody ever changes from Rameses."

That same capacity for appreciation which makes you select the best of everything for your personal use will lead you naturally to "The Aristocrat of Cigarettes."

STEPHANO BROTHERS
Incorporated
 (ROTARIANS)
 Philadelphia, Pa.

WHAT THE CLUBS ARE DOING

(Continued from page 504)

board of referees selected from the German membership and the board decided both were wrong. The "stunt" was received with roars of laughter.

PARIS: Big Fire Fails to Interfere With Meetings

The Paris Rotary Club had an open air lunch—a barbecue—March 21, two miles out of the city on the line of the Paris & Mt. Pleasant railway, Rotarian Ragland, manager. At 5:15 the same afternoon a fire started in the city; it was driven by a 40-mile an hour wind and by the following morning had destroyed a sixth of the city, including 90 per cent of the business section. Every member of the Club suffered loss, and some of them quite heavily, but temporary buildings were started at once and business continued. The city will be rebuilt immediately upon improved plans designed by W. H. Dunn of Kansas City, Mo. Seven days later the regular noonday meeting of the club was held at the Gibraltar hotel, a concrete and steel structure which withstood the fire. Capt. J. N. Pickering, 16th Infantry, U. S. A., sent to aid in the relief work following the fire, was a guest at this meeting and express his admiration for the work of the local committee in handling the situation. This committee was comprised entirely of Rotarians and the mayor. About \$20,000 was raised for relief work in Paris and an equal amount by other Texas cities and towns and people in other states. The fire was the fourth largest, in proportion to area, population and valuation, in the history of the United States, being exceeded only by the Chicago, San Francisco and Baltimore fires. The property loss is estimated at about \$8,000,000, the assessed valuation of the city being a little more than \$11,000,000 and the actual valuation about \$20,000,000. Rotarians are taking a leading part in the rebuilding of the city, Rotarian W. A. Collins being chairman of the general relief committee and of the civic development committee, the latter having charge of the work of widening the streets, building regulations and similar work. Every burned building will be replaced with a better structure. Not a meeting of the club has been omitted and the attendance is ninety per cent or better with the enthusiasm unabated.

PHILADELPHIA: Albert's Visit Still Being Talked About

Philadelphia Rotarians are still talking about the visit of International President Albert and his speech on Rotary Ideals. The club publication, now issued monthly in the form of a 4-page magazine under the name *Quaker Roles*, says of Albert's visit: "He has rendered the Philadelphia Rotary Club a service of inestimable value. We are glad to have heard so fine an address and to have made the acquaintance of a man so appealing, so kind and so human as Allen D. Albert." * * * Plans for sending a big delegation to the Cincinnati convention are well matured. Philadelphia will be there strong. * * * Rotary was well represented at the first get-together meeting of the Philadelphia Chamber of Commerce. Twenty-eight Rotarians participated. * * * Rotarian Clayton W. Pike, formerly chief of the Electrical Bureau of the city, is given much of the credit for having brought about a compromise settlement with the

(Continued on page 510)



—The London Daily Mail, Paris Edition

PROBABLY no man has visited more prominent people than Joe Chapple. That is his business, and an exacting business it is. Together with his lectures, he edits the NATIONAL MAGAZINE, and writes, from personal knowledge of men and affairs. Write for a copy of the NATIONAL MAGAZINE, and send no money for the subscription until you have read the magazine and know you like it. For \$1.00, every four months, you can secure a year's subscription to the NATIONAL MAGAZINE.

NATIONAL MAGAZINE, BOSTON, MASS.

R Publishers of the World-Famous Books "Heart Throbs," "Heart Songs" and "The Poets' Lincoln"

Insist on Genuine
SHUR-ON
 Eyeglasses
 and
 Spectacles

Shur-on
 EYEGLASS & SPECTACLE
 MOUNTINGS

MADE
 FOR
 AND
 BY **ROTARIANS**

LOOK
 FEEL
 QUALITY
 GUARANTEED **RIGHT**

Price \$2.50 and up
 Look for the name "SHUR-ON" in the bridge
E. KIRSTEIN SONS CO.
 Rochester, N. Y. Est. 1864

**The Science of
 Business
 Building**

A system by which any man, old or young, may train himself in spare time to make more money in any business, profession or occupation.

More than 75,000 men and 2,500 firms are using this success-system every day to increase mental and physical health, efficiency and prosperity.

Write for the new 48-page Sheldon Book, sent free to those who wish plain presentation of facts with no obligation assumed.

The Sheldon School
 81 University Drive, AREA, ILLINOIS

WHAT THE CLUBS ARE DOING

(Continued from page 508)

Philadelphia Electric company by which the rates for current were reduced. Had the new rates been in effect last year the gross receipts of the company would have been a million dollars less. So, Rotarian Pike has helped to save the city and the citizens a million dollars a year.

PHOENIX: "Psychology of Business Success" Lecture

Correspondent Taylor of the Phoenix Rotary Club writes: "Usually following the close of an attendance contest there is a relapse upon the part of some of the members who had been regular, but Phoenix Rotary has not suffered so far and every member who attended the first luncheon in April was well repaid upon hearing Rev. J. Whitcomb Brougher of the Los Angeles Rotary Club. His talk upon "The Psychology of Business Success" was worth going a long way to hear and if any program committeemen notice this they will do well to keep an eye upon Rotarian Brougher and get him if he shows up in their vicinity. * * * The spring entertainment night for the ladies of Rotary was held April 27 at Chandler. A motor drive of 25 miles made appetites good and the entertainment features and dance filled a very pleasant evening. One hundred and forty-three were present, a record number. * * * Three new members the past month bring the membership of the 100th club near to the 100 mark."

PIQUA: 100 Per Cent Will Register at Cincinnati

The Rotary Club of Piqua will register 100 per cent for the Cincinnati convention. Twenty rooms have been engaged at the Havlin and Sinton and a parlor at the latter hotel will be kept open for the reception of visitors. * * * In the past year the Piqua Club has given a successful benefit for the Boy Scouts, raised the money necessary to retain a valuable Indian relic collection in the city, helped to secure a state armory, been active in every civic movement. * * * Most of the 400 members of the new Chamber of Commerce who pledged \$25 a year for three years, were secured by Rotarians. * * * Delegates have been sent to every district and inter-city conference and meeting since the last International convention and the average attendance at luncheons and dinners is more than 75 per cent. * * * Tuesday night, April 25, Bishop Reese of Columbus, address the club. He is a member of the state board of arbitration. * * * Piqua feels that it is doing its part as the first Rotary Club ever given a charter in a city of less than 20,000 population.

PITTSBURGH: Annual Products Show Coming This Month

The third annual Products Show of the Pittsburgh Rotary Club was held last month, May 24 and 25, in the Fort Pitt Hotel. An invitation was extended to all Rotarians to visit the exhibit. * * * A ladies' luncheon was held recently for the first time in Pittsburgh. It was a success. Seventy-five ladies enjoyed the novel experience. Talks were made on the Cincinnati convention which caused the list of those going to pass the 100 mark. Pittsburgh expects to send between 125 and 150 to the convention. * * * At a recent evening

(Continued on page 512)

ROTARY DETECTIVE SERVICE

rendered under the motto:

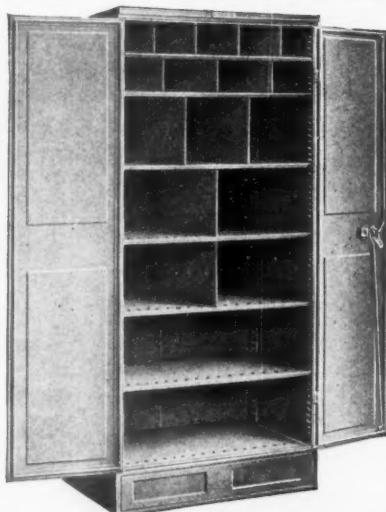
“He Profits Most Who Serves Best”

can be secured anywhere in the world by applying to any of the following:

CITY	AGENCY	ROTARIAN
Albany, N. Y.	Central Detective Corporation Humphrey Building	Wm. A. Humphrey
Boston, Mass.	Sherman Detective Agency 16 State Street.	John F. Sherman
Dallas, Texas,	Smith Detective Agency 609 Busch Building	Geo. A. Smith
Kansas City, Mo.	National Detective Agency 434 New York Life Building.	W. B. Laughlin
New York, N. Y.	Schindler National Detective Agency 149 Broadway	R. C. Schindler
Providence, R. I.	United Detective Service Turks Head Building	J. Parker Colbert, Prin.
	Worcester, Mass., Office, Park Building	F. W. Adams Dist. Mgr.
Victoria, B. C.	V. I. Private Inquiry Agency 312 Hibben-Bone Building.	J. W. Wright

**An Organization of Rotarians for the
Transaction of all Legitimate
Detective Work**

STEEL CUPBOARDS



For Records, Stationery, Office Supplies, Tools, etc., with adjustable Shelves with or without Vertical Dividers.

Built for Service. Superior Quality at reasonable prices. Also a complete line of steel Lockers, Wardrobes and Shelving.

TERRELL'S EQUIPMENT COMPANY
(A. C. Terrell, Rotarian)
Grand Rapids, Mich.

WHAT THE CLUBS ARE DOING

(Continued from page 510)

meeting the subject of preparedness was discuss by Congressman Col. Thomas S. Crago.

PORTLAND (ORE.): Acquaintance Making Ideas In Practice

President Pike of the Portland (Ore.) Rotary Club has inaugurated many novel ideas for the conduct of the meetings designed to increase acquaintance among the members and decrease backwardness about speaking before the club. One of these features is to call upon a certain number of members, in alphabetical rotation, and ask each one to call by name each member present whose name begins with the same letter. If unable to respond he must introduce himself to those whose names he does not know and then introduce them. These features are interspersed with a rapid-fire line of personal calls of an unexpected nature and the entire membership is kept constantly on the qui vive. The study of the roster has greatly increased. Recently the following talk between two press representatives at a meeting was overheard: First Reporter—Some day Pike will run out of ideas. Second Reporter—No chance! They are not ideas, they are inspirations. * * * The Club recently visited Reed College, in which all Portland is greatly interested and of which every one is very proud. It is the gift of an Oregon pioneer, Simeon G. Reed, and his wife, "having for its object the increase and diffusion of practical knowledge among the citizens, and the promotion of literature, science and art, to remain forever free from sectarian influence, regulation or control." The trustees endeavored to establish an institution that would not duplicate work already adequately performed by public or private enterprise. It is a college of liberal arts and sciences, requirements for admission being a satisfactory four-year course of secondary grade.

RALEIGH: On to Richmond—Then to Cincinnati, Is Cry

The Raleigh Rotary Club expected to send a big delegation of their members to Richmond, to participate in the District conference May 2. They anticipated a royal day and the gaining of greater inspiration to send a representative "bunch" to Cincinnati. * * * Recently the Rotary Club was instrumental in bringing Geraldine Farrar to sing in the city's auditorium, at low prices. All the state around the capital city took advantage of the opportunity to hear the celebrated singer and the Rotary Club earned the thanks of the entire community. * * * The death of Manly W. Tyree, "founder and father" of the Raleigh Club, was followed by the adoption of resolutions expressing admiration for his artistic genius, cordial recognition of his helpful activities in all that concerned the welfare of the city, grateful appreciation of his work in behalf of Rotary and the Rotary Club, acknowledgment of the loss of a whole-hearted, sweet-spirited, sympathetic friend, and sympathy for his widow and children.

ST. LOUIS: Membership and Enthusiasm Increasing

There has been a steady increase in the membership of the St. Louis Rotary Club, and this (Continued on page 514)

COMFORTABLE while you are smoking them and *after* you have smoked them—that's why **Fatimas** are truly **SENSIBLE**.

Liggett & Myers Tobacco Co.

FATIMA

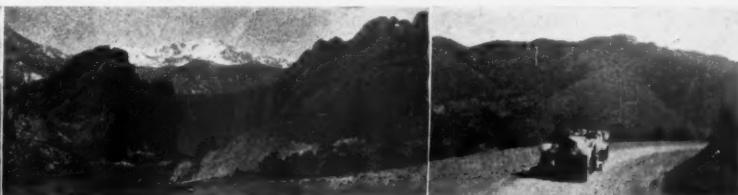
THE TURKISH BLEND

A Sensible Cigarette

20 for 15c



PIKES PEAK COG ROAD



GATEWAY GARDEN OF THE GODS PIKES PEAK AUTO HIGHWAY

COLORADO SPRINGS AND THE PIKES PEAK REGION

"The scenic playground of America" WELCOMES ROTARIANS

Visit the wonderful and picturesque mountains of Colorado, with invigorating outdoor life, inspiring scenery, and restful diversion.

Splendid automobile roads, with a different trip each day to scenic beauties indescribable. All the sports of the outdoors; two golf courses; polo; tennis; camping; fishing; mountain tramps; band concerts; dances; theatres; beautiful parks.

The finest hotels; ample accommodations; pure water; a residence city of particular advantages and delightful charm.

Bright sparkling days, amid the cool, invigorating air of the Rockies.

Visit the famous scenic points of interest. Pikes Peak, reached by Cog Road or Auto Highway; Crystal Park; Mt. Manitou; Ancient Cliff Dwellings; Cave of the Winds; Cripple Creek via the Short Line; Seven Falls; The Garden of the Gods; Beautiful Stratton Park; Historic Ute Pass; the famous effervescent Mineral Springs of Manitou.

For detailed information and illustrated booklets: The Rotary Club of the Pikes Peak Region, The Colorado Springs Chamber of Commerce



SEVEN FALLS



CRIPPLE CREEK SHORT LINE

SCENE CAVE OF THE WINDS

There is lots said about the weather but nothing is ever done about it.—Mark Twain.



You can't do anything about the weather, but hot, close atmosphere that robs folks of their pep can be chased—raus mit it. Get a fan. Get a good fan—let us tell you about our fans and prices. Write now.

Manhattan Electrical Supply Company
Rotarian F. M. Pierce, Manager
114 So. Fifth Avenue, Chicago
New York St. Louis Frisco

Rotes! Read the TUEC Book

Talk about SERVICE! You don't know what the word means until you have read about the wonderful efficiency of the

TUEC STATIONARY CLEANER. For Health and Cleanliness



By taking all the cleaning drudgery out of the home together with all the dust and dirt and microbes of infectious disease, it makes the home a sweeter, happier, pleasanter place to live in.

The price of TUEC service is well within the means of every Rotarian. Write today for the book and mention the fact that you are one of us.

The United Electric Co.
Canton, Ohio—Dept. R—Toronto, Can.

WHAT THE CLUBS ARE DOING

(Continued from page 512)

"naturally means," says Correspondent Martin, "increasing enthusiasm. By convention time we are going to have one of the biggest and best clubs in the world. We have it right now! We are sure of sending a big delegation to Cincinnati. * * * Harry Lauder entertained us recently. We had almost a 100 per cent attendance and reciprocated by going in a body to hear him at night. But it no longer takes a Harry Lauder to get a big attendance at our meetings. Each Thursday we have prominent speakers too good to miss. * * * Thirteen members attended the district conference at St. Joseph. Among the many good things we heard were the claims of the Kansas City boys for the 1917 convention."

SHREVEPORT: Free Public Lecture On National Park

Under the auspices of the Shreveport Rotary Club a free public lecture on Glacier National Park was delivered by Laurence D. Kitchell the evening of April 8. The attendance was large, the lecture very interesting, and the Rotary Club increased its popularity. * * * A movement has been endorsed for the reorganization of the chamber of commerce in a campaign for a "Greater Shreveport." * * * The best meeting of the year was held April 7. Among the distinguished guests were: Marion Lawrence of the Chicago Rotary Club, international Sunday school leader, who spoke briefly on the principles of business; Don Farnsworth, civic improvement expert; Charles Williams, secretary of the Chicago National League baseball club (the Cubs); Van Carter, general secretary of the Louisiana State Sunday School Association; Frederick D. Hopkins of New York, field secretary for the National Association for the Study and Prevention of Tuberculosis; E. O. Excell and Alvin Roper, religious singer and pianist. Farnsworth, formerly secretary of the Association of Commerce of Chicago, spoke briefly of the "I Will" spirit in construction work. * * * The Club has been studying the subject of free night schools for boys and girls unable to attend school during the day. * * * At the meeting April 28 the subject of discussion was good roads. J. D. Clarkson of Des Moines, general manager of the Jefferson Highway, the north and south road which has Shreveport on its main route, was the principal speaker. * * * The Rotarians entertained baseball magnates and players several times while the members of the Cincinnati team (the Reds) were training in the city. At the meeting on March 17 the members of the Cincinnati and Shreveport teams were guests. * * * The Club has endorsed a small tax upon property to provide funds for adding new buildings to the school system.

SIOUX FALLS: Rotary Song Dedicated to Members

Rotarian H. R. Best of the Sioux Falls Rotary Club, has written and dedicated to his fellow Rotarians of the South Dakota Club, the following Rotary song:

MY ROTARY
(Tune: *Maryland, My Maryland*)
By H. R. Best, Sioux Falls Rotary Club
We stand for truth and righteousness,
Rotary, my Rotary.
(Continued on page 516)

400 Rooms
400 Baths
No Inside Rooms
French Cuisine
Convention Hall
Absolutely Fireproof

**HOTEL
ADELPHIA**
Chestnut St. at Thirteenth
PHILADELPHIA, PA.
Two blocks from either the Pennsylvania
or the Reading Railroads.
MODERATE TARIFF.
DAVID B. PROVAN
Managing Director
In the Centre of Shopping, Theatre
and Club Districts



Rotary Club Seals

Let Fellow Rotarians here,
there and everywhere know
you are Rotarian

Printed in one or more colors on our
extra double gummed plated paper.

Send for samples and
Special Club Prices.

Fenton Label Company Incorporated

MANUFACTURERS OF
Gummed Labels, Parcel Post,
Advertising Stickers
9th & Thompson Sts., Philadelphia
E. Miner Fenton, President
Member Philadelphia Rotary Club



Oriental Rugs for Particular People

If you are looking for an Oriental Rug, send us the size and description of your room and we will tell you what we have nearest your requirements.

Oriental Rugs sent to Rotarians
on approval anywhere in U. S.

DAVIS & NAHIKIAN
Importers

378 Woodward Ave. 201-03 South 13th St.
DETROIT PHILADELPHIA

SCOFIELD ENGINEERING CO. PHILADELPHIA CONSULTING ENGINEERS

INVESTIGATIONS
REPORTS
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SUPERVISION

MECHANICAL
INDUSTRIAL
REFRIGERATING
ELECTRICAL
ILLUMINATING
HYDRAULIC

Moore Push Pins

MOORE PUSH-LESS
HANGERS.

Simplify Picture-Hanging.
When you want to beautify
your home with wall decorations
be sure to ask your Rotarian
Stationery, Hardware or Photo
Supply dealer for Moore Push
Products. 10 cents.

Moore Push-pin Co., Philadelphia, Pa.





I WILL send to any Rotarian who is interested in New York financial matters, a monthly bulletin. It is unbiased and considered by many a fair exposé of the business situation. You incur no obligation in writing.

*J. Adams Brown, President
New Netherland Bank
41 West 34th St. New York*

C & C
(Cantrell & Cochrane)
Ginger Ale

*The
Champagne
of Ireland*

Over fifteen
centuries ago
St. Patrick's
Well in Dublin
was famous
throughout
Ireland.

Today the
waters of this
historic well are drunk the world over in "C & C"
Ginger Ale.

"C & C" has the life, the sparkle, the delicious
crispness of champagne, without the fire.

See that you have "C & C" at the Club weekly
luncheon and the monthly dinner and order in a dozen
of "C & C" for your home.

Made by **CANTRELL & COCHRANE, Ltd.**
(Established 1852)
DUBLIN & BELFAST

Agents for U. S. A., Messrs Edward & John Burke,
Ltd., 616-620 West 46th St. NEW YORK.
who will give full information to Rotarians as
to nearest point from which to obtain supplies.



WHAT THE CLUBS ARE DOING

(Continued from page 514)

To live or die, the world to bless,
Rotary, my Rotary.
With hearts afame and friendship true,
We live thy precepts all day thru,
Our loyalty we pledge to you,
Rotary, my Rotary.

Tho' battle-cries may fill the world,
Rotary, my Rotary,
The flag of peace we dare unfurl,
Rotary, my Rotary.

We'll hail fore'er the pure and good
Till human life is understood
And point the star of brotherhood;
Rotary, my Rotary.

Then come along, lift up the strain;
Rotary, my Rotary.
Inspire the heart and thrill the brain;
Rotary, my Rotary.
In thy fair name we'll fill the land,
Thy Altruistic heart's demand
And in thy spirit girded stand.
Rotary, my Rotary.

Thy serving hand the stars shall reach.
Rotary, my Rotary.
And each for all and all for each,
Rotary, my Rotary.
Shall know the thrill of liberty,
The matchless good, Democracy,
And all the world shall brothers be;
Rotary, my Rotary.

SPRINGFIELD (ILL.): Talks on Business Develop Surprises

Interesting talks by members of the Rotary Club of Springfield (Ill.) on their own businesses have featured recent meetings and have developed some surprises. Members are finding that they knew very little about each other's business and the series of talks have brought to the attention of the Rotarians many interesting facts. * * * A large delegation attended the five-city Rotary meeting in Decatur, April 29. * * * Delegates and alternates to the Cincinnati convention have been elected.

SPRINGFIELD (MASS.): Bishop and Soldier Talk Preparedness

"Preparedness" was the subject of discussion at the March dinner of the Springfield (Mass.) Rotary Club. The chief speaker was Rev. Joseph Sullivan, of Hampden, Mass. He was followed by General Embury B. Clark, of the National Guard of Massachusetts, and a few general observations were made by Colonel William F. Pierce, of the United States Arsenal in this city; who, because of his position, could do no more than speak in general terms.

SYRACUSE: Attendance Taxes Capacity of Quarters

The attendance at every luncheon of the Syracuse Rotary Club is taxing the capacity of the enlarged luncheon quarters. Since the organization of the Club high grade entertainment at each luncheon has been the rule and there were some among the officers who feared that many came just for the entertainment. It has been a pleasant surprise to prove this fear unfounded, for the attendance recently has been as large when the notice of the meeting failed to mention any special entertainment. * * * Members of the Optimists' Club were guests at the March evening meeting. This meeting showed that the spirit of co-operation and service for Syracuse, given its initial impetus several

(Continued on page 518)

*Rolarian George C. Brown,
Managing Director of the*

Hotel Martha Washington (Woman's Hotel)

29 East 29th St., (near Fifth Ave.)
NEW YORK

Extends a cordial invitation to the wives, daughters and women friends of fellow Rotarians to stop at his hotel when visiting the metropolis unaccompanied.

There are 500 spotless rooms. Rates \$1.50 per day and up. For parties of five or more a large room at \$1.00 per day per person. A special feature is our excellent Table d'hôte luncheon at 40 cents; dinner at 50 cents.

Comfort, Convenience and Protection, all important to the woman traveler in the metropolis, are found at the Martha Washington in their highest degree.

*Illustrated booklet, "Who's Who,"
giving the names and vocations of
227 New York women, sent Free*



DELPARK ATHLETIC UNDERWEAR

The most comfortable and satisfying. Delpark's patent drop-seat and the slashed leg make it roomy and pleasant.

Made by Rotarians, with a guarantee of honest worth. You ought to wear it and your dealer ought to sell it. If he doesn't, write to the manufacturers.

DELPARK, Inc., Bedell Parker, President, Broadway at 31st Street, New York

*Go to
Your
Rotary
Haber-
dasher
and ask
him for*

WHAT THE CLUBS ARE DOING

(Continued from page 516)

months ago at the ceremonies attending the funeral of "Noc-No-Mor," has made wonderful strides. The meeting was address by City Commissioner Switzer of Dayton, who gave an illustrated lecture on the city manager-commission form of government. Correspondent Badger writes that "it would cause little surprise if in the near future a movement were launched for some type of commission government for Syracuse which would be supported unanimously by the Rotary and Optimists' clubs and vigorously and continuously prosecuted to a successful conclusion in the shortest possible time. Never has the Syracuse Rotary Club been face to face with such an opportunity for real service to our city."

TERRE HAUTE: Inspiring Series of Meetings Held

April was another busy month with the Terre Haute Rotary Club. April 4, Judge Henry Neal, founder of the idea of the Mothers' Pension Fund, gave an interesting talk at the noon luncheon. April 11, they had Second Vice President Robt. H. Cornell with them; he is an old Terre Haute boy. The noon meeting on the 18 was changed to a night meeting to give opportunity to hear two experts talk on preparedness, Capt. Noble and Dr. Irvine of the Culver Military Academy. Combined with this talk were moving pictures and slides. Noble is one of the few men in the United States with knowledge gained by service in the U. S. A. who can speak out in the open as he is not now connected with the army but is a teacher at Culver. Dr. Irvine's talk made a mark impression on the club.

* * * The Rotary Club headed a movement for a large automobile parade on the opening day of the baseball season, April 27th. This was the largest automobile parade that has ever been held in Terre Haute.

TRENTON: Samples of Clever Meeting Notices

Correspondent Cleary sends the following samples of clever meeting notices sent out by the Trenton Rotary Club:

On the letter heads of Wilson & Stokes Lumber Co. the notice for the meeting of 9 March gave only the date and time, the place, signature and this six-line verse:

We are the wisest crowd in town
Since every guy has spoken round;
They've turned the wondrous wheel so fast
That every spoke has spoke at last.
Now, all the spokes were very good,
But, duck this time, we're down to WOOD.

The following was sent out April 4 on the business stationery of Maddock Pottery Company:

"My dear Fellow Rotarian:
Trenton House—12:30 Noon—April 6th
Subject:
He who breaks most
Serves us best."

The notice of the regular monthly meeting on March 16 was sent out on the Club's stationery and signed by President Katzenback. It concluded with:

"Tell us not in mournful numbers
That you've missed of meetings four;
For the Rotary man who slumbers
Meets with this old club no more.
Trust no chance, however pleasant—

(Continued on page 520)

Raymond J. Burns, *Treas.* William J. Burns, *Pres.* W. Sherman Burns, *Sec'y.*

The William J. Burns International Detective Agency INCORPORATED

Representing

American Bankers
Association

National Retail Dry Goods
Association

Railway Ticket Protective
Bureau, Et. Al.

Baltimore
Birmingham
Boston
Brussels
Buffalo
Chicago
Cleveland

*Denver
*Detroit
Houston
Jacksonville
Kansas City
*London
Los Angeles

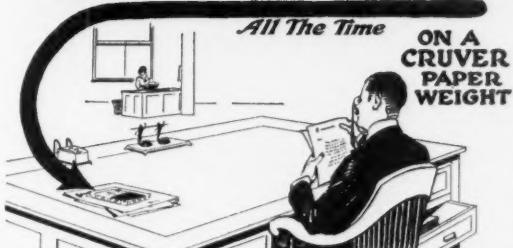
*Minneapolis
Montreal
New Orleans
New York
Paris
Philadelphia
Pittsburgh

Portland
Providence
San Francisco
Seattle
*Spokane
*St. Louis
St. Paul

Detective Work of the Highest Class

Members of Rotary Clubs at cities marked with asterisk

Your Ad on His Desk



A good paper weight is always kept. A CRUVER CRYSTAL PAPER WEIGHT with your advertisement standing out is a lasting advertisement which is before him continually.

5 Years Daily Advertising for less than 25¢

The most effective and cheapest high grade advertising in existence. We reproduce any subject desired in clear, striking colors—enameled on the weight, insuring permanency. Made in many sizes—many styles. Get the facts.

CRUVER MANUFACTURING CO.
ADVERTISING SERVICE
Specialties, Novelties, Signs & Calendars
2457-2461 Jackson Blvd., Chicago

HAVE YOU A PROBLEM IN TEMPERATURE?



Stands for
Tycos
which means
trustworthy
THERMOMETERS
for every purpose

Taylor Instrument Companies
ROCHESTER N.Y.
There's a Tycos or Taylor Thermometer for Every Purpose

WHY NOT LET US HELP YOU SOLVE IT?

THE KERCHER BATHS



Produce
HEALTH and HAPPINESS
 S. E. CORNER CONGRESS and WABASH
 Just ask for GEORGE and say "Rotary"—
 that's all.

Best Baths in Chicago Established 40 Years
 (Geo. Kercher, Member of Chicago Rotary Club)

Eliminates "Ironing Day" Drudgery
SIMPLEX ELECTRIC IRON
 CLEAN—CONVENIENT—ECONOMICAL



ROTARY BANKS EVERYWHERE

Depository for
 I. A. of R. C.



You are invited to
 send us your terms
 for collecting items in
 your vicinity.

Write for our terms
 for good "Rotary
 Brand" of service.

R. F. CHAPIN, Secy.
 Member Chicago Rotary Club

WHAT THE CLUBS ARE DOING

(Continued from page 518)

Get around with us to eat:
 Or you'll find, if you're not present,
 That your rival has your seat."

Eight members of the club have booked themselves for the Cincinnati convention and half a dozen more are expected to join them.

VANCOUVER: Testimonial Banquet For Frank Higgins

Vancouver Rotarians paid a high tribute to Frank Higgins, past president of the Victoria Rotary Club, past International vice-president, and present chairman of the International Committee on Publicity and Information, by giving a testimonial banquet in his honor, April 4. Frank responded with an earnest and interesting talk on the true meaning of Rotary and its practical application in the daily life of Rotarians. A Waterman fountain pen, inscribed "Testimonial Dinner to Frank Higgins, Vancouver Rotary Club," was presented to each one present, with the compliments of Rotarian Frank Waterman of New York. An excellent musical program was provided, and several witty talks were made by members of the club. Mayor McBeath and President Nicol Thompson of the Board of Trade, were among the guests.

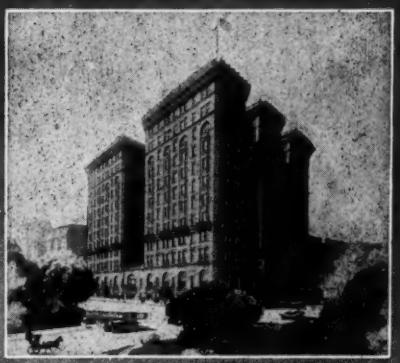
WHEELING: Campaign to Aid Hospitals Is Fathered

The Rotary Club of Wheeling is fathering a campaign to aid the Ohio Valley General and Wheeling hospitals and the Tuberculosis sanitarium. The public affairs committee, W. H. Smith, chairman, will have active charge of the campaign of education. Influential citizens who are not Rotarians will assist. Rotarians will address various associations and organizations in the interest of the movement. The club is receiving commendation from various citizens who are familiar with the proposition of assessing a special levy against the taxable property in the county, to be effective at the next general assessment period. * * * A committee has been appointed to arrange for the annual back yard contest, with L. C. Dietz as chairman. Prizes will be offered and other inducements held out to interest school children in improving and cleaning up back yards. Last year's contest was a success but it is hoped to do even better this year. * * * A committee consisting of Walter P. Stewart, James W. Ewing and W. W. Irwin, has been appointed to cooperate with the probation officer to form an organization for the betterment of conditions of children who have been placed under the jurisdiction of the probation officers. * * * The Club has been studying the proposed merger of the Bell and National telephone systems in Wheeling.

WICHITA: Military Training Plan Under Investigation

President Campbell of the Wichita Rotary Club has appointed a committee to investigate a plan, proposed by Rotarian Lieutenant West, to establish at Wichita a summer military training camp for civilians. It is Lieutenant West's wish to have a company of Wichita business men take the course. At the meeting address by Lieutenant West, and prior to his talk, the members had a little fun. They resolved themselves into a convention of the "Ag-

(Continued on page 522)

House of Good Will

Hotel Majestic

New York City

Fronting Central Park an entire block at W. 72nd St.
(Rotary)

*Near to all that's desirable
Far from all that's undesirable*

All of the 600 rooms receive air and light from the great out-doors

Rooms \$2.00 and up Club breakfasts served

The recent change in proprietorship has resulted in extensive improvement, evidenced by the tremendous growth of business during the past few months.

Write me and I will send you booklet and Rotarian letter
COPELAND TOWNSEND
Lessee-Director

Cover Spare Shoes Now

Sunlight, oil and water have a very harmful effect on exposed spare shoes, and the one safe way to protect them is to cover each shoe with the famous Allen Tire Case. A neat, close fitting, waterproof case made in all colors, and all sizes. Prices \$3.00 and up at your dealers. Interesting booklet free on request.

Allen Auto Specialty Company
1926 Broadway, New York

2007 Michigan Ave.
Chicago

Manufacturers of

**The ALLEN
TIRE CASE**



HOTEL IMPERIAL

Broadway and 32nd St., New York City
Nearer to Everything than Anything

ROTARY HEADQUARTERS

600 Rooms, single or en suite

Single Rooms \$1.50 per day and up
With Bath \$2.00 per day and up

Try our new popular priced restaurant, an innovation in one of New York's leading hotels.

THE Dansant daily, except Sunday, 4 to 9 P. M.
Imperial Home Dinner served daily, 6 to 9 P. M.
\$1.00 per cover

Particular attention paid to Brother Rotarians

Write or wire making reservation

WILLARD D. ROCKEFELLER, Mgr.

On to Cincinnati

Take your
**Waterman's
Ideal
Fountain Pen**

A Waterman's Ideal Fountain Pen is shown diagonally across the page. The pen has a dark barrel with the words "WATERMAN'S IDEAL FOUNTAIN PEN" and "CLIP-CAP" printed on it. The cap is silver-colored with the words "WATERMAN'S IDEAL FOUNTAIN PEN" and "CLIP-CAP" printed on it. The pen is positioned over a stylized wheel or gear design.



**OUR
BEAUTIFUL
BABY
RECORD
BOOK
FREE TO
ROTARIANS**

WANTED
THE
BIRTH
OF A
NATION

Just send the name of your baby and Robert Roy Denny will send the Baby Record Book and a sample of **Dennos Food**, the Wonderful Whole Wheat Milk Modifier. Address

DENNOS FOOD Ontario St., CHICAGO
or PORTLAND, Oregon



The good old **summer** time is here and **now** is the time to order that **Pony Outfit** you are going to buy for those kiddies of yours. But send for our catalog of pony carts before you order

The Eagle Carriage Co., (Rotarians) Cincinnati, Ohio

COLFAX
PONY **VEHICLES**



Our 1916 Catalog Illustrates a most complete line of High Grade

Pony Vehicles, Pony Farm Wagons, Harness, Saddles, etc.
COLFAX MANUFACTURING CO., SOUTH BEND, INDIANA
C. A. Lancaster, Rotarian

Castle Brand
Cream Olive Oil
Guaranteed *Absolutely pure. Highest grade Obtainable.*

If your grocer cannot supply you, \$1.00 will bring you one quart delivered to any post office east of the Mississippi River.

Special prices to Rotarian Hotels.

The W. A. Castle Co.,
C. D. Castle, Rotarian
Springfield, Mass.

WHAT THE CLUBS ARE DOING

(Continued from page 520)

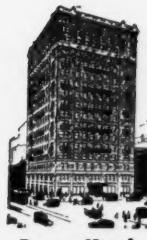
gressive" political party and enjoyed themselves for half an hour. The resolutions offered by the committee were numerous and humorous. * * * Here is an echo of the trip of the special carrying the Wichita Rotarians to the San Francisco convention: An hour before the time for the departure of the special Rotarian Walter Scott Priest, minister of Central Church of Christ, received two hurried callers at the "wedding parlor" of the church edifice. One was Rotarian Robert M. Sutton, president of the Southwestern Electric company; the other was Miss K. Pearl Inman. They were going on the special, but wanted to go as one, and they urged Rotarian Priest to make the ceremony brief. He had planned to go on the same train, and the three were not left behind. The presence of the newly-weds added to the merriment of the party, and Rotarian Priest "fell into poetry" and later read what he had written to the assembled multitude. At Salt Lake City the bride and bridegroom were presented with a handsome cut glass vase filled with roses.

WILLIAMSPORT: President Albert Meets His Baby Namesake

The Rev. William Charles Hogg of the First Presbyterian church of Williamsport, said in a sermon the Sunday following the visit of International President Albert to Williamsport: "If the Rotary Club never had any other excuse for existence, the fact that they brought President Albert to Williamsport with his splendid suggestions of improvements to the city, would be worth all the organization would cost in several years." Albert attended the noon luncheon and address a large audience in the High school auditorium in the evening. Albert was born in Williamsport and spent his youth here. At the luncheon he was presented to Allen, son of H. Jacob Flock, named after the International President, and wheeled into the luncheon room in a baby carriage.

ZANESVILLE: On-To-Convention Enthusiasm Keeps Growing

"If the delegation of the Zanesville Rotary Club to the Cincinnati convention creates as much 'pep' thereabouts as the 'On-to-Cincinnati' committee did at a recent meeting, we will be well represented," writes Correspondent Van Devere. "There was so much enthusiasm that a five spot assessment went thru aflying, which is going some when one ponders over the way the lads have been digging down for some other things that we have on tap at present. Maybe the fact that we were entertaining the newly started Newark tribe was responsible. We gave the men from the neighboring city a nifty little demonstration of the way that things are done Rotarily. The Licking county contingent went home with plans for the future that will soon line them up with headquarters. We have them started and we are making it a point to see that they keep going in the right path. * * * We have just completed a 'What Is Best in Zanesville' contest, distributing a few prizes around the city and making new friends for the club. We are in the midst of a 'Beautiful Zanesville' campaign along the lines of the contest of the Davenport, Iowa, club and Rotarians started out by subscribing better than half the money necessary to finance the contest."



Making Hotel History

Every Room at the Fort Dearborn Hotel, Chicago, is now **\$1.50 per day**—no higher. 500 rooms with private bath or private toilet—all with outside air and light.

EVERY Room \$1.50 Per Day —No Higher

FORT DEARBORON HOTEL—Chicago

La Salle Street at Van Buren

Direction of Hotel Sherman Company

*Janssen wants to see you!
at the famous Hofbräuhaus
the greatest Restaurant in America
30th Street & Broadway New York
August Janssen*



The Honest Mattress

WITH THE GUARANTEE WINDOW



Sweet as new cotton.

Elastic as curled hair.

Moderate price. Made on honor and sent anywhere on approval. Send for circular.

SCRANTON BEDDING CO.

SCRANTON, PA.,

FRANK A. KAISER, Rotarian



HOTELS STATLER

Who's to be Judge?

THERE would be small point to our guaranteeing you absolute satisfaction in a Hotel Statler unless we also agreed—as we do—that you are to be the judge.

We renew that guaranty and that understanding here. And we promise you, any time you come to us, more than your money's worth in comfortable, convenient hotel accommodations and service.

Every room has private bath, circulating ice-water, and many other unusual conveniences. Morning paper delivered free to all guest rooms. You get more for your money—unquestionably—at any Hotel Statler.

BUFFALO - CLEVELAND DETROIT Rotary Hotels

Rates from **\$1.50** Per Day



Buffalo 450 Rooms 450 Baths
Detroit 800 Rooms 800 Baths
Cleveland 1000 Rooms 1000 Baths

A Business Opportunity

We want a good live Rotarian Business Man to join us in a Manufacturing & Wholesale Business in Salt Lake City, Utah; has been established many years, and is doing a good business. Object to improve the plant and increase the business. Will require \$15,000.00 for a one-quarter interest or \$30,000.00 for one-half interest. Can guarantee good interest on the investment, and a good salary if active interest is desired.

If interested, address Box 16, Salt Lake City, Utah.

JENKS, ROTARIAN
(Continued from page 470)

consecutive meetings. The next day he was surprised when Bob Burdock dropped in to see him. Several times in the earlier part of this period Burdock had stopped in and had tried to cheer him up, but his reception had been rather cool and Jenks had failed to respond to his breezy, good-humored efforts. This day Burdock's face bore a look of determination that arrested Jenks' attention. His visitor wasted no time on preliminaries.

"See here, Bill Jenks," said Burdock with a stern manner that showed thru his surface levity, "you've got to come out of it. You're eating away your happiness by worrying and I expect you're worrying principally about things that never have happened and never will. That's usually the way with worriers."

"Huh," Jenks grunted as he swung about and faced Burdock. "Call it nothing to worry about when you see what ought to be one of the finest businesses in the state going on the rocks because of the meanness of a few men? Do you?"

"Oh, your business isn't going on the rocks," Burdock replied. "Tell me your troubles—real and imaginary—and let me try to help you bear them."

"They're all real," Jenks retorted with a grim smile. "They can't be talked away."

"Let's try it, anyway," Bob rejoined. "Can't tell about a remedy until you try it. A good many of the boys have noticed that something seemed wrong with you. I'm the chairman of the Fellowship Committee, you know, and the principle duty of that committee is to help a fellow when he's feeling down-in-the-mouth. If we can't help a fellow when he needs help then there isn't much to the Rotary Club."

"Rotary Club be—"

"I wouldn't say that, Bill," Burdock interrupted. "Maybe it isn't the club. Maybe the trouble is in somebody else who is letting the trouble darken his view of the club." Burdock spoke kindly and with a hint of a twinkle in his eyes.

"And maybe it is in some other member of the club," Jenks retorted.

"That's possible, of course, Bill," Bur-

(Continued on page 526)

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LANDERS

TOLEDO

and get Prompt Service, Low Prices, Satisfaction.

Buckram	Webbing
Mohair	Strain Straps
Enamored and	Top Materials
Rubber Muslins	(colors to match)
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Write for samples and prices.

THE LANDERS BROS. CO.
Dept. R4, Toledo, Ohio

Graffco

VICE SIGNALS

do these things for busy men

A florist keeps track of weddings (and anniversaries of weddings), death anniversaries and birthdays by means of Graffco VISE SIGNALS which, attached to the top of his card index, tell him automatically when and where he should look for business.

A charitable Association of New York keeps track of applications for aid by classifying applicants under VISE SIGNALS according to the degree in which they need help. Graffco VISE SIGNALS are adaptable to every business—to credit systems, to collections, to renewals; they classify completely and simply; they save time. Made in 12 distinct colors. Send for samples.

George B. Graff Co. 294 Washington St. Boston, Mass.
Manufacturers of Graffco Index Tabs and Vise Clips.

HE ADVERTISED--AT LAST

There was a man in our town,
And he was wondrous wise,
He swore (it was his policy)
He would not advertise.

But one sad day he advertised,
And thereby hangs a tale,
The ad was set in quite small type
And headed "Sheriff's Sale."

—Clift.

The City Development Bureau

Conducts membership campaigns—Organizes and re-organizes
COMMERCIAL ORGANIZATIONS

ASK THE ROTARIANS OF TACOMA, WASH., WHAT THEY DID FOR THEIR CITY?

The City Development Bureau

H. Van Rensselaer Chase, Pres.

720 Otis Building
10 So. LaSalle Street
Chicago, Ill.

Western Office
711 Merchants Ex. Building
San Francisco, Calif.

GIFTS

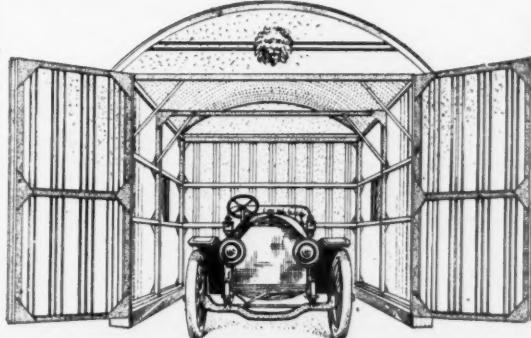
*in Decorative Leathers
& Unusual Papers—
also Christmas Greeting Cards
(made by the 'leven for only the better class Gift Shops)*

Your name, please!!! Yours right cheerily

Chas Happy Leatherman

for The Leathersmith Shops at 1033 Race St.
PHILADELPHIA, U. S. A.

Let the 'leven little leathersmiths do it.



Okay Fireproof Garage

Portable, slightly, convenient. Reduces maintenance cost and fire hazard. Simple to erect. The cost of housing your car in a public garage for two years will pay for the Okay Garage. Comes to you complete. Hardware, locks, hinges windows, guttering, down spouts, etc.

Built by and for ROTARIANS

We guarantee satisfaction to the users of the Okay Garage. Write for catalogue and prices.

O. K. Harry Steel Company
2334 Papin St., - - - St. Louis


PAPER HATS
for ROTARY DANCES,
STAGS,
BANQUETS AND ALL
SOCIAL FUNCTIONS
WRITE FOR
SUGGESTIONS AND PRICES
- FAVOR -
PAPERWEAR WORKS
187 N. CLARK ST. CHICAGO.



ROTARY STICKERS

Blue and Gold, Cut out and Gummied

The pretty little International emblem that you see attached to cards, folders, letters, etc. are furnished at \$1.00 per thousand post paid. Every Rotarian should have a box in his desk. Send a dollar bill—say seals.

Arthur Woodward, 1476 Broadway, New York

The Rotarian Line
from Chicago to
Indianapolis
and
Cincinnati
is the

MONON ROUTE

Chicago, Indianapolis & Louisville Ry.
Observation Parlor Library
Cars, Dining Cars and Coaches on
Day Trains. All Steel Sleeping
Cars on Night Trains.

HERBERT WILEY

(Rotarian)

General Agent Pass. Dept.

104 S. Clark Street

Chicago, Ill.

Every Rotarian Should Have One on his Car



**Rotary
Radiator
Emblem**

*Made of Solid Metal
Beautifully Nickled*

Attached FREE by your Rotarian
Auto Accessory Dealer

PRICE ONLY \$2.50

A significant ornament sold *Only to Rotarians*

C. B. Miners & Co.
528 Alder . . . Portland, Oregon

E. L. Barette (Rotarian)

JENKS, ROTARIAN
(Continued from page 524)

dock said gently. "Suppose you tell me what you think about it."

And bit by bit Burdock drew from Jenks a recital of the things he knew to be facts, and unconsciously, a recital of the thoughts Jenks had been entertaining. Burdock did not interrupt, but listened with sympathetic attention, nor did he reply until certain that Jenks had completely unburdened himself. Then Bob spoke slowly:

"They're ugly looking facts, Bill, and they seem to warrant some of your conclusions. I hope you're wrong about Jimmie Alson and I am sure you are wrong about Ned Brell. His bank does a big business and it isn't possible for him to know about all the details of it. If I thought you were justified in your conclusions about Rotary and the Rotary Club I'd not continue to be a member, but I'm going to keep up my membership. Now here's a proposition. You just go along doing the best you can for a few days, and trying not to think any more of these thoughts than possible, and let us see what we can do to straighten things out."

"Straighten things out?" Jenks repeated.

"Yes," Bob replied. "They've got to be straightened out, haven't they? There's a fair proposition for you. You give us—the Fellowship Committee—a few days with a free hand, while you keep as quiet as you can. Maybe we can help you. If we don't it's certain we'll not hurt you any. What do you say?"

Big Bob Burdock arose and gave Jenks a friendly, almost an affectionate, slap on the shoulder, and Jenks, surprised that the recital of his woes had eased his mental burden, gave back a friendly smile in response.

"Sure," he said frankly. "Go to it. Go as far as you like and I'll help you all I can by keeping in the background. And say Bob," he added with a half embarrassed manner, "thank you for coming in and talking straight out. It's done me good."

"That's what Rotary is for," Burdock replied.

"You've started the resurrection of my faith in Rotary," Jenks smilingly answered, following Bob to the front door of the plant.

(The conclusion of this story will appear in the July issue of THE ROTARIAN.)

ROTARY EMBLEMS

Here Are Some NEW Ones

No. 81. (actual size) Charm
10K, \$5.50. 14K, \$8. Gold Filled, \$2.25

Midget Button
Dress Suit Size. You'll want one
No. 73 (actual size) Solid Gold, 75c

Regular Enameled Lapel Button

14K Gold, \$1.50
10K Gold, \$1.35
With Fine White
full cut Diamond
\$4.50 to \$20

SPECIAL ROTARY BELT BUCKLE



Sterling Silver, \$5.00. Solid Gold, \$18.00. Gun metal, with
Silver Emblem, \$2.50. Complete with Leather Belt.

THE MILLER JEWELRY CO.
(Cliff Miller, Rotarian)
Rotary Jewelry Catalog on Application from Us or Your Jeweler
Greenwood Bldg., Cincinnati

AJAX PATENT FILE WRAPPERS

Neat, novel, durable, distinctive. For contracts, stock
sheets, abstracts, deeds, type-writings, business agree-
ments, specifications, legal papers and all forms of similar
documents. Needed and useful in every office. Send postal
for free sample and full particulars.

DESAULNIERS & CO., (Rotarians) Moline, Illinois

Getting Day's Catch Home
It's fun to fish when the fishing is good—but
how are you going to get that string of "big
ones" home? It's easy, if you own a

Hawkeye BASKET REFRIGERATOR

Carries the luncheon going—the day's catch coming
back. Keeps contents fresh, cool and clean for 36
hours. Strong, attractive, sanitary. Priced low as \$4
Built by a Rotarian, sold to Rotarians on 60 days free trial

Write for
Booklet 70

Burlington Hawkeye Basket Co.
Burlington, N. E. Iowa



No. 81

81



Small Enameled Lapel
Button

14K Gold \$1.35
10K Gold \$1.25
With Fine White
full cut Diamond
\$4.50 to \$20

No. 72



HERE IS SERVICE

Our Systems Service Bureau is composed of
experts fully competent to advise, council and
offer suggestions insuring entire familiarity
with the latest modern practice for execution
of your initial business records.

This department is maintained for your
benefit and you should avail yourself of this
service for which there is no charge. Neither
do you obligate yourself to buy anything.

We desire to have you become acquainted
with EGRY SERVICE and depend entirely
upon our ability to make fully apparent the
established fact that EGRY Register Systems
will increase efficiency and productiveness,
effecting at the same time, definite economies
in every department of your business.

WRITE TODAY

The EGRY Register Company

M. C. Stern, (Rotarian) President
Dayton, Ohio, U. S. A.

Save Every Pound Of Waste Paper

Enormous Prices Now Being Paid for Baled Waste

Paper mills everywhere are begging for waste
paper—the U. S. Department of Commerce is
urging everybody to save every pound of waste.
Never before in the history of the U. S. has
there been such a shortage of paper-making
materials. Never before have such high prices been
paid. You can't afford to waste a single pound
when it is worth \$13.50 to \$18.00 a ton.

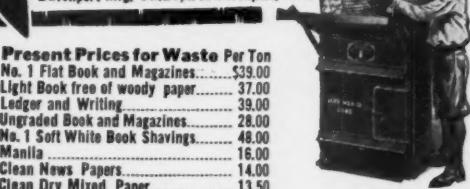
ALL STEEL **Schida** **TIME PROOF** **BALING PRESS**
PREVENTS FIRE RISK

All steel—simply built—strong and durable—easy
to operate—sold on free trial—backed by a money-
back guarantee. Made in 4
sizes. Good for baling paper, Used in U. S.
rags, cloth, leather, tin or Post Offices
any kind of scrap. Write for
free booklet "Money in
Waste Paper." Salesmen
and Jobbers Wanted.

Davenport Mfg. Co., Dept. R, Davenport, Iowa

Present Prices for Waste Per Ton

No. 1 Flat Book and Magazines	\$39.00
Light Book free of woody paper	37.00
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If you had an opportunity to talk about your business to a gathering of successful business men, composed of manufacturers, bankers, wholesale and retail merchants of every description, sales managers and advertising men,—in fact, men representing every line of human endeavor; or of telling your story to a mixed crowd of men in all walks of life, which would you choose?—you would choose the gathering of business men, of course. With that crowd you are sure, whereas with the other bunch you will be talking to a lot of people who wouldn't be interested in what you have to say.

We believe the cost of placing your ad before people who will be interested in your products—probable buyers—is cheaper in THE ROTARIAN per 1000 prospects than in any other publication. The circulation of THE ROTARIAN is QUALITY CIRCULATION, made up of 25,000 leading business and professional men, who either have attained business success or are well on the way. They represent a class of buyers with ample means to buy what they want. THE ROTARIAN is not only read by these men, but also by members of their families, therefore the circulation of THE ROTARIAN represents 100,000 to 125,000 potential buyers of every sort of commodity.

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The Magazine of Service

THE
ROTARIAN
910 Michigan Avenue, Chicago

THE ROTARIAN,

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R616

1916

Send us your advertising rates and full particulars regarding THE ROTARIAN as an advertising medium.

Name....., Town.....

Business.....

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How much night work, confusion and broken engagements caused by the frequent necessity for getting out and addressing quick notices to members, and how many valuable opportunities for notices necessarily neglected?

This little machine is always ready and will address your entire membership list (if 500 names) in 20 minutes. Will print notices of 5 lines of 30 letters each at same rate, or **head-up, date and fill-in** bills or notices of dues with equal rapidity.

All with ribbon-print of pica type embossed on a simple, blankable, and interchangeable one-piece metal plate, which also makes an ideal metal-card-record of your membership and committees for alphabetical or other filing arrangement.

Price: \$30.00, delivered in U. S. A.; Plates; embossed 3 line basis, with caps, 2 cents and double-case 2 1/2 cents each, which makes the least expensive as well as most efficient, simple and economical addressing outfit on the market.



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\$30 vs. \$150

This MOST EFFICIENT Little ASSISTANT SECRETARY

will UNIFORMLY, ACCURATELY and NEATLY
ADDRESS

Envelopes, Cards, Tags, Labels and Wrappers.

HEAD-UP

Statements of Account, Circulars, Form Letters;

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Rent, Light, Water and Telephone Bills.

Premium, Dues, Assessment, Subscription, Dividend and Meeting **Notices, Bills, Statements, Receipts, Pay-roll and Dividend Checks and Vouchers.**

IS A MODERN BUSINESS NECESSITY

which, on any list of 5000 names or less, serves every purpose of addressing of any \$150.00 motor addressing machine of five times the operating cost and office space.

All at **ONE-TENTH COST AND TIME** of pen or typewriter, and in addition will, on **fixed amount billing or circular fill-in work**, enable sufficient saving in postage to repay entire cost of equipment every sixth run of any such list of 1000 names and in less time on larger lists.

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14 Federal St. 538 So. Clark St. Chm. of Com. Bldg. Wells-Fargo Bldg.
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Pioneers in Hand and Ribbon-print Addressing Machines

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WHEN A MAN puts his name on a product he gives a pledge to the public which only quality can make good.

The value of a well-established name, therefore, is in the honor and good faith for which it stands.

On every Firestone tire there is stamped the name of the founder of the world's largest exclusive tire company—H. S. Firestone, president of the Firestone Tire and Rubber Co.

In the new color combination, RED AND BLACK, Firestone builders add elegant appearance to "Most Miles per Dollar."

FIRESTONE TIRE
& RUBBER CO.

"America's Largest
Exclusive Tire
and Rim Makers"

AKRON, OHIO

Branches and
Dealers
Everywhere

Red
Side
Wall
—Black
Tread

*The Distinctive
Firestone
Trade-Mark*

Firestone

NON-SKID TIRES

